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FINANCIAL TIMES

Israel and Turkey

Peace process key
to defence pact

Page 6

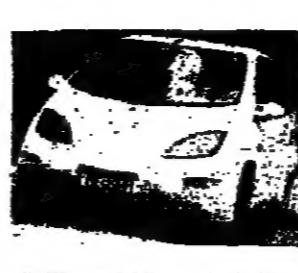
SIGNALS
DIVISION



Product strategies

Marketing matters
more than innovation

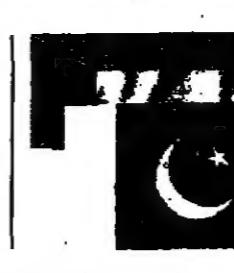
Peter Martin, Page 12.



Green cars

Can Smile compete
with Smart and Ka?

Technology, Page 10



Today's surveys

Cambridge, Pakistan
Kuwait

Separate sections; Pages 21-23

World Business Newspaper <http://www.ft.com>

THURSDAY DECEMBER 12 1996

Brussels attacks Russian plan for border taxes

The European Commission yesterday launched a formal diplomatic complaint to Moscow over a Russian border tax to be levied on all goods and people. The new tax means everyone, Russian or not, will pay \$10 to leave or enter the country. Aircraft, trains and cars will be taxed according to cargo and passenger numbers. Trucks face a uniform \$180 levy. European commissioner Hans van den Broek said the move went "against the spirit" of last summer's interim trade agreement between the European Union and Russia.

Changes at Spanish bank: Argentaria, part state-controlled Spanish banking group, plans to use almost half this year's expected pre-tax earnings to restructure its balance sheet. Francisco Gómez Roldán, head of retail banking, takes the new role of chief executive. Page 15

Alliance assailed: The UK government's conditions for approving an alliance between British Airways and American Airlines are "completely inadequate" for promoting competition, said Stephen Wolf, chairman of rival USAir. Page 14 and Lex

Russia accepts Nato invitation to talks:



Russian foreign minister Yevgeny Primakov, left, told Nato secretary general Javier Solana that Moscow was ready to take up Nato's suggestion of a dialogue that could lead to a formal Nato-Russia charter by summer. "This opens the way to fruitful discussions," he said, while reiterating Moscow's opposition to Nato's enlargement plans. Page 2

Deal creates US insurance giant: Aon Corporation of Chicago is to buy Alexander & Alexander Services of New York in deal valued at about \$1.23bn. The companies say it will create the world's largest insurance broker. Page 16; Lex, Page 14

Libya denies missile deal: Libya has dismissed a report that it is buying ballistic missiles from Ukraine. Ukraine has also denied it. The UN has banned arms sales to Libya over its failure to hand over suspects in the 1988 bombing of a US airliner over Scotland.

Indonesian telecoms sale: Indonesia is selling 38.8m shares of the state telecoms giant Telkom to raise \$500m to speed up payments on foreign debt. The block sale represents 4.15 per cent of the paid-up capital of Telkom, which floated 15 per cent in November last year.

Scotland's food poisoning outbreak: caused by the E-coli bacteria, claimed its 11th victim with the death of a 70-year-old man in a Glasgow hospital. There are now more than 200 confirmed cases of, making it the worst outbreak in Britain.

Agreement on the Ganges: India and Bangladesh were due to sign an accord today on sharing the waters of the Ganges River, settling what has been the chief dispute between the neighbours for more than 20 years. Page 4

UK minister quits: David Willetts quit as a junior minister after being strongly criticised by fellow legislators. They had been looking into claims that he tried to influence a committee's investigation into the behaviour of another Conservative MP. Page 8

Shell to put \$10bn in Gulf of Mexico: Shell Oil, the US arm of the Anglo-Dutch petroleum group, has lined up nine deep-water oil and gas projects in the Gulf of Mexico and is prepared to spend up to \$10bn developing them. Page 14

Danes survive fighter crash: Two Danish airmen were taken to hospital after ejecting when their F16 fighter aircraft crashed soon after take-off from a British Royal Air Force base in Norfolk, eastern England.

FT.com: the FT web site provides online news, comment and analysis at <http://www.ft.com>

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| EU STOCK MARKET INDICES | |
|-------------------------|-----------|
| New York | Average |
| Brent | 7,074.45 |
| Paris | 5,932.01 |
| London | 5,970.65 |
| Paris | 5,232.05 |
| CAC 40 | 2,913.28 |
| DAX | 2,941.00 |
| FTSE 100 | 2,982.5 |
| Nikkei | 20,558.38 |

| US LUNCHTIME RATES | |
|---------------------|--------|
| Federal Funds | 5.1% |
| 3-month Tres Banker | 4.875% |
| Long Bond | 8.03% |
| Treasury | 8.575% |

| EU OTHER RATES | |
|----------------------|--------|
| UK 3-month Interbank | 11.7% |
| UK 10 yr Gilt | 10.95% |
| France 10 yr OAT | 10.63% |
| Germany 10 yr Bund | 10.22% |
| Japan 10 yr JGB | 10.15% |

| EU NORTH SEA OIL (Argus) | |
|--------------------------|---------|
| Brent Crude | \$22.88 |

| EU GOLD | |
|----------------|------------|
| New York Comex | \$33.80 |
| Paris | 57.05 |
| London | 58.18 (pm) |

Euro 15.75

DM 1.542

FF 3.2215

Yen 1.314

£ 12.90

London

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NEWS: EUROPE

Deep chill grips Franco-US relations

Transatlantic battles contrast strongly with Russian charm offensive at Nato

By Lionel Barber and Bruce Clark
in Brussels and
John Thornhill in Moscow

This week's Nato meeting in Brussels has seen Russia and the alliance, for all their differences, very much on speaking terms. But the same can hardly be said of Paris and Washington.

US officials describe the public arguments with France that surfaced at the meeting as only the tip of a larger iceberg created by a general plunge in the temperature of Franco-American relations.

"The French and the Americans are fighting," said one US official, citing differences over Europe, the leadership of the United Nations (Paris backed the incumbent Mr Boutros Boutros Ghali over Mr Kofi Annan, the US choice) and

the Zaire crisis.

By contrast Mr Yevgeny Primakov, the Russian foreign minister, was making peace. He pleased his Nato counterparts yesterday by saying that Moscow was ready to take up the alliance's suggestion of a dialogue which could lead to a formal Nato-Russia charter by the summer.

"This opens the way to fruitful discussions," he said, while reiterating Moscow's opposition to Nato's enlargement plans.

In a break with previous Russian practice, Mr Primakov avoided rejoicing openly over Nato's internal problems. He described Mr Javier Solana, the Nato secretary-general, as a "nice-looking person" with whom he was prepared to do business.

But internal problems, and in

particular the strained Franco-American atmosphere, were there for all to see.

Mr Warren Christopher, the outgoing US secretary of state, clashed with his French counterpart, Mr Hervé de Charette, over a draft of issues, of which Nato's southern command, where Paris wants a European in charge, is the only best known.

France also opposes the US initiative to create an Atlantic Partnership Council, grouping Nato and all its former adversaries. It also views as premature a US proposal for Nato and Russia to exchange more liaison officers.

US diplomats were intensely irritated when Mr de Charette left the room during a speech by Mr Solana in praise of Mr Christopher and accused the French minister of

failing to say anything polite about his US counterpart's retirement.

French officials insist that there was no intention of smearing Mr Christopher and accuse Washington of exaggerating some honest differences over European security, in which Paris is by no means alone.

"Somebody is poisoning the atmosphere, and it is not us," said one French insider. "Perhaps it is the legitimacy of our proposals which is upsetting the Americans."

Compared with these harsh exchanges, the tone adopted by Mr Primakov was sweet and light. But the confirming Russian scepticism about Nato was underlined by the latest comments in Moscow.

Mr Yuri Baturin, secretary of

Russia's defence council which met yesterday, said he did not consider Nato currently threatened Russia, but its expansion did not answer Europe's security interests.

"If Nato is viewed by the western powers as the kernel of European security, then why does it not admit Russia?" Mr Baturin said.

"If Nato is a defensive bloc, then who is it against?"

Nationalist politicians were more outspoken. Mr Victor Hyakin, Communist chairman of parliament's security committee, said Russian missiles should be returned against countries joining Nato. He called for "political and economic counter-measures" against the new members, and said Russia should strengthen defence ties with its neighbours.

EUROPEAN NEWS DIGEST

Spanish strike over pay curb

The first nationwide strike movement against austerity policies under Spain's centre-right government became a battle of statistics yesterday to determine whether it was a success or a failure.

A government spokesman said "reliable" figures showed that only 18.2 per cent of public sector employees stayed away yesterday in the protest against a pay freeze next year. But trade unions claimed 1.2m had joined the movement, about 80 per cent of those called on to strike.

The strike's impact was lessened by non-involvement of public transport and port workers and by emergency staffing levels to ensure such services as hospitals, firefighting and air traffic control could function.

The government said the union campaign had "little following" and the vast majority of public sector employees evidently understood the need for measures to help Spain's bid to join the European single currency.

The pay freeze is aimed at saving up to Pta200bn (\$1.55bn) on the state budget next year, the base period for qualifying for monetary union. David White, Madrid

New blow to Bonn on sick pay

Employers and unions in the North Rhine-Westphalia metal industry last night struck a landmark pay deal that provided powerful support for opponents of federal legislation permitting cuts in sick pay. The deal covers 850,000 workers in Germany's largest regional pay negotiating area. It will retain sick pay at 100 per cent next year and 2.5 per cent in 1998.

The agreement follows a similar deal in the Lower Saxony metal industry. That deal alarmed employers and members of Chancellor Helmut Kohl's ruling coalition in Bonn, who regard a cut in labour costs as essential to restoring competitiveness and reducing unemployment.

Legislation allowing a cut in sick pay to 80 per cent of wages came into effect this autumn. Ralph Atkins, Bonn

Warning over EU telecoms

Telecoms operators failing to provide access to their networks for new competitors quickly and at a fair price after the market is opened to competition in 1998 could be fined by the European Commission, according to proposals published yesterday.

The Commission published a draft notice on access to telecoms networks, one of the remaining parts of the legal framework for the sector after liberalisation. Interested parties have until February to comment.

National regulatory authorities would have primary responsibility for dealing with abuses, but abuses with a risk of "serious and irreparable harm" to the complainant or public interest could be notified to the Commission.

The European Commission yesterday failed to adopt a proposal to reduce use of landline sites, after objections were raised by the office of Sir Leon Brittan, one of the European Union's UK commissioners.

An eight-year battle to agree rules on liberalising the EU's electricity market ended yesterday when the European parliament approved a proposed directive creating a single market in electricity - the last hurdle for the controversial package. Foreign Staff

Serb workers 'joined rallies'

Independent trade unions in Serbia said yesterday that 10,000 of their members had joined the daily demonstrations over the cancellation of opposition local election victories last month, but that many more had been warned against leaving their factories.

The Serbian authorities have so far refrained from using force against the protests, although waiting for them to lose steam. But a statement yesterday from the Yugoslav interior ministry, warning it would intervene if the protests became violent, raised fears among diplomats that President Slobodan Milosevic might be considering a change of strategy.

Western governments have warned Mr Milosevic against the use of force. Washington has threatened to re-impose sanctions, which would hit the Yugoslav economy hard.

The European parliament yesterday urged the EU to delay moves towards establishing closer relations until the election results are respected. Laura Silber, Belgrade

Dutch football chiefs quit

The board of the Dutch football association's professional division resigned yesterday over the collapse of Sport 7, a fledgling commercial cable television channel to which it had sold the rights to screen matches.

Sport 7 - which has been deserted by advertisers as ratings slumped - received the final blow yesterday when Mr Hans Wijers, economy minister, wrote to tell directors of the association that while they were entitled to sell broadcast rights covering Holland's international games, they had no such claim over fixtures between clubs in the domestic professional league. This supported the position taken by Ajax and Feyenoord, the two largest clubs, which had argued that broadcast revenues from home matches belonged to them.

Live coverage was taken away from NOS, the public broadcaster, when Sport 7 was launched in August in a Fl100m (\$67m) investment by groups including Philips, the electronics manufacturer, ING, the bankassurance combine, and Endemol Entertainment, the country's biggest TV production house.

The hitch is that to make any changes to the treaty, unanimity is required. Of course, Britain has already made it clear it would oppose the changes.

The hope in Brussels is

that a Labour government under Mr Tony Blair would be more flexible.

Given Britain's traditional sensitivity to border controls and immigration, the only logical way forward may simply be to leave Britain out.

ECONOMIC WATCH

French prices fall 0.1%

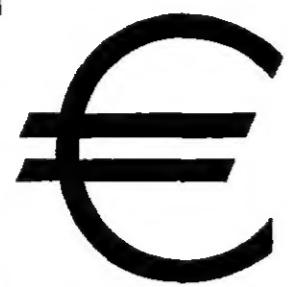
French inflation

| Year | Inflation (%) |
|------|---------------|
| 1995 | 1.8 |
| 1996 | 1.5 |
| 1997 | 1.2 |
| 1998 | 1.0 |

French consumer prices fell a provisional 0.1-0.2 per cent in November after a 0.2 per cent rise in October, the statistics office Insee said. The provisional year-on-year inflation rate fell to 1.5-1.6 per cent in November from 1.8 per cent in October, Insee added. Economists were looking for a month-on-month rise of 0.1-0.2 per cent in consumer prices in November and a year-on-year increase of 1.5-1.9 per cent. The ministry said the November decline resulted from a 0.6 per cent drop in prices of manufactured goods, which had risen 0.4 per cent the month before.

This sharp reversal was mainly accounted for by changes in car prices, which rose in October when government financial aid for new car purchases came to an end. Car prices fell in November as manufacturers introduced special offers to compensate for the ending of the government incentive, it said. APF, Paris

Wholesale prices in Germany fell 0.5 per cent in November from October, but were up 0.4 per cent from November 1995. In October, wholesale prices climbed 0.2 per cent month-on-month and were up 0.9 per cent year-on-year.



deal is Germany's insistence on near-automatic penalties against countries running excessive budget deficits after they join economic and monetary union. Almost all countries consider the German demands too rigid.

Senior diplomats in Brus-

sels believe failure to reach a deal would signal a shift in German negotiating tactics.

"All the elements of a deal are there," said one diplomat. "If Chancellor Kohl does not support it, he is more constrained by public opinion than we thought."

Germany has said that only an annual fall in gross domestic product, of either an average 1.5 per cent or a year-on-year drop of 2 per cent, should constitute the "exceptional circumstances" allowing a country to escape penalties for running a deficit beyond 3 per cent of GDP.

A French official said the Council of Ministers "should not have its room for a recommendation by the Commission. Germany could also expect a political decision supporting fiscal discipline at the next EU summit," adding that almost all other aspects of the stability pact were agreed.

Last night in Brussels, officials from the EU's monetary committee of central bankers and national treasury officials were discussing a compromise meeting most German demands.

Countries running budget deficits of 3 per cent which suffer an annual fall of GDP up to 1.5 per cent should be presumed guilty, though the

final decision would be made by ministers on the basis of a recommendation by the Commission. Germany could also expect a political decision supporting fiscal discipline at the next EU summit.

Richard Lapper adds: Emu will be a catalyst for the continent's corporate bond market, according to a report published yesterday by the investment bank SEC Warburg. As companies take advantage of the absence of foreign exchange risk and lower levels of interest rates, it says, they may rely less for their financing on bank loans and issue more bonds.

Editorial Comment, Page 13

Commission chief says no enlargement without EU reform

UK in Santer's sights again

UK in Santer's

NEWS: ASIA-PACIFIC

Wrangle with Beijing over costs delays plan for Western Corridor Railway link into China

Hong Kong scales down rail ambitions

By Louise Lucas
in Hong Kong

The Hong Kong government yesterday scaled down its plans for the ambitious Western Corridor Railway linking the territory's Kowloon peninsula with China after months of haggling with Beijing over the project's cost.

Beijing, whose approval is required for the project, is required as its construction straddles the handover next July when Hong Kong reverts to

Chinese sovereignty, said the estimated cost at HK\$75bn (US\$9.7bn) was too expensive. Chinese officials were further irked by Hong Kong's failure to keep them briefed on contractors and developments.

Yesterday Mr Gordon Shiu, the territory's secretary for transport, said that while the passenger line from Kowloon to the more remote north-west New Territories would go ahead, the cross-border railway would be delayed. This would shave

costs by a third. "We are still some way from reaching any definitive conclusions on the development and timing of the new rail border crossing," he said.

Originally, the three-section project was to have been completed by 2001. Hong Kong has argued the train link is vital, and that the total cost rose as the project was expanded. In July Mr Shiu underlined the government's commitment to the scheme in the Legislative Council, stressing it was "a priority project".

Under the revised blue-

print, construction of the first big infrastructure project in Hong Kong to suffer delays brought about by rows between the two governments. The territory's new airport at Chek Lap Kok, now scheduled to open in 1998, was hit by a row over financing, and a deal on the extension of the port was only signed earlier this year after protracted wrangling over the make-up of the consortium that won the bid to build and develop it.

The railway link is not the first big infrastructure project in Hong Kong to suffer delays brought about by rows between the two governments. The territory's new airport at Chek Lap Kok, now scheduled to open in 1998, was hit by a row over financing, and a deal on the extension of the port was only signed earlier this year after protracted wrangling over the make-up of the consortium that won the bid to build and develop it.

The Western Corridor Rail-

way was first mooted in 1994. In January last year, the KCRC was asked to submit a proposal for the construction and operation of the railway. The KCRC's feasibility study was handed over in November last year.

Separately, the KCRC yesterday announced that Mr Yueng Kai-yin, a former treasury minister and latterly director of Sino Land, a property developer, would succeed Mr Kevin Hyde as chairman.

Uncharted territory, Page 12

ASIA-PACIFIC NEWS DIGEST

Weak yen lifts Japan exports

The decline in Japan's current account surplus continued to bottom out in October, as a weak yen helped to lift exports of manufactured goods, according to official data yesterday.

The current account gap shrank 12.6 per cent to Y567.4bn (US\$6.25bn) in October compared with the same month last year, a bigger contraction than the market had expected, but significantly slower than September's 35.6 per cent decline, the finance ministry reported. It has now been on the decrease in almost every month since December 1994, broken only by one month's increase in August last year. But the October fall was the smallest in seven months, because of a sharp rise in car exports.

Within the October total, Japan's trade surplus in goods and services fell 11.6 per cent to Y11.2bn, the 23rd monthly decline in a row, but the smallest October surplus since the ministry started collecting trade figures in this form in 1985. The merchandise trade surplus fell by 11.7 per cent to Y699.1bn, while the deficit on services rose by 9.1 per cent to a record Y567.9bn, on a surge in tourism.

William Dawkins, Tokyo

Loan pledges for Philippines

World Bank donor-countries meeting in Tokyo yesterday pledged loans and grants of \$2.8bn to the Philippines for 1997, a slight increase from \$2.6bn last year.

Delegates to the 20th consultative group meeting, an annual forum of donors to the Philippines chaired by the World Bank, praised the country for its fifth successive year of rising economic growth. From 0.5 per cent in 1991, gross national product growth had risen to 7.1 per cent for the first three quarters of 1996. Mr Javed Shirazi, director of the World Bank, welcomed the Philippines' "robust growth and buoyant investor confidence".

Inflation had fallen from double-digit levels, foreign exchange reserves had improved significantly and exports for the year had outstripped the performance of wealthier East Asian economies.

Delegates called on the Philippine government to strengthen its resilience to external shocks, an implicit criticism of the Philippines' rising trade and current account deficits.

For the first six months, the Philippine central bank said the trade deficit rose year-on-year from \$4.86bn to \$7.13bn.

Justin Morozzi, Manila

Chavalit plans spending curb

Thailand's new prime minister, General Chavalit Yongchayudh, pledged yesterday to curb government spending and boost export revenues in an attempt to ease the country's current account deficit.

Promising his government's policy platform to parliament Gen Chavalit said "unnecessary expenses and incompetent investments" would be targeted, staking his government's credibility on stabilising Thailand's slowing economy.

The central bank officials said last week they expected the current account deficit to reach 8.3 per cent of gross domestic product, up from an already high 8.1 per cent last year, mostly due to slowing export growth.

Poor export performance has also hurt overall economic growth, which after a full decade of growth above 8 per cent annually is expected to be just above 6 per cent this year, a slowdown that has shaken financial markets and, combined with the current account deficit, put pressure on the currency.

Ted Berndtson, Bangkok

Australian dollar falls after interest rate cut

By Nikki Tait in Sydney

The Australian dollar fell fairly sharply yesterday on news of the Reserve Bank's reduction of the cash rate from 6.5 per cent to 6 per cent. The currency fell by about one US cent, closing the day at around 75.15 US cents. Ten days ago it had reached a six-year peak at more than 88 US cents.

Financial markets were surprised by the cut, the third this year. Although most analysts said the slowing rate of economic growth and low inflation data might offer scope for an easing of rates, few expected a move before 1997.

Bond prices rallied, although they closed below

the day's best. The yield on the benchmark 10-year bond ended at 7.8 per cent, down from Tuesday's close of 7.85 per cent. Shares ended little changed, with the all-orders index 2.5 points lower at 2,893.3.

The Reserve Bank said the easing was a response to the improved inflation outlook. It said the "underlying" inflation rate was expected to stay below 2.5 per cent for the rest of the 1996-97 financial year. It also noted the recent strength of the dollar had been helpful in quelling inflationary pressures.

In Canberra, Mr Peter Costello, federal treasurer, suggested the August budget inflation forecasts for 1996-97, of 2.75 per cent,

could be undershot. "We actually think there's possibility of doing better," he said.

Meanwhile, Mr Costello yesterday introduced a "Charter of Budget Honesty" bill into parliament, which would require any government to release details of the country's budgetary and economic position at the start of each election campaign, as is the case in New Zealand.

Parliament yesterday finally passed legislation which will allow the partial privatisation of Telstra, the government-owned telecommunications carrier, to go ahead. The federal government wants to sell one-third of the telecoms group through a stock market flo-



tation - a move which could raise around A\$8bn in the biggest share offer in the country's history.

Australia is also in the process of moving to a fully deregulated telecoms market by July next year and any sale of Telstra is likely to occur after this. Currencies and money, Page 25; World stock markets, Page 36

Canberra acts on petrol prices

By Nikki Tait

Australia's conservative federal government announced yesterday it would seek undertakings from the major oil companies to provide "open access" to their terminals, as part of a plan to deregulate the country's petrol industry.

It said that, after industry consultations, it was satisfied that "promoting competition and removing unnecessary regulation in the petroleum products industry is the best way of achieving lower prices for consumers".

"Deregulation and structural change in the sector will proceed in an orderly

manner over the next few years," it added.

Efforts would also be made over the next 12 months to negotiate a new enhanced "oilcode" and code of conduct between oil companies, distributors and retailers. The Canberra government said it was "disposed" towards repealing legislation that governs petrol franchising and retailing arrangements, and restricts the number of petrol stations big players can operate.

Meanwhile, petroleum products would be removed from price surveillance once the federal treasurer was sure of "pro-competitive" developments. The current

regime caps petrol product prices and requires the four big suppliers to notify the Australian Competition and Consumer Commission (ACCC) if they want to increase them.

But the proposals were criticised for being "too slow" by Ampol, the country's largest petrol distributor. Ampol broke ranks with Shell, BP and Mobil several months ago when it started publishing its wholesale petrol prices. It has also promised open access to its terminals once prices are deregulated.

The pressure for change follows an inquiry by the ACCC earlier this year. Part

of its brief was to look into discrepancies between city and country petrol prices, which, it is claimed, handicap the farming industry.

The ACCC concluded that current price surveillance was ineffective in restraining prices and that competition from independent fuel retailers was more likely to be an effective price damper. At present, independents account for only about 5 per cent of the market. However, Woolworths, the country's largest supermarket chain, has recently started selling petrol at one retail site, and is looking at introducing petrol pumps at up to 200 stores.

India and Bangladesh reach water deal

By Keerti Naiji in Dhaka and Mark Nicholson in New Delhi

India and Bangladesh last night reached agreement on sharing the waters of the Ganges River, settling a dispute which has been the chief bilateral irritant between the two neighbours for more than 20 years.

"I wish to place on record my profound satisfaction at the agreement we have just reached on the sharing of the Ganga waters," Indian

Prime Minister H. D. Deve Gowda said after talks in Delhi with Sheikh Hasina, Bangladesh's prime minister.

available. Bangladesh was hoping to increase its share of Ganges water during the "lean" post-monsoon season from late December to June. Dhaka claims the diversion of the water has hurt the livelihoods of 30m farmers.

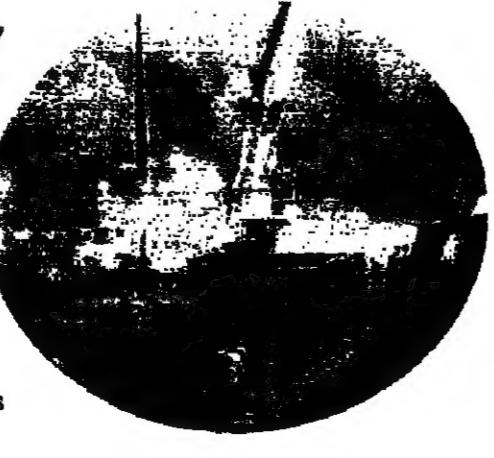
Bangladesh has been in dispute with India over its share of Ganges water - which flows through northern India before emptying into the Bay of Bengal in Bangladesh - since the construction of the Farakka dam in 1975, with the aim of diverting water to the Indian state of West Bengal, partly to "flush" the state's silted port at Calcutta.

Dhaka has alleged that India opens the barrage at Farakka during the wet monsoon months of June-September, flooding Bangladeshi land downstream. It has also argued that India then staunches the flow during the dry season. This week's visit by Sheikh Hasina follows a visit to Dhaka by Mr Jyoti Basu, West Bengal's chief minister.

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Nigerian Trade Office Taipei, Taiwan ROC
Tel: 886-2-7577101. Fax: 886-2-7577111.



Print & Garret

EU urged
more in e-

Prospects in
WTO telecom

It's a funny
Trade Organ

de Jonquieres reflects
bargaining at the Singapore

Weak yen
Japan expo
lose ph...
bataut...
falls
e cut
petrol pri...
each wate...
*

EU urged to trade more in east Asia

By Neil Buckley in Brussels

Europe should adopt more adventurous trade and investment policies in the fast-growing markets of east Asia to stem a decline in its share of world exports, according to a report of European Union experts on enhancing competitiveness.

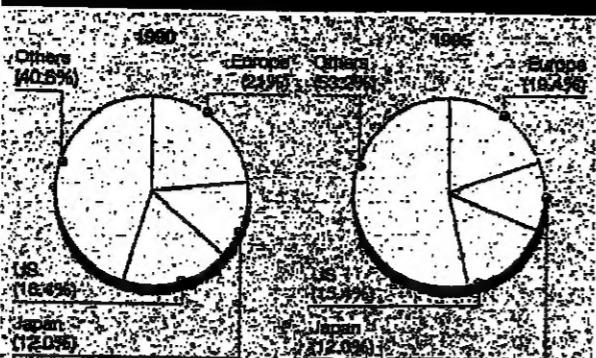
The EU should also avoid protectionism in favour of encouraging multilateral opening of trade, and should enhance the effectiveness of the World Trade Organisation - including making the entry of China a priority.

The last of four studies by the EU's competitiveness advisory group, appointed by Mr Jacques Santer, European Commission president, to examine the EU's competitive position, warns that Europe has been "performing below its full potential" in global trade.

While the first three reports looked mainly at internal policies, the final report to be presented by Mr Santer to tomorrow's Dublin summit of EU leaders, focuses on the Union's international trade and investment record.

It warns Europe's position in recent years has deteriorated, with merchandise trade with non-EU countries falling from 22.6 per cent of EU gross national product in 1983 to 18.6 per cent a decade later.

World export trade



Over the past five years the EU's share of total world exports has fallen by a bigger proportion than that of the US, while Japan has held its share.

The total Asian share of world trade, meanwhile, has increased from 12.2 per cent to 18.9 per cent.

One reason for the poor EU performance is that the proportion of its exports going to the fastest-expanding markets, in south-east Asia, was only 11.9 per cent, against 14.4 per cent for the US and 29.8 per cent for Japan. The EU still relies on historical markets such as Africa, central and eastern Europe, and the Middle East, which are growing more slowly.

While Japan and the US have geographical advantages in investing in Asia, Mr Percy Barnevik, chair-

man of Swedish engineering group ABB who chaired the group, said attitudes were also important.

"Asia is still seen as an exotic, foreign location by many companies," he said. "This is not a government problem. We have to get out there, get our students there, learn the languages."

Other problems included reluctance by the EU to invest directly in south-east Asia. EU direct investment in the region was "negligible", while Japan's share of investment there jumped from 12 per cent in 1991 to 18.8 per cent in 1994.

EU countries, apart from the UK, specialise too much in medium or low technology, the report adds, reflecting a well-known failure to translate scientific research into applications.

Prospects improve for WTO telecoms accord

By Frances Williams and Guy de Jonquières in Singapore

The prospects of a World Trade Organisation deal to liberalise global telecommunications rose yesterday when a cluster of important countries said they would submit new or improved offers to open their markets to foreign competition.

Trade officials attending the WTO ministerial meeting in Singapore were particularly encouraged by a statement from Indonesia, which had been reluctant until now to enter the negotiations, that it would "seriously consider" submitting an offer.

The participation of Indonesia, along with that of Malaysia, is seen as essential because it is potentially one of Asia's biggest telecoms markets. The US has said

these two countries are needed to achieve the "critical mass" for a successful deal by the deadline of February 15. "If Indonesia comes in, I think Malaysia will come in," one trade official said.

At an informal meeting of ministers chaired by Canada, new offers were pledged by South Africa, Egypt, Barbados and Jamaica. These will be presented in January when telecoms negotiations resume in Geneva, together with improved offers from Canada, Singapore and South Korea.

South Korea has apparently indicated it may raise limits on foreign ownership of domestic telecoms companies (excluding Korea Telecom) from 35 per cent to 49 per cent after 1998, and will implement 100 per cent foreign ownership of voice resale companies after 1999.

Trade officials also expect Canada to raise foreign ownership limits from the present 20 per cent, while Singapore will incorporate its

recent decision to remove Singapore Telecom's monopoly from the year 2000.

However, Japan earlier dampened expectations that it would increase the 20 per cent limit on foreign ownership of the two main carriers, NTT and KDD. Japan had done almost all it could last April when the talks were originally due to end, and "there is not much left," a government spokesman said.

Meanwhile, the US and EU were still trying to finalise details of a proposed agreement to free trade in information technology products, which Japan and Canada are also expected to back.

Hopes of clinching the deal will depend on the strength of participation by other WTO members, about 20 of which have expressed interest. Although not all are expected to sign up this week, they are under strong US and EU pressure to commit themselves in principle before their ministers leave Singapore.

It's a funny old World Trade Organisation

Guy de Jonquières reflects on the interminable haggling at the Singapore ministerial meeting

The tropical city-state of Singapore, with fewer than 3m mostly ethnic Chinese inhabitants, boasts the world's biggest Father Christmas - complete with a dusting of snow on his beard. But as a surreal spectacle, it cannot compete with the World Trade Organisation's ministerial conference being held there this week.

Inside a gleaming conference centre, legions of trade ministers, diplomats and officials have been labouring to promote the liberalisation of global markets. To many observers - and some candid participants - the proceedings often seem more like bureaucratic play-acting.

For most delegates, the main event is the cut-and-thrust over what should appear in the ministers' final communiqué. Although the issue has already been debated to death in WTO preparatory meetings in Geneva, it has continued to keep committee rooms filled until late into the night.

Verbal battles have raged over the precise wording - and even the punctuation - of the statement. Diplomats have been passionately divided over such questions as whether it should contain a reference to "trade and competition policy" or to the altogether more suggestive "competition policy and trade". Such disagreements are not settled lightly - and when they are, further

heroic struggles await. For instance, is subject sufficiently mature to be studied by a working party, or should it be remitted to a committee of experts? Or should WTO members agree, in a spirit of compromise, to set up an "experts group open to all members"?

Once delegates reach a consensus - the most precious word in the WTO vocabulary - they retire to bed pleased at a job well done. Quite why is not always clear to outsiders. For instance, the WTO's chief spokesman struggled this week to convey trade negotiators' sense of shared achievement at having ended a lengthy quarrel over textiles trade by reaffirming binding commitments made by ministers almost three years ago.

Some issues of real substance hang on this apparently interminable haggling. It will determine, for instance, whether the WTO concludes an agreement to free trade in information technology products, or sets out to formulate global rules in areas such as direct investment, competition policy and labour standards.

But much of the exercise consists of tactical manoeuvring and point-scoring by a tightly knit group of WTO diplomats, whose staple diet of committee meetings in Geneva has left them chronically addicted to negotiation. "It is hard to explain to the world at large why grown-ups insist on behaving in this fashion."

Kepco wins power contest

By Justin Marozzi in Manila

The state-owned Philippine National Power Corporation, Napocor, has selected Korea Electric Power Company as the preferred bidder for the construction of the country's first 1,200MW natural gas power plant.

Kepco beat five other offers with its bid of \$1.46bn based on net present value and a partial government guarantee. The project is the first build-operate-transfer (BOT) project to be awarded with a partial rather than a full government guarantee.

The partial guarantee covers only specific Napocor obligations and, unlike a full guarantee which lasts for the duration of the project, is valid until the country reaches investment grade for two successive years.

The 20-year BOT project at Iloilo is due to be completed by 2002 and is to be supplied from a natural gas field discovered by Shell Exploration and Occidental Petroleum in north-west Palawan. The government has promised a market of 3,000MW before these companies develop the field.

The bid result disappointed Cepa (Consolidated Electric Power Asia), the power subsidiary of Hopewell Holdings of Hong Kong which finished slightly behind Kepco with a bid of \$1.49bn. It won the original bid for the power plant in June 1995 but was subsequently disqualified for including technology developed by the US company Westinghouse, then on a blacklist for alleged involvement in the payment of kickbacks to win a previous contract.

Mr Giovanni de la Rosa, analyst at ING Barings, said the Kepco deal was Napocor's biggest to date with an independent power producer and it was likely to proceed.

"If the government back-tracked on this one it would damage its reputation in a big way," he said.

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Unicef urges multinationals to adopt child labour code

By Mark Suzman, Social Affairs Correspondent

The United Nations Children's Fund has called on international companies to adopt more widely codes of conduct that prohibit the use of child labour by their suppliers in developing countries.

The move is one of a series of measures to eliminate child labour proposed in a report on the state of the world's children, published yesterday to mark the agency's 50th anniversary.

The study acknowledges that some work - such as water-carrying - is the result of poverty rather than exploitation, but says dangerous work involving children should be eliminated directly.

"Hazardous and exploitative forms of child labour, including bonded labour, commercial sexual exploitation and work that hampers the child's physical, social, cognitive, emotional or moral development must not be tolerated and governments must take

immediate steps to end them," it says.

The report applauds

campaigns by labour unions,

consumer organisations and

other groups, particularly in

the US, which have forced

many international

companies to put pressure

on suppliers who use child

labour.

"Procurement policies

must be developed to take

into account the best

interests of the child and

include measures to protect

those interests," it says.

"Employers in the formal

sector have successful

models on which to base

their efforts to eliminate

child labour and shift from

being a source of the

problem to becoming part of

the solution."

The report also says that

anti-child labour campaigns should be expanded to target indigenous companies in many developing countries as well as multinationals.

"The challenge now is to extend the notion of corporate responsibility for child labour - and the campaigning that brings it about - to national companies," it says.

Last month, the World Federation of the Sporting Goods Industry drew up a code of practice aimed at eradicating child labour in the industry and several large retail groups have already done the same.

The State of the World's Children 1997, Oxford University Press, Walton St, Oxford OX2 6DP, £19.95

Indian court orders action

By Mark Nicholson in New Delhi

India's supreme court has

directed the government to

act against businesses ille-

gally employing

600,000 children in "haz-

ardous" industries and

ordered law-breaking

employers to finance a spe-

cial fund to compensate and

rehabilitate child workers.

The court ruled that offend-

ing employers should pay

fines into the fund of

Rs25,000 (£714) for every

child employed, and an addi-

tional Rs20,000 in individual

compensation for breach of

India's Child Labour Act of

1986, a much-flouted law

which bars child labour in

NEWS: THE AMERICAS

UK in joint oil zone with Argentina

By Jimmy Burns in London and David Pilling in Buenos Aires

Britain and Argentina yesterday agreed a timetable for a joint oil licensing round in a "special co-operation zone" in disputed waters in the South Atlantic. Under an agreement reached in London after two days' talks, a joint commission will invite bids from oil companies before the end of next year for an area south-west of the Falkland Islands. The special zone covers about 18,000 sq km, straddling Argentine territorial waters and an area involving disputed sovereignty claims to the Falklands.

Both countries have agreed not to allow the sovereignty issue to get in the way of the joint commercial exploitation of an area from which Argentina in particular, hopes to take maximum advantage.

Argentina suffered some diplomatic embarrassment when it was largely excluded from an earlier licensing round organised by the Falklands Islands.

Two bids from a consortium of YPF, the country's privatised oil and gas group, and British Gas were rejected on commercial grounds after the Argentine government had dropped threats to take legal action against companies participating in the round.

Mr Alberto Dávarede, head of the Argentine delegation on the joint commission, said he hoped the agreement would secure a significant role for Argentine companies.

"We also hope provision of onshore facilities required for exploitation in the area will help development of Patagonia," said Mr Dávarede, a junior foreign affairs minister.

YPF is thought to be interested in bidding for blocks in



Energy prices higher in US

By Gerard Baker in Washington

A leap in energy costs pushed US wholesale prices sharply higher in November, but there was little sign of accelerating inflation in core producer prices, the Labor Department reported yesterday.

Overall producer prices rose by 0.4 per cent from a month earlier for the second consecutive month. Excluding the volatile energy component, however, which rose by 2.3 per cent last month, the producer price index increased by just 0.1 per cent. Excluding food and energy the rise in the core figure was also 0.1 per cent.

Nothing in the figures suggested the Federal Reserve needs to raise interest rates to head off incipient inflation when its policy-making Open Market Committee meets next week.

In the year to November, prices at the wholesale level rose by 3.0 per cent, while the core index increased by just 0.6 per cent over the same period. There is little prospect of an acceleration in the rate of an acceleration future either, as wage pressures remain weak in spite of tight labour markets, and raw materials costs are flat.

The jump in fuel costs was caused mainly by a 2.8 per cent increase in petrol prices and a 3.8 per cent rise in natural gas prices. Food costs, which had risen by 0.8 per cent in October, declined by 0.1 per cent last month.

UK officials concede privately that further substantial moves in relations with Argentina will be limited in the run-up to the British general election.

The round will be pre-

cended in February by a further seismic study. Earlier data is understood to be in the possession of the Argentine government and a number of top oil companies, and is understood to confirm the potential for oil.

Clinton draws blueprint for second term

By Jurek Martin in Washington

President Bill Clinton yesterday laid out a blueprint for action during his second term in office, calling for further efforts to balance the US budget and urging all parts of society "to spend the next 50 months preparing America for the next 50 years."

He said "the vital centre" - no longer "a lukewarm midpoint" between liberals and conservatives - should cross party and social divisions and come together to make the most of "a rare and fleeting moment of opportunity".

Mr Clinton's speech to the centrist Democratic Leadership Council, his first formal address since his re-election last month, Aides had said it would reflect much of the thinking he expected to place before the country in his State of the Union address.

The president identified eight areas worthy of maximum effort in the next four years. At the top of his list was balancing the federal budget in ways which still allowed for a "step-by-step" "Our agenda," Mr Clinton

expansion of healthcare as well as reform of the two big government health insurance programmes.

But he deserved some of his strongest arguments for the imperative of making the welfare reform legislation, passed last summer, work in practice. He appealed to US businesses, big and small, to play their part in moving people "from a culture of isolated dependence into the mainstream of economic life".

Mr Clinton cited innovative welfare reform programmes around the country which offered real hope. In Kansas City, for example, companies recruiting from the welfare rolls were given individual welfare cheques as a training subsidy. But the involvement of the private sector, he said, had to be increased.

His other six areas for improvement included education, crime, the family, campaign finance, science and technology and building new "structures" for international peace and security, including an expanded Nato and a "strong" Nato-Russian partnership.

"Our agenda," Mr Clinton



Clinton: balancing federal budget is top priority

demanding that it do so".

• The Republican party will enjoy an effective majority of 19 seats in the new House of Representatives, passed last summer, work in practice. He appealed to US businesses, big and small, to play their part in moving people "from a culture of isolated dependence into the mainstream of economic life".

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"Our agenda," Mr Clinton

cause of rightwing militia groups associated with several acts of domestic terror.

Ultra-conservative Republicans indirectly contributed to the re-election of Democratic Congressman Ted Bentsen, nephew of Mr Lloyd Bentsen, the former senator and treasury secretary.

They refused to support his Republican opponent, Ms Dolly Madison McKenna, because of her "pro-choice" abortion views.

The third run-off, between two Republicans, saw a win for Mr Kevin Brady over a candidate backed by the religious right. The Texas House delegation therefore comprises 17 Democrats and 13 Republicans.

Top World Bank post for Clinton aide

By Gerard Baker in Washington

Mr Joseph Stiglitz, the chairman of President Bill Clinton's Council of Economic Advisors, is to join the World Bank as chief economist, it was announced yesterday. Mr Stiglitz, 53, will replace Mr Michael Bruno, a former governor of the central bank of Israel, as senior vice-president of the bank in February.

His move leaves another gap in the president's core group of economic policy makers and advisers. Mr Clinton is expected to announce the leading members of the new team in the next few days, including Mr Stiglitz's successor, and replacements for Ms Laura d'Andrea Tyson, head of the National Economic Council, Mr Robert Reich, labor secretary and Mr Mickey Kantor, commerce secretary, all of whom are leaving government.

Mr Stiglitz was regarded as an effective, if somewhat low-profile member of the first Clinton administration's economics team. He served on the CEA from 1983, becoming chairman last year when Ms Tyson left to join the National Economic Council.

A former economics professor at Stanford University, he was an important intellectual contributor to the development of so-called New Democratic economic policies, with which President Clinton has been

closely identified, essentially centrist economic and social ideas that helped move the party away from its more liberal "big government" idealogy of the past.

In his two years as chairman of the CEA, Mr Stiglitz shifted the focus of the council from the provision of mainly macro-economic policy advice towards contributions on practical micro-economic questions.

The council played an important role in developing administration deregulation, the simplification of pensions and various aspects of trade policy.

Since the appointment of Mr James Wolfensohn as its president

last year, the World Bank has undergone significant reform in its bureaucratic culture in an attempt to make it a more effective channel of resources for less developed countries.

Mr Stiglitz's appointment is seen as a new focus of the peace process. In his two years as chairman of the CEA, Mr Stiglitz shifted the focus of the council from the provision of mainly macro-economic policy advice towards contributions on practical micro-economic questions.

The council played an important role in developing administration deregulation, the simplification of pensions and various aspects of trade policy.

Since the appointment of Mr James Wolfensohn as its president

Infidelity threat to Israel-Turkey 'romance'

Judy Dempsey on the future of trade and defence accords in an unpredictable Middle East

Israeli pilots, restricted to exercises over the sea since Israel gave back the Sinai to Egypt after the peace treaty of 1973, are now practising over a vast terrain in Turkey as a result of a defence co-operation accord between the two countries.

The accord, signed last February and renewed last month for a further year, signalled Israel's long-term ambition to forge a balance of forces in the Middle East, first articulated by Mr David Ben Gurion, the founder of the state of Israel who sought an alliance of non-Arab Moslem minorities as a counterweight to the Arab world.

Much criticised by Arab countries as directed against them, the agreement involves sharing intelligence and training and jointly combating terrorism. A spin-off of the original accord was a \$55m contract signed last Friday under which Israel will upgrade Turkey's 54 F-4 Phantom jet fighters. Both agreements follow closer contacts in trade and tourism culminating in a free trade agreement earlier this year. This opened up a route to central Asian markets for Israeli companies.



The accords were initiated when Israel had no peace agreement with Jordan and relations with its other neighbours were tense. Their future will depend on several factors, among which the peace process will play a pivotal role.

An important concern is the tensions within the new Islamic government in Turkey. Mr Necmettin Erbakan, the prime minister, has recently started opening contacts with Iran and Libya in spite of opposition from his pro-western defence and for-

ign ministries, which want closer relations with Europe. Then there is the possibility of a peace agreement between Israel and Syria.

"All these factors will have an impact on the accords," said Mr Martin Kramer, director of the Moshe Dayan Centre for Middle Eastern and African Studies in Tel Aviv, "particularly since Turkey has always worried about not being consulted about an agreement between Israel and Syria."

They also distrusted any peace accord between Israel and Syria, believing it would

leave Ankara vulnerable since any redeployed Syrian troops from Israel's borders would be based closer to Turkey.

You can see why Turkey was relieved when Mr Netanyahu won," a senior Israeli official said. "It thought Israel's romance with Syria had come to an end." But another romance - and one to Turkey's liking - also faded as a result of Mr Netanyahu's elections: Israel's relations with the European Union.

As a result of the peace process, Mr Peres had gained considerable respect and support among EU countries. Through those improved relations, he helped persuade EU countries to extend a customs union agreement to Ankara earlier this year, in spite of Turkey's dismal human rights record.

"While Israeli pilots were obtaining intelligence of Turkey's neighbours during exercises over the country and the business community was using good economic and political ties with Turkey to leep into central Asian markets, Turkey could use Israel's improved relations with the EU to its own

advantage," said Mr Inbar. Mr Netanyahu has not deviated from Labour's policies with Turkey, as the recent ratification and extension of the accords confirm.

What has changed is the EU's - and Turkey's - perception of the peace process. The goodwill Labour built up among EU countries has faded as a result of the standstill in the peace process. Consequently, Israel's clout in helping Turkey realise some of its ambitions in Europe has weakened.

At the same time Turkish support for the defence accord could sour if relations between Israel and the Palestinians deteriorate, particularly since Turkey has long been a supporter of the Palestinians, and if Mr Erdogan's strident anti-EU foreign policy prevails over the pro-western Turkish establishment.

"Everything is so intertwined," the Israeli official said. "We are beginning to see how much of the regional security and alliances have depended on the peace process and how much Israel will have to balance its interests in the region, especially if it starts negotiating again with Syria."

INTERNATIONAL NEWS DIGEST

Deadlock over new UN chief

The UN Security Council last night remained deadlocked over the selection of a new secretary-general after three more informal straw polls failed to remove French opposition to the front-running Mr Kofi Annan of Ghana. Mr Amara Esay, Ivory Coast foreign minister, the other leading candidate, again was denied the support of the necessary minimum of nine votes. He also encountered opposition by the US and Britain, which had veto power. A senior US official said during the polling process that if the French continued to block Mr Annan, 57, who at one point received 12 affirmative votes, they risked denying the secretary generalship to an African.

• Ms Elizabeth Dowdeswell, Canadian head of the UN Environment Programme, who has been accused of poor management by some western members, will have her contract extended for only a year, it was announced last night. Ms Boutros Boutros Ghali, secretary-general, made the recommendation to the General Assembly after consulting UN regional groups. But his press secretary, Ms Sylvana Foix, said it had nothing to do with Ms Dowdeswell's performance. Michael Littlejohns, New York

Bonn puts off Unido decision

The German government yesterday put off until next summer a decision on whether to pull out of the United Nations Industrial Development Organisation, Unido, to allow time for consultations with the European Union and the Group of Seven.

The cabinet's decision papered over differences between Mr Carl-Dieter Springer, the development aid minister, who had sought Germany's exit from Unido to save money, and Mr Klaus Kinkel, the foreign minister, who felt that pulling out could damage Germany's bid for a permanent seat in the UN Security Council.

Germany will consult its EU and G7 partners on how Unido and other UN agencies have improved their efficiency since the 1995 Nova Scotia G7 summit launched an initiative to reform the UN.

Peter Norman, Bonn

Tajik rebels seize gold mine

Opposition troops in Tajikistan have taken over a British-run gold mine, according to radio reports yesterday. The Voice of Free Tajikistan, which broadcasts from a rebel exile base in northern Afghanistan, reported that troops led by Mr Mirzo Zivo, a warlord from nearby Tavildara, had defeated government troops and captured the Darvaz gold mine in southern Tajikistan on Tuesday.

The mine, just north of the Afghan border in a region dominated by opposition armies, was run by a joint venture with Gold & Mineral Excavation, a private British company.

Sander Thoenen, Tashkent

Kenyan justice 'manipulated'

The justice system in Kenya has become so weighted in favour of a powerful elite and so tilted against the innocent that ordinary Kenyans are increasingly resorting to mob justice to defend their rights, according to a report by the London-based human rights group African Rights. In the 267-page book entitled Shadow Justice, the organisation paints a bleak picture of the reality of justice in Kenya today.

It concludes that despite introducing multiparty democracy in 1992, the government of President Daniel Arap Moi has systematically manipulated the legal system to block real reform.

Michela Wrong, Nairobi

Size of Rawlings victory surprises Ghana

By Antony Goldman in Accra

big towns," said Mr Kofi Gogbi Quayki, minister of information. "But we knew we were better organised across the country, so we were confident of this victory."

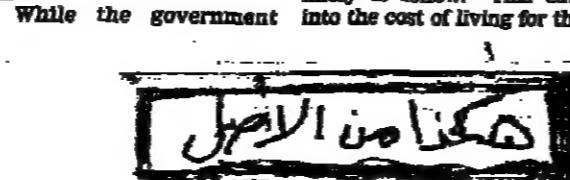
The opposition is more sceptical. Newspapers have reported irregularities and malpractice. Mr Peter Adjetey, chairman of the New Patriotic party, expressed suspicion about the scale of Mr Rawlings' victory.

"Some of these figures are simply astounding, especially from the north. And we have evidence of money being used in the final days of campaigning to influence opinion formers like chiefs." International monitors passed the elections as free and fair. The 23-member Commonwealth team said:

"This was a credible election which reflected the will of the people." With a turnout of more than 75 per cent of Ghana's 9m voters, the team added: "We were deeply impressed with, and wish to commend the strong commitment of the people of Ghana to the democratic process."

Mr Rawlings has thus far restricted his public comments to an appeal for national unity.

"We are one family, and we must forge ahead in unity, for there is more work to do," he told a team of American election watchers. His ministers have gone further, already hinting at overtures to the opposition. "We know the results are an endorsement of the political and economic policies we



have been pursuing," said Mr Quayki. "But we will not ignore the minority view, and realise more must be done for people in the urban areas."

While the government

common man," one official said. "And we must aim for single digit inflation to ease his plight."

For Mr Rawlings, victory marks the culmination of a political career which began almost 20 years ago, followed by a transformation first to World Bank inspired policies of economic structural adjustment and then, in 1992, away from military rule to multi-party politics.

Even his opponents acknowledge that democracy in Ghana now stands on a firmer footing than at any time since independence.

"We had an election and it was peaceful, which is some kind of progress," said one losing parliamentary candidate. "And I guess even I must be grateful for that."

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HH President Sheikh Zayed bin Sultan Al-Nahyan

Architect of the UAE

25 years of service built upon honour, integrity and respect.

On December 2, 1971, the United Arab Emirates was established as a newly-formed federation of states under the prudent and benevolent guidance of His Highness the President Sheikh Zayed bin Sultan Al-Nahyan. It was the start of a challenging and exhilarating voyage of self-discovery and development for this fledgling nation.

During the last twenty-five years, fired by the imagination and vision of the Ruler, HH Sheikh Zayed, the UAE has become a key participant in the affairs of the GCC region and beyond. At the same time, the UAE's importance as a trading partner with both the industrialised and developing countries of the globe cannot be over-emphasised.

For each and every citizen it has been a momentous journey

towards the creation of one of the most modern and progressive states in the region. It is difficult to believe that so much has been achieved in such a comparatively short time – and in the face of challenging conditions, both economic and political. HH Sheikh Zayed's firm but forgiving touch is evident in every aspect of the Emirates' development – from the soaring skyline and bustling commercial activity, the state-of-the-art communications systems and social welfare programmes, to the advanced industrial infrastructure and an education system fully attuned to the needs of future generations.

Furthermore, it is a testimony to the prudence and imagination of the Ruler that prosperity and stability have been achieved without sacrificing traditional values and a rich cultural heritage.

Firm Foundations for Nationhood

Born in the oasis settlement of Buraimi, HH Sheikh Zayed has witnessed a series of far-reaching changes in the world order as well as that of the Gulf. His early travels to Europe gave him an insight and breadth of vision which have served him well. He has frequently been quoted as saying that the economic and political systems of the world are inextricably linked and that no country, or group of countries, can live and develop in isolation. Indeed, his partnership with the people of the UAE has been significantly enhanced by the many and varied contributions by people of other nationalities from around the world.

In 1946 HH Sheikh Zayed was appointed Governor of Al-Ain, an historic settlement where evidence of settled civilisation has been traced back to the fourth millennium BC. During the twenty years of his governorship, the transformation of Al-Ain was spectacular. The ancient irrigation systems were revitalised to create a flourishing agricultural and horticultural industry which now meets over 40% of local demand for fresh fruit and vegetables. Such achievements and initiatives have served as an effective blueprint for the subsequent development of Abu Dhabi and the UAE as a whole.

"The People Are Our Greatest Resource"

Unquestionably oil and gas have played a pivotal role in the development of the country, but it is the determination of the people and substantial investment in developing their potential that have shaped the UAE's formidable record of achievements thus far. In 1982, just eleven years after HH Sheikh Zayed's accession, the first students graduated from the Emirates University at Al-Ain. And it is on the shoulders of these and subsequent graduates, both men and women, that the hopes and expectations of the country rest.

Right: In just 25 years Abu Dhabi has been transformed from a tiny desert settlement into a thriving, modern garden city.

The responses to this challenge are clear for all to see. On the one hand, the nation has broadened its industrial base to complement and, in time, reduce its dependence on the oil industry alone. On the other, the social cohesion and confidence of the people is manifest in, for example, the network of trade links forged, the warm welcome extended to visitors from across the world and the enthusiastic participation in sporting events such as the 1990 World Cup.

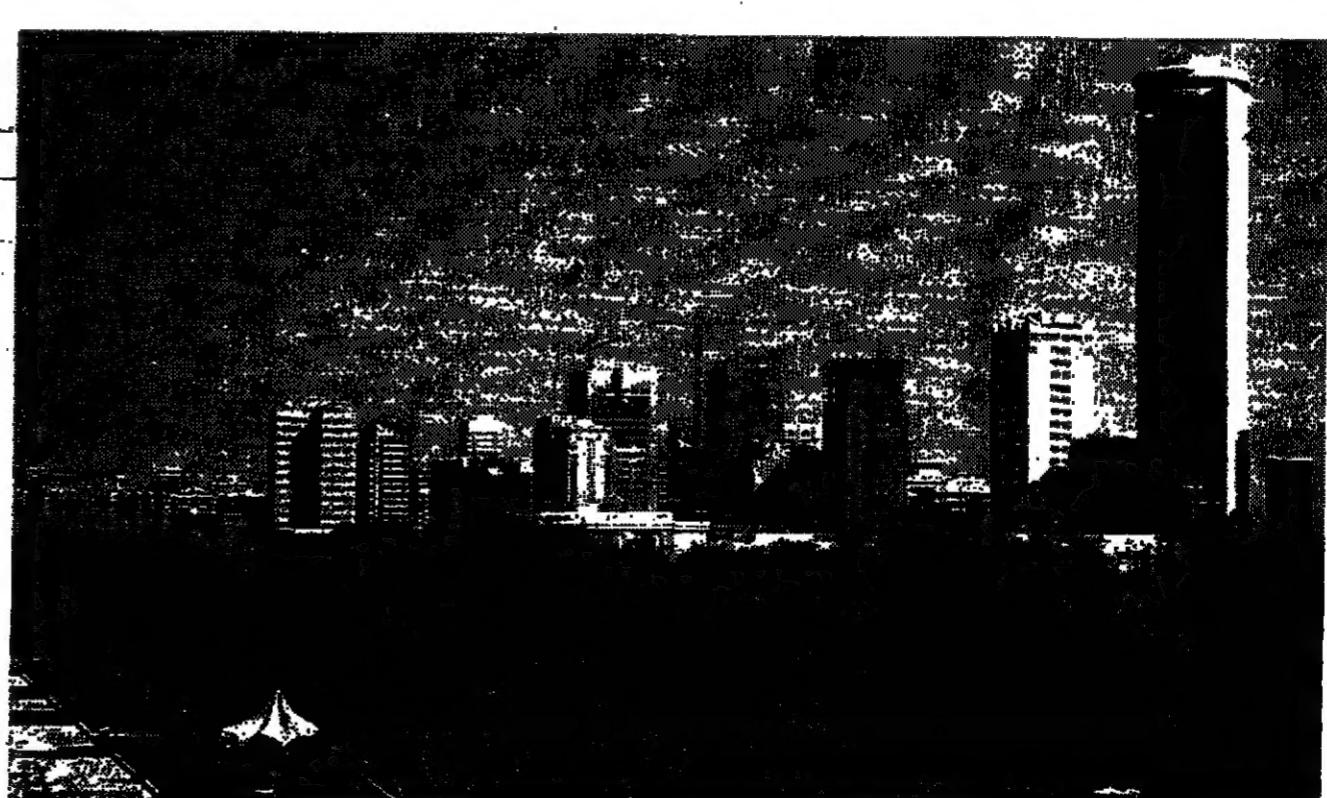
"Building Bridges of Understanding"

In May 1981, HH Sheikh Zayed inaugurated the first summit conference of the six-member Gulf Co-operation Council in Abu Dhabi. The participating nations comprised the UAE, Saudi Arabia, Kuwait, Bahrain, Oman and Qatar. The significance of this event was soon apparent, as each member state sought to establish a firm base for ensuring the security and prosperity of the region, based on trust and a firm commitment to the guiding principles of Islam.

The GCC has provided a vital forum for promoting pan-Arab unity and a conduit through which differences within the Arab world can be resolved through dialogue and mediation. It is a measure of HH Sheikh Zayed's commitment that he, personally, has played a prominent role through personal contact in building lasting relationships across the globe.

"God Will Direct Our Steps"

Speaking at the inaugural meeting of the GCC, His Highness told his fellow heads of state "I pray to God we shall succeed in our work and that God will direct our steps in achieving the aspirations of the people." These words indicate both



the humility and statesmanship with which the Ruler inspires his people to work as one for the common good.

Seven years after the establishment of the GCC, the Paris-based Man of the Year Organisation voted the President the Most Prominent Personality of 1988, citing the part he had played in ending the eight-year conflict between Iran and Iraq and the restoration of ties with Egypt.

Integrity and Honour

The early 1990s were difficult times both for the nations of the region and for HH Sheikh Zayed personally. The Gulf Conflict proved a testing and traumatic experience for all the countries of the region, and placed a huge financial burden on those involved.

For Sheikh Zayed, events surrounding the BCCI episode have proved to be the most traumatic in his thirty years as Ruler of Abu Dhabi. A man who has given so much to his country and his people, His Highness has always remained committed to ensuring that depositors are fully compensated in the wake of the closure of the Bank of Credit and Commerce International.

Throughout this difficult period, His Highness Sheikh Zayed has withstood all attempts to discredit his name. Despite the malicious stories surrounding the BCCI affair, his honesty and stature have steadfastly refuted such unfounded allegations.

By the late 1980s the situation at the bank had deteriorated to such an extent that the Ruler and his government were obliged to intervene, as a matter of honour, to protect the interests of hundreds of thousands of small depositors in the UAE and elsewhere in the world.

After a further five years and a commitment of more than US\$5 billion, HH President Sheikh Zayed has succeeded in settling the claims of all small investors in the UAE. It was widely reported in the local press that these depositors will be paid in full before the end of the year. Other secured creditors of the former Bank of Credit and Commerce International can also expect their first dividend of 24.5% by the year end, according to a statement issued in Luxembourg by the bank's liquidators.

Before long the real story behind the BCCI affair will emerge and the truth will be seen to prevail. Above all, His Highness Sheikh Zayed remains a beacon of integrity and honour to his

own people and the community at large. He has always stood out as an anchor of hope for the small depositors, a hope he has fulfilled by his insistence on a satisfactory resolution to the whole episode.

A Cause for Celebration

This month marks not only the twenty-fifth anniversary of the formation of the United Arab Emirates, but also HH Sheikh Zayed's thirtieth year as Ruler of Abu Dhabi. It is a period in which a nation has grown from nothing to one of the most modern and socially cohesive countries in the region. According to the World Bank, the UAE now ranks number 12 in the world in terms of per capita income. This astonishing achievement will be cause for gratitude and celebration by many – the nation's 2.2 million citizens, the thousands of expatriate workers who have contributed and more than 1.5 million visitors who come each year to sample a taste of what the future holds in store. They will all enjoy the fruits of one man's vision – that of HH Sheikh Zayed bin Sultan Al-Nahyan.

Clinton aid

deadlock over UN chief

NEWS: UK

Committee unable to accept high flier's testimony 'as being accurate'

Minister resigns after MPs' probe

By James Blitz

Mr David Willetts, the paymaster-general, last night became the most prominent scalp of Westminster's cash-for-questions affair when he dramatically resigned from Mr John Major's government.

The 40-year-old MP, widely seen as one of the Conservatives' top high-fliers, stunned colleagues by quitting office in the wake of damning criticism of his role as a government whip — a parliamentary party business manager — two years ago. His successor was named last night as the MP for Langbaurgh Mr Michael Bates.

The resignation came minutes after a parliamentary committee had accused him of attempting to "dissemble" when giving oral evidence over his involvement in the cash-for-questions affair.

Mr Willetts had been accused of trying to subvert a previous inquiry in 1994 into allegations that Mr Neil Hamilton, a former Conservative minister, took cash for asking questions in parliament. The all-party standards and privileges committee, in its first formal judgment since it was set up last year, said it would not accept much of the oral evidence Mr Willetts had given at public hearings "as being accurate".

The committee said: "We are very concerned that any member should dissemble in his account to the committee and believe that this response by Mr Willetts has substantially aggravated the original offence."

In a brief statement, Mr Willetts said: "In the light of the committee's report, I felt the only honourable thing to do was resign."

The prime minister's office said Mr John Major had not attempted to dissuade the

MP from taking his decision, saying the prime minister had accepted it with regret. "Mr Willetts had tendered his resignation as an honourable man," a spokesman said.

The sudden departure from the government of one of the most promoted Conservative MPs of recent years is the latest in a spectacular series of recent blows for Mr Major.

Conservative MPs privately admitted it had finally destroyed any claim the prime minister and his party were in the throes of a pre-election recovery.

The opposition Labour party said the Willetts affair was "a massive embarrassment" for the government, pointing out that the committee was due to investigate further allegations against current and former Conservative ministers.

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Editorial comment, Page 13



Out: David Willetts arriving at the Cabinet Office yesterday

Share trade rules 'favour big banks'

By John Capper, Banking Editor

The London Stock Exchange faces strong opposition to its rules on electronic trading of shares, which is due to be introduced next year, on the grounds that they favour large investment banks unduly.

Instinet, an agency stockbroking firm owned by Reuters, the financial information company, has protested strongly that the new rules for order-driven trading are anti-competitive and would give unfair privileges to big banks.

The argument over the rules, which are due to be published tomorrow threatens to resurrect traditional criticisms of the investment banks that currently act as market-makers in company shares for telephone-based trading.

After lobbying by marketmakers — such as NatWest Markets and EBW, the investment banking arm of Barclays — draft rules which were published by the exchange in October have been amended to give them more incentive to risk their capital.

London is due to switch to order-driven trading — in which buy and sell orders for shares are executed electronically — for the shares of FTSE 100 companies on October 20. However, banks will trade big blocks of shares separately.

The controversy is over the rules governing how soon a bank executing a block trade must disclose details of that trade on electronic screens and the degree to which it must take up offers to buy and sell already posted on screens.

The rules are thought to have been amended to allow a delay of an hour before an investment bank has to disclose the terms of some large trades. This may face scrutiny from the Office of Fair Trading, which has opposed such delays.

Instinet has also criticised rules that allow an investment bank executing small orders for less than 1,000 shares through proprietary electronic systems to do so without having to use the public order book under some circumstances.

Mr Doug Atkin, the managing director of Instinet in Europe, accused the exchange of "legislating for inefficiency" in the new rules. It should "aim for a simple, transparent market", he said.

Instinet, one of the biggest brokers on the Nasdaq exchange in New York, has been expanding its business in London in the last few years. It does not risk capital, but instead offers to match buy and sell trades among customers.

The exchange is also thought to have accepted the argument of some large marketmakers that they should not have to take up offers on the public order book when executing big trades of more than six times normal market size.

One director of a marketing firm said that banks needed to be given an incentive to risk capital to provide liquidity. "If we are not allowed any secrecy, then nobody is going to risk their capital on behalf of investors," he said.

The exchange's new regime must be approved by regulators as well as the OFT. The Securities and Investments Board, the chief regulator in the City of London, has been pressing for immediate publication of trades.

Watchdog reviews competition policy

By Stefan Wagstyl, Industrial Editor

The Office of Fair Trading, the UK government's competition watchdog, is to consider proposals for strengthening its policy on anti-competitive ties between manufacturers and retailers.

The proposals could provoke strong reactions among competition policy officials who have favoured lenient treatment of vertical restraint in recent years.

The government's draft competition bill, which includes several policy reforms, contains no attempts to strengthen the rules on vertical restraints.

European Commission offi-

cials have a fairly tough code on vertical restraints but have often granted block exemptions, for example in motor distribution and perfumes. It plans its own discussion paper next year.

Meantime, the OFT paper says that while there has been "considerable dispute over aspects of present policy arrangements" and "the lenient treatment given generally" to non-price restraints there has been little policy change.

The authors reject the arguments of some economists that vertical restraints promote efficiency. The report says that restraints can harm competition in markets dominated by one

company or a few powerful ones.

It also points out that retailers as well as manufacturers can dominate markets and abuse their position — particularly in the UK, where supermarkets and retail chains are strong.

Any assessment of vertical restraints should begin with an examination of market power — of retailers as well as manufacturers.

Any further concentration of retailer power in UK groceries could be against the public interest. It says that rigorous price competition has on the whole been avoided, allowing for high profit levels to be maintained.

Vertical Restraints and Competition Policy, the Office of Fair Trading, 53 Chancery Lane, London WC2A 1SP.

Finance minister attacked over Emu

By John Kampner, Chief Political Correspondent

Mr Kenneth Clarke, the UK chief finance minister, called yesterday for a delay in the start-up date for European monetary union if member states continue to have difficulty in meeting the convergence criteria.

But his attempt to present himself as a less-than-ardent supporter of a single currency failed to convince Conservative backbenchers, who accused him of leading the UK into a European "superstate".

With Conservative unity close to tatters over the "wait-and-see" policy of Mr John Major, the prime minister, on the single currency, Mr Clarke attempted to give a measured exposition of the pros and cons.

To shouts of "Rubish" and "resign", he told the House of Commons on the first day of a two-day debate: "There is no Conservative politician who is a federalist. Treating the debate about Emu as if it were about the creation of a superstate arouses public fears and deprives the public of sensible information."

Mr Gordon Brown, the opposition Labour party's finance spokesman, said the reaction to Mr Clarke's speech from Conservatives showed "why the government was so anxious to avoid a vote on this debate".

Mr Norman Lamont, who as Mr Clarke's predecessor was instrumental in negotiating the Maastricht treaty in 1991, quoted senior Bundesbank officials as saying that political union would be a by-product of monetary union.

Mr Clarke said Mr Hans Tietmeyer, Bundesbank president, "doesn't speak for Germany", and that, by contrast, Chancellor Helmut Kohl saw the two issues as separate.

"Any attempt to fudge the criteria to let these countries in would not be in the interests of those countries themselves. And it could be disastrous for the rest of the EU, who would have to suffer the consequences," he said.

• More than four fifths of UK companies have not made any preparations for the introduction of the planned European single currency, a business survey has found. Graham Bowley writes. The poll by Reed Accountancy Personnel, the recruitment consultant, of 200 UK financial directors found 84 per cent of companies had not considered the advent of the single currency at all; 10 per cent of companies had made some preparations.

Editorial comment, Page 13

UK NEWS DIGEST

Doubt cast over millennium plan

Plans for a £700m (£1.150m) millennium exhibition at Greenwich in south-east London were plunged into doubt yesterday after the opposition Labour party refused to give an open-ended commitment to bankroll the project if it wins the general election. Mr Jack Cunningham, the party's heritage spokesman, said the proposed business plan for the exhibition on the theme of time was flawed and the viability of the scheme was questionable.

Mr Michael Heseltine, deputy prime minister, spent yesterday in talks with other members of the Millennium Commission to discuss whether the project could proceed without Labour backing. The collapse of the plan would be a huge personal blow for Mr Heseltine, who has given the exhibition his personal endorsement and has won pledges worth about £150m from the private sector.

The corporate sponsors, including British Telecommunications and British Airways, have warned they will pull out unless they received undertakings that an incoming Labour government would underwrite any cost overruns. The commission meeting broke up yesterday without agreement on whether to release £200m of National Lottery funds for the project. The Commission will meet again today, and may ask the private sector operating company for the exhibition, Millennium Central, to come back with new proposals.

George Parker

TELECOMMUNICATIONS

Mobile phone call costs to rise

The cost of calls to One-2-One and Orange mobile phones from the British Telecommunications network is set to rise substantially in February as a consequence of negotiations now being concluded between the three operators. BT's customers currently pay about 16.7p (27 cents) a minute at peak rates to call an Orange or One-2-One phone. From mid-February the cost is expected to rise to between 25p and 30p a minute at peak times and 15p to 20p in the evenings. The cost of calls from mobile phones to BT fixed phones or to other mobile networks will not be affected. The price changes will result in a significant boost to the revenues of the two mobile operators, who at present do not recover their fully allocated costs for delivering calls originating on BT's network from the fixed-line operator.

Alex Cane

SUGAR

Producers give price undertaking

British Sugar and Tate & Lyle Industries, which together hold more than 90 per cent of the UK sugar market, yesterday gave undertakings to the Restrictive Practices Court not to fix sugar prices. If the companies break the undertakings they could be fined. But the court does not have the power to impose a penalty for this offence which stemmed from an agreement between the two sugar producers not to compete on prices for a period between 1986 and 1990. The two are still being investigated by the European Commission over the same issue, and that could result in the companies being fined.

Mr John Bridgeman, director-general of the Office of Fair Trading, yesterday called on the government to reform the law on restrictive agreements. The two companies will have to pay the OFT's costs. Both groups said they had instituted compliance programmes following the discovery of the price-fixing agreement.

Maggie Urry

PETROL

Spending cuts blamed on price war

Petrol retailers have cut capital investment by up to 50 per cent to protect profit margins during the long-running price war, according to forecourt equipment suppliers. Companies manufacturing products such as petrol pumps, hoses and computer controls say retailers including Esso, Shell and supermarket chains Tesco and J Sainsbury have imposed a "selective freeze" on new investment.

The latest quarterly figures from the Petrol Pump Manufacturers Association show year-on-year orders fell by 48.8 per cent to 1,943 units in the three months to September 30. Some industry analysts have cut their investment forecasts for the UK retail sector from about £200m (£328m) to £120m this year.

Tim Bell

LIFE EXPECTANCY

Death rates decline over decade

Unskilled labourers are almost three times more likely to die before the age of 65 than professionals, although mortality rates for all social classes have declined over the past 10 years, a study shows. According to research by the Office for National Statistics, there is still a clear correlation between mortality rate and social class for men aged between 20 and 64. Males in professional jobs tend to live longer than those in manual or clerical jobs who, in turn, outlive unskilled workers. The study shows that the mortality rate for men in professional or managerial occupations declined by 35 per cent between the early 1970s and the early 1990s.

Mark Suzman

TRUCK SALES

Second monthly registration fall

Truck registrations plunged heavily for the second month in a row during November following the registration bulge in September ahead of tougher "Euro 2" exhaust emissions legislation introduced on October 1. A rush to beat the deadline caused registrations of trucks over 3.5 tonnes to leap by 121 per cent, year-on-year, in September. The year-on-year registration fall of nearly 40 per cent in October was followed last month by a 35 per cent drop, to 3,155 units from 4,853 in the same month a year ago. In the 11 months of the year so far over 3.5 tonnes registrations have fallen 2.8 per cent to 47,652 units compared with 49,055 at the same time last year.

John Griffiths

The raid on the Labour party's Web site highlights a security problem facing many companies

Hackers find ways through software firewalls

The apparent ease with which a US computer hacker penetrated the defences surrounding the opposition Labour party's World Wide Web site this week serves as a timely reminder that all computer security systems, no matter how sophisticated, can be circumvented by a determined expert.

The raids — which involved recasting Mr Tony Blair, the Labour leader, as his puppet caricature from the satirical TV show *Spitting Image* — came at a critical stage in the development of the Internet and electronic commerce.

Over the past two years, a growing number of organisations have established a Web presence trans-

forming the Internet from a playground for academics and "techies" into a valuable communications, marketing and research tool and setting the stage for the emergence of a global electronic marketplace.

The latest new arrival on the Web is 10 Downing Street — the prime minister's official London residence — which yesterday launched its own site, featuring links to a wide range of other political pages, including Labour's.

But the very nature of the Internet — an open system without a governing body — invites the interest of hackers, most of whom are young, male and more interested in demonstrating their technical

proficiency than causing damage or theft. While market surveys confirm that Internet security remains a primary concern for many chief executives when considering setting up a Web site, sophisticated software security packages called firewalls and other techniques for keeping out unwanted visitors have appeared to offer comfort.

Sales of security software and equipment are growing at about 40 per cent a year and are expected to be worth about £1bn a year by the end of the decade. But studies suggest that more than 30 per cent of sites are unprotected.

According to US estimates, a computer on the Internet is broken

into every 30 seconds, and it is not just business computers which are at risk. The Pentagon's computer systems were attacked about 250,000 times last year, according to the US defence department's computer security force. Hackers employ a wide range of methods to evade or overwhelm computer security systems.

Sometimes it is as easy as guessing a password — most people still pick family names or birthdays for their password and rarely change them.

In the US, computer hacking techniques such as "crashing", "smurfing", "denial of service" and "script kiddie" are becoming more sophisticated.

In the US, computer hacking techniques such as "crashing", "smurfing", "denial of service" and "script kiddie" are becoming more sophisticated.

Paul Taylor

A FENCE



The MALT



The MACALLAN

MANA AS ONE OF MAN'S MORE ENDURING ACCOMPLISHMENTS

AND IN PACIFYING THE MOST DEMANDING PALATES IT STANDS ALONE AS The MALT

Paste

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Mobile phone



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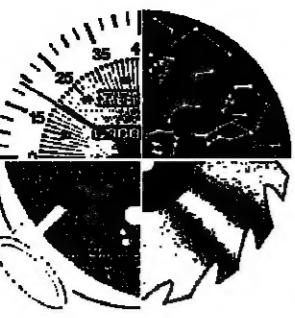


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TECHNOLOGY

Worth Watching • Vanessa Houlder



originally developed at Xerox's laboratory in Palo Alto, California, can be read at speeds of more than 20,000 pages an hour. They can also be printed on documents to assist with electronic filing systems.

Formscan: UK, tel (0)1373 46146; fax (0)1373 461269.

Drugs delivered more easily

An electronic inhaler that allows drugs to be delivered more easily and precisely could improve the treatment of diseases such as asthma.

The TouchSpray, which was developed by The Technology Partnership, a UK research company, is designed to cut down the effort and co-ordination needed by patients.

Instead of using propellants, it has an electronic sensor that monitors the patient's breath. At the right time, it releases a fine spray of droplets that should reach deep into the lungs.

Globo Wellcome, the pharmaceutical company, has signed a licence agreement that will give it access to the TouchSpray technology for treatments for asthma and related aliments.

The technology can be adapted for optical, nasal, aural and ophthalmic delivery. It will expand the choice of delivery devices which include nebulisers, dry powder inhalers and propellant-based metered-dose inhalers.

The Technology Partnership: UK, tel (0)1763 562626; fax (0)1763 261532.

Barcodes put in the shade

Some companies print barcodes on documents and letters so they can keep track of them as they are processed and sent to customers. A less obtrusive alternative to the barcode for this type of application has been developed by Xerox and Formscan, an optical recognition equipment manufacturer.

DataGlyphs are tiny 45° diagonal lines, each of which represents a single binary 1 or 0 depending on whether it slopes to the right or the left. When they are laid down in groups on a regular, finely spaced grid, they appear on the page as a shaded area. The overall effect resembles the half tone of a photograph, allowing the lines to be incorporated unobtrusively in a logo. The glyphs, which were

originally developed at Xerox's laboratory in Palo Alto, California, can be read at speeds of more than 20,000 pages an hour. They can also be printed on documents to assist with electronic filing systems.

Formscan: UK, tel (0)1373 46146; fax (0)1373 461269.

It is currently touring Europe's car manufacturers in an attempt to interest them in technology developed for its Smile (small, intelligent, light, efficient) car. The car, which started life as a Renault Twingo, can travel 100km on 3 litres of petrol with the Twingo's fuel consumption and the emissions associated with environmental problems, such as global warming.

The car was altered for Greenpeace Germany by Swiss engineers at an estimated cost of DM25m (\$20m).

The Smile's busy schedule includes meetings with Fiat this month and Mercedes-Benz in mid-January. December will also see emissions and fuel consumption tests by Swiss vehicle authorities. Greenpeace is offering to lease the technology developed for the Smile to any company which promises to work seriously on it. Greenpeace wants to reserve the right to take the technology elsewhere if no progress is achieved within one or two years.

So far the response from the companies that could put this vehicle on the market has been polite discouragement. "I would say the response has been a bit disappointing," admits Wolfgang Lohbeck, head of Greenpeace's Smile team. "But on the other hand, a decision to build a new car is not taken in a matter of days or weeks."

Industry argues it could produce a similar car any day but that this would not satisfy the budget, comfort, durability, and safety requirements of consumers. It points out that these features have increased cars' weight, offsetting the fuel efficiency gains of the last two decades.

Mercedes-Benz says it will aim to convince the environmentalist organisation that it is already well on the way to success with its planned launches of the A-class and the Smart.

The A-class car, a small Mercedes unveiled this week, consumes 40 to 70 miles per gallon, still well short of the 90 miles per gallon goal.

But the company says the "customer wants a whole car concept of which low fuel consumption is only one part, alongside high



A drive for acceptance: Greenpeace is touring European manufacturers to interest them in technology for the Smile

Greenpeace wants carmakers to take on its designs for a low-fuel vehicle, writes Leyla Boulton

Smile milestone

safety, comfort, and durability".

Elsewhere, a deafening silence has met Greenpeace's overtures to Peugeot and Renault of France. But Lohbeck is also eager to explore co-operation with Japanese manufacturers, such as Mitsubishi.

Greenpeace's foray into car manufacturing, after its success with an environment-friendly freezer, is part of its attempts to promote solutions to environmental problems.

This is inspired by a desire to move away from simply campaigning against problems, without necessarily forsaking the direct action for which it is famous. Greenpeace secured its offer of "high-level talks" with Mercedes-Benz after scaling the company's headquarters.

The move also underlines a suspicion by Greenpeace that the industry is sitting on solutions that are against its vested interests. This is vehemently denied by Volkswagen, the first car manufacturer to set itself the goal of developing a 3 litre car. But Dietrich Meyerdierks, head of environment and transportation at Volkswagen, Europe's biggest carmaker, says the Greenpeace vehicle has "nothing to do with mass production".

Greenpeace in return dismisses Volkswagen's reliance on diesel engines as "an energy-saving tool", and points to the company's slowness in developing the 3 litre car.

More than such polemics, the challenges facing Ford in bringing its Ka Step 1 car to market may help to illuminate the difficulties facing the Smile.

Ford says the Ka Step 1, unveiled last month, achieved 90 miles a gallon - close to 3 litres per 100km - on a rigorous new European Union fuel cycle. But Richard Parry-Jones, vice-president of Ford's global small and medium vehicle centre, says it "would not be affordable to most people, and we could sell [it] only in a very limited volume".

Excepting a surprise deal to market the technology, however, the Greenpeace Smile is more likely to spur car manufacturers further and faster along the route they are already travelling independently.

"It is important that somebody should show what is possible," says Lohbeck. "But that will not be enough for Greenpeace, which has already said that '3 litres of petrol are 3 litres too many'.

It argues that fossil fuels must be dispensed with "completely" as soon as possible.

But in the name of its newfound pragmatism, Greenpeace accepts there are still only "niche markets for solar and electric vehicles" even in Germany, home of the first people's car and one of the greenest markets.

Researchers at the Georgia Institute of Technology in Atlanta are working on a digital analysis technique aimed at turning a recording of slurred speech into a simple test for drunkenness.

They are studying what happens to speech patterns when affected by alcohol consumption, and how this can be detected and digitised for computer analysis.

During normal speech, air passes from the lungs to the glottis, an opening in the vocal cords; it is then shaped into sounds by parts of the vocal tract, including the tongue, teeth and lips. The puffs of air produced by the opening and closing of the glottis during speech are called glottal excitation waveform.

This waveform is important in the subtle differentiations in speech differences can be detected between the waveform for normal speech and that of someone who has been drinking excessively.

Tests indicate that intoxication causes jumpy changes in pitch and energy production with unsteady opening and closing of the vocal cords. A suspect driver's speech would be recorded at the roadside and compared with a sample recording taken when the driver had not consumed alcohol.

The system could be used to test aircraft crews, train drivers or other operators of machinery. In these cases speech would be compared with previous recordings.

The researchers are comparing their results with other factors that affect the way speech is perceived, including speech defects, colds, diseases and injuries.

Michael Sibley

Nigel Anderson
Spots knocked off the position

Test speaks volumes

With Christmas coming, increased attention will soon be paid to drinking drivers, and the breathalyser teams will be busy. But blowing into a bag and giving blood samples may become redundant if a novel speech analysis system reaches the roadside.

Researchers at the Georgia Institute of Technology in Atlanta are working on a digital analysis technique aimed at turning a recording of slurred speech into a simple test for drunkenness.

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Michael Sibley

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133478

Doubt cast on
millennium

Cinema/Nigel Andrews

Spots knocked off the opposition

101 DALMATIANS
Stephen HerekSTAR TREK: FIRST
CONTACT
Jonathan FrakesACTS OF LOVE
Bruno BarretoSTEAL BIG, STEAL
LITTLE
Andrew DavisTHE LAST OF THE HIGH
KINGS
David Keating

T hose intimate with the world of showbiz will know that there is a saying among dogs and children: "Never act with Glenn Close." Tots have had the good sense to stay away from *101 Dalmatians*. But piebald puppies are all over the screen. With plaintive eyes, puckery snouts and lovable ill-coordination they strive to make the audience's "Ooh aahs" sound louder than the pantomime hisses inspired by Close's Cruella De Vil. But this is one creature movie, and the one creature sees off the opposition.

Close has not been this good since her last starring villainess, in *Fatal Attraction*. Her Anthony Powell-designed clothes make Joan Dynasty Collins seem like a bag lady; frenzies of geometric delirium in loud colour, topped by electrocuted-looking hair frizzed into one black side, one white. Close must also have studied at the Fenella Fielding school for rococo lip movement. Mousie, purrsings and silent snarls are added to every line-reading. And she is possessed of an excellent thing in a villainess: totally creditable passion.

We bemoan that this demotic fury fancies longs to break into the London news home of newlyweds Jeff Daniels and Joey Richardson to steal their Dalmatian litter. (So

good for costs.) We never doubt that she would hire two reward-hungry, accident-prone hit men (Hugh Laurie, Mark Williams) whose brains are in their wallets. And we are entirely confident that at work she would favour an assistant (Tim McInnerny) whose response to her contemptuous "What sort of sycophant are you?" is "What sort of sycophant would you like me to be?"

Everything else in this live-action remake of Disney's most popular cartoon feature is as piebald as the title animals. Moments of wit or idiot charm - Americans still think of London as a wonderland of old-world rooftops whirling across a glistening Thames - contend with loucheurs. Time particularly drags its paws in the action slowdown, set in and around Cruella's Gothic manse. The script by John *Home Alone* Hughes insists on yet another of his crook-punishing mirth marathons, with Laurie and Williams enduring the electrified fence, the falling elk's head, the sewage pool and the thousand ills that theft is heft to.

It is Close who tips the film towards watchability. "I have great respect for the character of Cruella De Vil," the actress has said and we believe her. No other attitude would have ensured that a cartoon gorgon preserves her cartoon gorgoniness while also emitting the wild-haired, wild-moued charm of true human madness.

* On matters tonsorial, barbers have for decades despaired at TV's *Star Trek* series. Its first hero William Shatner wore dispensable hair, his new hero Patrick Stewart wears none at all. What an advertisement for the trade.

In addition Stewart's pate gleams like a geodesic dome, indicating together with his character's French name a frightening amount of brain activity. Unlike Shatner's campily beloved Kirk, Stewart's Jean-Luc Picard is a Prospero or Sarce in outer space. And the cerebral authority pays off handsomely in *Star Trek: First Contact*.

Actor Dennis Hopper feasts on

Gorge Goldner, the drawings curator for the Metropolitan Museum of Art, New York, has been appointed as the new director of the Ashmolean Museum, Oxford. Goldner, 53, is widely regarded as one of the most aggressive and successful curators in the US, having revived the Metropolitan's moribund drawings department in the three years since his appointment.

The appointment of an American to head a British institution is a reversal of the usual trend, and is embarrassing to the British art historical establishment.

Goldner said the opportunity to move to the Ashmolean was "too good to pass up." He will assume his position in Oxford in autumn 1997, when current curator Christopher White retires.

Christina Bladorn and tenor Matthias Bladorn perform works by Zemlinsky, Cornelius and Mendelssohn; 7.30pm; Dec 13

Philharmonia & Kammermusiksaal

Tel: 49-30-2614383

● Berliner Symphoniker: with conductor Peter Schwarz and the Berlin Cappella perform works by Stravinsky, Respighi and J.S. Bach; 8pm; Dec 15

● Sinfonie Orchester Berlin: with conductor Borisov Ivanov perform works by Haydn; 8pm; Dec 14

Théâtre Royal de la Monnaie

Tel: 32-2-2291200

● Die Zauberflöte: by Mozart. Conducted by David Robertson, performed by La Monnaie.

Soloists include Ernst Theo Richter and Judith Vinsenov; 7pm; Dec 13, 15 (3pm)

Clocks and Clouds

an essential part of it all is the conductor Esa-Pekka Salonen, who enjoys an uncanny sympathy with Ligeti's music and has the technique and the ear, to draw it from the Philharmonic's effect. Thursday's performance of *San Francisco Polyphony*, one of Ligeti's more "hard-edged" - and best - pieces, glowed with magical chiaroscuro.

Though it is easy to hear as a nocturnal city soundscape (Ligeti never disdains onomatopoeia), the fascination of his meticulously calculated sounds - quietly overlapping and melting, occasionally stabbed through by a solo instrument or a kerfuffle of muted brass - soon takes over in its own right, with its own internal logic. So too do the sounds of his Cello Con-

certo, in quite another vein, where the soloist struggles comically to find his voice, competes against orchestral voices to make his mark, and finally slips away into choked silence.

Ligeti's "micro-polyphony", voices ceaselessly interwoven on a scale so tiny

make out what is going on (the "Clocks and Clouds" model), has never made a greater impact than in the mid-1980s *Requiem* that we heard on Monday. The words are drawn selectively from the canonical text: a "Requiem aeternam", a Kyrie, a "Dies irae" and a "Lacrimosa". Through micro-polyphony, distinct levels of density are established and expressively sub-

vated, with echoes of old church "modes". We heard devout laments compounded from many individual voices, and a multiply fractured vision of the Day of Wrath in a stark post-Modernist collage.

Both programmes were

enhanced by cunningly matched "safer" works. Thursday's Ligeti pieces were followed by Mahler's Symphony no. 4; going out at the interval, I was momentarily surprised to see a lot of people already hanging about in the bar, before I twiddled. If they had been prepared to brave Ligeti, some of them might well have been reduced.

Salonen's Mahler Four was very

taking but defiantly non-Viennese, rejecting *rubato espresso*.

ARTS



Fatal Attraction meets *Dynasty*: Glenn Close as Cruella de Vil steals the show in *'101 Dalmatians'*

This is the seventh movie and hell is still breaking out all over the dialogue track. "Sir, the Voron is collapsing" says someone. "The Borg" cries someone else. Mid-19th century civilian clothing! snaps Stewart. And they briefly kit up in old-fashioned clothes - for the plot has begun in the 24th century - to begin battle against the evil Borg (plural) and their wire-sprouting, half-painted leader Alice Krige (more despair for hairdressers) by helping the rocket scientist James Bobo Cromwell re-aligns the future by ...

And so on. The plot is unexplainable, you just have to be there. What makes this a stronger showing than the last trappy epic is Stewart's growly dominance and the script's determination to underpin it. We have references to everything from *The Bible* to *Moby Dick*. And we have space battles and explosions, very spectacular, taking second place to the emotional battles and explosions going on in Picard's face.

We feel the pulse of ordinary folk meeting the anguish of their

scraps in *Acts Of Love*. We are deep in Texas, where cinematographer Declan Quinn (*Leaving Las Vegas*) aims a late-afternoon light at characters striving to postpone the twilight of their own lives. Farmer and small-town schoolteacher Hopper, listlessly pursuing a 20-year romance with fellow teacher Amy Irving, tumbles almost literally into an affair with blonde pupil Amy Locane, attracted to the hayloft above the stable where Hopper lets her birth her horse.

Jim Harrison novels have given us two outside film frames, *Revenants* and *Legends Of The Fall*. Director Bruno Barreto and screenwriter Ed Jones play this tale quietly and Horner more quietly, indeed almost soundlessly. Yesterday this actor mugged and raved with an eyepatch in *Waterworld*. Today he lets us peer at a man whose thoughts seem to be crushing his skull even as the Texas sky pushes down on the land.

We feel the pulse of ordinary folk meeting the anguish of their

middle years. The film turns procrastination into tragicomedy. Nothing is sadder, nothing funnier than the scene where Hopper impulsively, theatrically strips to the buff, standing bright-lit in Irving's front parlour in a bid to throw some adventure into their romance. Irving looks, pauses and then glides off into the next room with "I need to think a minute."

* In *Steal Big, Steal Little* it is hard to follow anyone's emotions or motives. Every actor, not least Andy Garcia in a double role as twin brothers who grow up into enmity, seems bemused, as if wondering where the storyline has gone. It has probably been swallowed by the cod-Latin music. Violins shake, trumpets shimmer and maracas threaten as the evil Garcia fights to push the good Garcia off the farmland deeded by their adoptive Mom. In the process dozens of innocent peasants will be unhoused, whose only crime is to have wandered into this belated rip-off of *The Milagro Beanfield War*.

Then again perhaps it is a "modern Tom Jones," as director and co-writer Andrew Davis (*The Fugitive*) has styled it. Either way it rollicks nervously between eclecticism and broad comedy, between underacting (Garcia) and heavy mummuring (everyone else).

Alan Alda shouts as the good lawyer, Joe Pantoliano goes mad and talks to parrots as the bad lawyer. And veteran Hollywood tech-grinder Kevin McCarthy, as a corrupt bigwig, looks as if he is still in paranoid overdrive 40 years after meeting those *Invasion Of The Body Snatchers* pod people.

The Last Of The High Kings is an affable Irish film about one of those summers where "everything changes." Catholic Boy (Jared Leto) grows up and discovers sex. Mum (Catherine O'Hara) rails about Protestant trollops. And Dad (Gabriel Byrne, who also coproduced) is a travelling player, whose long absences from home are no doubt due to his checking out how many near-identical rite-of-passage stories are being filmed in the rest of Ireland.

Opera

Tired looking Turandot

It would be interesting to know what Andrei Serban thinks of his 12-year-old Royal Opera production of *Turandot*, now that it has been wheeled out for another revival at Covent Garden. It was long regarded as a stunner, a highly visual display without excess spectacle. On Tuesday it looked unsupervised and undermotivated - in short, several notches less than stunning.

Every production, even a crowd-pleaser like this, needs the hand of the original director at some point in its life to refresh it, remodel it and recreate the spell. This is what the Serbian *Turandot* needs. Despite the dutiful attention of the revival director, Susanna Best, it now looks dated and artistically redundant.

Of course, we have to make allowances. The Royal Opera doubtless has more important things on its mind this week, what with Domingo's return and tonight's televised fund-raising gala. Nuccia Focile was announced as severely indisposed - though she made a very respectable, albeit fragile, stab at Liu. And a production can only undergo a limited number of cast changes before it begins to don an all-purpose glaze.

But the two other principals, Sharon Sweet in the title role and Giuseppe Giacomin's Calaf, are well versed in this production from previous revivals. Despite some touch-and-go moments in Act 2, Giacomin emerged with credit. His singing was properly robust, his appearance virile and dignified. Sweet was a disappointment. She sang the notes *basta*. There was neither ice nor fire - just a flash of the frightened little girl running to daddy after the riddle scene, hoping to be saved from the all-conquering male.

There may be sadism and masochism aplenty in *Turandot*, and a whole subtext about the castrating female, but this revival offers little more than decorative artifice, a

Gozoified view of the orient in which neither choreography nor choreography has any dramatic function. The Act 2 silk screen looks cheap; Liu's suicide fails to move, and the final appearance of her funeral trolley is just too blunt.

The only redeeming feature is Daniel Gatti. He is a real theatre conductor, because he knows exactly how to raise the tension and relax it. The choral climaxes were thrillingly pulled off, the formal confrontations unerringly paced. Puccini's orchestration gave off its full perfume. Gatti is also a good singer conductor, and an asset to the company. So is John Dobson's Emperor, an eloquent portrait of frankness.

Andrew Clark

Music in London/David Murray

Ligeti's clocks and clouds

certo, in quite another vein, where the soloist struggles comically to find his voice, competes against orchestral voices to make his mark, and finally slips away into choked silence.

Ligeti's "micro-polyphony", voices ceaselessly interwoven on a scale so tiny make out what is going on (the "Clocks and Clouds" model), has never made a greater impact than in the mid-1980s *Requiem* that we heard on Monday. The words are drawn selectively from the canonical text: a "Requiem aeternam", a Kyrie, a "Dies irae" and a "Lacrimosa". Through micro-polyphony, distinct levels of density are established and expressively sub-

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Salonen's Mahler Four was very

taking but defiantly non-Viennese, rejecting *rubato espresso*.

Bright, innocent fragments jostled bratty against one another. The Scherzo became a grindingly dissonant, disorienting collage of popular bits, like Benjamin Zander's diabolical version of the Mahler 9th Scherzo a year ago.

Before the Ligeti Requiem on Monday, Salonen chose a perfect foil: Debussy's sweetly, hieratically elevated music for d'Annunzio's *Martyr de Saint-Sébastien*, an unhealthy and ultra-camp bel canto oratorio that even Neil Bartlett would hesitate to revive in its original form. Debussy's heart was never quite in it; his first musical ideas, decidedly haunting, decline eventually toward Hollywood and heavenly choruses.

So much the better, though, to set off Ligeti's severe, gentle lines, with individual murmurs coalescing briefly into devout collective pleas before subsiding again. Where Debussy was sexy, Ligeti's *Requiem* was clear-eyed and bracing.

Andrew Clark

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● Christian Dior: the exhibition presents the achievement of Christian Dior, who in the 10 years from 1947 to 1957 created the foundation of post-war fashion. Beginning with the 1947 New Look, Dior gave the post-war period its most important fashion icon of renewal and optimism.

The exhibition is drawn primarily from the collection of The Costume Institute and includes more than 80 pieces; from Dec 12 to Mar 23

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Tel: 33-49 52 50 50

● Orchestre National de France:

with conductor John Nelson and soprano Felicity Lott perform works by Strauss, Offenbach, Lehár and Messager; 8.30pm; Dec 14

VIENNA

CONCERT

Wiener Kammeroper

Tel: 43-1-5120100

● Ethan Freeman: the tenor

performs works by Brahms,

Ravel, Sondheim and others;

7.30pm; Dec 15

LISTING

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COPENHAGEN**OPERA**

COMMENT & ANALYSIS

Peter Martin**Branded by success**

Companies would be wiser to spend their extra cash on marketing than on technological research, a US study on personal computers suggests

Who is more important to the company: the marketing director or the head of research and development? To put it another way: in a business downturn should you slash the advertising budget or shut the labs?

The question has haunted business since the dawn of the advertising age. Was the person who wrote Ivory soap's legendary slogan "It floats!" more important than the chemist who made it lighter than water? Was the copywriter who came up with "A diamond is forever" more or less important than the mining engineers who devised new ways of getting gems out of the ground? Was MCI's Friends and Family discount programme more important in the early 1990s than AT&T's ownership of Bell Labs?

The debate has now come a step closer to resolution thanks to an interesting case study* published by the National Bureau of Economic Research in the US. Its conclusions are couched in suitably cautious academic prose. But to the brash outsider, there is a clear message: Marketing Matters More.

The study examines the US market for IBM-compatible personal computers in the late 1980s, around the time of the introduction of the 386 chip. But before you yawn and turn the page - not just another article about PCs, but one about models that are now hopelessly obsolete - consider the unusual characteristics of the business.

The PC market of the late 1980s had low barriers to entry, transparent pricing, a high degree of competition, rapid price evolution and clear differences between products based on both technology and brands. In short, it offered almost laboratory conditions to examine winners and losers. The three authors of the NBER study - Timothy Bresnahan, Scott Stern and Manuel

Trajtenberg - make the most of their opportunity.

When the 386 chip was launched by Intel, exploiting it to build a new generation of PCs required considerable technical skill. PCs based on the new chip were also much more expensive than ones based on its predecessor, the 386. So the two generations of machines co-existed for a while. There was a clear market distinction between those machines with frontier technology (in the authors' terms) and the rest.

The other division in the market, the authors say, was between branded PCs and non-brands. A nationally publicised brand promised PC buyers reliability, service and support. Although there are now many established suppliers of branded PCs, the authors judge that in the late 1980s only IBM, Compaq, AT&T and Hewlett Packard had brand status.

The existence of these two types of differentiation created four market clusters:

- Branded/frontier - such as the 386 PCs made by Compaq and IBM, selling in 1988 at an average price of \$7,577 (£4,620).
- Non-branded/frontier -



such as the 386 made by small high-tech manufacturers, selling at \$5,130.

- Branded/non-frontier - such as the 286 machines made by AT&T and Hewlett Packard, selling at \$2,924.
- Non-branded/non-frontier.

This last group, selling at an average price of \$2,574, had by far the most competitors - the small companies manufacturing what were known as "clones". Most machines sold, however, fell into the branded/non-frontier cluster. Notice the way prices start off very high (for machines enjoying both technology and brand advantages) and fall steadily as those advantages are lost.

The NBER authors apply elaborate statistical analysis to the sales of over 120 makes and models of PC in 1987 and 1988. They come to two main conclusions. First, they say, competition in PCs was "largely localised within clusters". In other words, new entrants could expect to take market share from within the cluster they were targeting but would have little impact on the sales of companies in other clusters. Spending to achieve either a technology or a brand advantage pro-

tected the companies that followed this approach against competition from less ambitious rivals.

A related point is that - contrary to conventional wisdom - IBM's loss of market dominance was not due to the flood of clones but to the loss of its status within its own cluster, as first Compaq then others invested heavily in brand marketing "and in some cases also positioning them selves at the frontier".

The second conclusion is the one that bears on the marketing/technology debate. In economists' terms: "Having a brand name conferred a large advantage in the sense of shifting out the demand function, whereas being early at the technological frontier did not."

In other words, being a technology leader protected you against competitors that did not offer such advanced products. Building a brand name not only protected you from unbranded competitors but also allowed you to sell more at any price point than you otherwise would. You could choose to use this advantage by selling more at the same price or by selling the same number of machines at a higher price. Either way, you gained.

The authors point out this finding applies only to a particular market in a particular period. But if it is more generally true, then as long as you are spending enough on technology to allow you to compete at all, an incremental dollar is better spent on a brand name than in the lab.

Before you sack the people with the plastic pocket protectors and bus in a load of marketers with red socks, a word of caution. Brand-building is only partly about advertising. It is also about delivering on the promise the advertising holds out. That means spending on service, support

and design - some of which, at least, is technology-related.

What is more, being a technology leader can itself be a powerful reinforce of brand identity. Compaq's ability to take market share from IBM in the branded/frontier cluster was closely linked to the sense among influential consumers that Compaq had wrested technological leadership from IBM. It was not just that the machines were better; the brand was also better because Compaq was now setting the technological pace.

Still, there are some potentially powerful lessons for all companies in this study. The first is that markets may be more segmented than you think. This has its good side - providing more scope for raising prices, for example, than if you are subject to competition from adjacent clusters - but it also has drawbacks. You may find yourself confined to a small and unprofitable cluster, unable easily to break out into the lucrative clusters next door.

The second lesson is that technology spending is most valuable when it establishes a clear distinction between your product and its rivals; and when it can be exploited effectively to reinforce the brand proposition. If it is not contributing in these two ways, it deserves close scrutiny.

The third lesson is that creating a true brand is one of the most powerful things any company can do to enhance its market power. We knew this already, of course - but now we have a load of equations to prove it.

*Market segmentation and the sources of rents from innovation: Personal computers in the late 1980s. Working Paper 5726. NBER, 1050 Massachusetts Ave, Cambridge, Massachusetts 02138 USA. Fax: +1-617-869-2742

RECRUITMENT OF CONSULTANTS FOR THE PRIVATISATION OF PUBLIC SECTOR ENTITIES

Privatisation Commission plans to undertake the privatisation of entities in (a) the banking and financial; (b) oil and gas; (c) power; (d) telecommunications; (e) infrastructure; (f) industries; and (g) transport sectors. The Commission has reorganised its professional resources, and is looking for individuals with outstanding qualifications and experience to spearhead the privatisation efforts, for these senior-level positions.

The candidates for these positions in different sectors are expected to possess preferably a Ph.D. degree in the relevant discipline, with a strong background in development finance or economics. These positions require extensive hands-on professional experience in the respective areas, in the fields of restructuring, privatisation, reforms, investment planning, banking, development finance, and sector regulation. Preference would be given to Pakistani nationals, having practical experience of privatisation gained in international organisations. Strong analytical skills, and familiarity with computer-based systems would be required, in the performance of the respective responsibilities.

The works entail, among other things, the following: (a) implementing the privatisation programme of the government, with regard to the restructuring and privatisation of public-sector entities; (b) liaison with the Financial Advisers/consultants and government officials in facilitating the completion of the transaction; (c) assisting in the process of financial, technical and legal due diligence, and in the structuring of the transactions; (d) assisting in the creation/development of the enabling environment; (e) preparing summary reports and recommendations/plans/strategies for consideration and approval of the government; and (f) responsibility for all other activities related to the smooth and orderly completion of the transactions.

Privatisation Commission provides a professionally challenging environment, and task-oriented persons willing to work under a demanding time-schedule are encouraged to apply for the above position. A one-year contract would be offered initially with a strong possibility of extension. Renumeration will be offered which will be commensurate with the experience and qualifications of the selected candidates.

Interested applicants should submit applications, alongwith a copy of the CV, to the Secretary, Privatisation Commission, EAC Building, 5-A, Constitution Avenue, Islamabad, latest by December 22, 1996

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be sent to +44 171 873 2000 (please set the "From" field to "FT Letter", letter@ft.com). Published letters are also available on the FT website <http://www.ft.com>. Translation may be available for letters written in the major international languages.

Route to motoring in harmony

From Mr Karl E. Ludvigsen.

Sir, Observers commented cogently on the way in which Bob Lutz as president at Chrysler agreed to work under Bob Eaton as chairman and thereby helped build one of the most effective auto-company management teams of the 1990s ("Motoring on", December 11). Surely there must be a lesson here for the Daimler-Benz supervisory board in the run-up to the company's

January 23 meeting concerning the proposed merging of Mercedes-Benz with D-B?

With an astonishing and revolutionary series of innovations, Mercedes' Helmut Werner has proved himself a first-class product man in the Lutz style. Yet he seems to be the older manager whom D-B chairman Jürgen Schrempp would like to see derailed so Schrempp can be in sole command of a re-merged company. It will be

the responsibility not only of the supervisors but also of Schrempp himself to find a Chrysler-like solution that can keep two capable and complementary drivers at the wheel of Daimler to help it motor strongly through a critical period of change.

Karl E. Ludvigsen,
chairman,
Ludvigsen Associates,
73 Collier Street,
London N1 8EE, UK

When safe is not wholly safe

From Mr Peter Rowbrey-Evans.

Sir, Your lead ("Of genes and faked beans" (December 6) uses the argument that if a government authority considers something entirely safe for people to eat, it must be entirely safe to eat; and, consequently, any reluctance to eat the product is due to inadequate public education.

Have we learnt nothing from the BSE fiasco? Did not the government and its scientific advisers originally reassure the country that beef was entirely safe to eat, but are now not so sure that it was?

Because I am privileged to be reasonably well educated in general science and mathematics I realise that when a government representative says something is safe, what is meant is that there are no significant indications to the contrary. It does not mean something is in fact safe. By not labelling all products containing, or possibly containing, genetically-modified food the public are being denied a key choice.

On second thoughts, your lead was right: there should be better public education, but by school teachers and not by certain politicians and industrialists.

Peter Rowbrey-Evans,
30 Lymington Road,
West Hampstead,
London NW6 1HY

Senator ably qualified for the job

From Mr Christopher Dreyfus.

Sir, While in Washington last week, I was astonished to read Jurek Martin's analysis ("Clinton team short on global vision", December 6) of President Clinton's new foreign policy team. I do not know in which circles he moves, but comments such as "short on vision", "disappointment" and "dissatisfaction" made me wonder if I was in Washington at all.

His comments about Republican Senator William Cohen were rather odd. Acknowledging that "he knows defence well as a longstanding member of the

Senate's armed services and intelligence committees", he nonetheless added that "his reputation rests more on a handful of spy novels he has written than learned dissertations on defence theory" - as if that were some panacea for attaining high office. (How many of those who eventually became secretary of defence could Mr Martin name as having achieved such a reputation?)

The point is that Senator Cohen was chosen not for his spy novels he's written, nor for his dissertations on defence theory, but for his reputation as one of Capitol Hill's most knowledgeable

and experienced members who has spent 24 years in Congress. It should be noted that his experience also includes the chairmanship of the subcommittee on seapower, and he is a member of the airland subcommittee, the subcommittee on strategic forces and the subcommittee on readiness. He also brings his vision of the reforms required to give forces a range of options regarding flexible responses and greater mobility.

Christopher Dreyfus,
Flat 8,
90 Onslow Gardens,
London SW7 3BS, UK

Vertical rather than horizontal integration

From Mr Mark Moran.

Sir, I was surprised to see Lex refer to the integration of brewers and public houses as a form of horizontal integration ("Trouble brewing", December 10). Such integra-

tion represents an amalgamation of different stages of the supply chain.

As such, it represents a form of vertical integration requiring different benchmarks to measure its

market power and economic size

Mark Moran,
47 Wellington Buildings,
Wellington Way,
London E3 4NA, UK

Oxford already showing management studies commitment

From Mr A Hopwood, Mr R Knight and Mr C Mayer.

Sir, In their article "Dons in high dudgeon" (December 7/8), Richard Wolfe and Della Bradshaw describe how the Oxford School of Management is currently sited in the Radcliffe Infirmary. What they do not mention are the extensive facilities available to management students at Oxford both within the Radcliffe Infirmary and at Templeton

College. Within the Radcliffe Infirmary, the university has created a suite of lecture, seminar, IT and common rooms, incorporating some of the most advanced teaching facilities, specifically dedicated to MBA students. Other postgraduate students and executives on short courses have access to high quality teaching and library facilities at Templeton College. The university and the college are investing substantial amounts in the provision of these facilities which is

indicative of their commitment to the further development of management studies at Oxford.

Anthony Hopwood,
director of the Oxford MBA,
Bory Knight,
Dean of Templeton College,
Oxford,
Colin Mayer,
acting director,
School of Management
Studies,
University of Oxford, UK

BOOK REVIEW: Sir William Nicoll

THE CASTLE OF LIES: Why Britain must get out of Europe
Christopher Booker and Richard North. Duckworth, 244pp, £8.95

Flawed exposé of EU nonsenses

This latest offering from the Booker-North team continues its unique service

to the construction of the European Union. In the absence of effective scrutiny of EU legislation, Booker and North expose some of the nonsenses of drafting and enforcement.

Their credo is that a "System" called "Brussels" imposes on member states and their businesses a bureaucratic framework which is divorced from the real world. The UK compounds the disaster by applying these unrealities with unique ingenuity and determination.

Still, there are some potentially powerful lessons for all companies in this study. The first is that markets may be more segmented than you think. This has its good side - providing more scope for raising prices, for example, than if you are subject to competition from adjacent clusters - but it also has drawbacks.

You may find yourself confined to a small and unprofitable cluster, unable easily to break out into the lucrative clusters next door.

The second lesson is that technology spending is most valuable when it establishes a clear distinction between your product and its rivals; and when it can be exploited effectively to reinforce the brand proposition. If it is not contributing in these two ways, it deserves close scrutiny.

The third lesson is that creating a true brand is one of the most powerful things any company can do to enhance its market power. We knew this already, of course - but now we have a load of equations to prove it.

In the fourth place, the Brussels "System" is not wholly responsible for the mess which the national implementers make of things, it starts the whole process.

The solution for the UK is to "get out of Europe"

as the book's subtitle puts it - then there will be nothing for Whitehall to foul up.

The catalogue of silliness should be Christmas reading for all practitioners - even though they are beyond redemption, according to the authors. But the services Booker and North render would be improved if they had the faintest notion of how "Brussels" works.

They would not be obsessed by such fantasies as officials in DG II (the directorate general for economic and financial affairs) who are determined to "push through" a new company law on takeover bids among the "dictates passed down from Brussels". Commissioners and their officials cannot dictate Union law.

That small band of fans of the Economic and Social Committee - the consultative body which represents workers, employers and lobbies such as farmers and the professions - will be surprised to see if the sums were right.

The truth is that national officials in Brussels are under the spotlight and under close political control. I twice went beyond my briefs as the UK's deputy permanent representative. Once it was a conscious, calculated risk and came out right. The other time, a misreading on my part properly earned a sharp rebuke. My advice to newcomers in the permanent representation was to watch their rear.

Booker and North predictably invoke Kafka, Orwell and Burke. But they miss Burke at what for them is his most apt, and for us is a timely reminder: "The age of chivalry is gone. That of sophists, economists and calculators has succeeded; and the glory of Europe is extinguished for ever."

The author was director-general of the Council of Ministers between 1989 and 1991.

The Castle of Lies is available from FT Bookshop by Free Call 0800 418 418 (UK) or +44 181 984 1851 (outside the UK). Free p/p in UK

Dublin
à la carte

Jessie is listed

COMMENT & ANALYSIS

FINANCIAL TIMES

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Thursday December 12 1996

Dublin à la carte

Proliferating clichés about hours of truth and moments of decision are the surest indicator that Europe's interminable constitutional debate is reaching another climax. In fact the end-game is not tomorrow's European Union summit in Dublin but June 1997 in Amsterdam - the deadline the leaders have set for wrapping up their inter-governmental conference (IGC). But thanks to the efforts of the Irish presidency, the debate is at least taking shape.

Two broad observations occur. First, the EU is at one in its wariness of sweeping constitutional change so soon after the Maastricht ordeal.

The Irish sketch for a revised treaty reflects a modest consensus on the need to oil the EU machine: strengthening foreign policy via the council secretariat, for example, and enhancing Commission powers in trade negotiations.

Proposals for entirely new areas of common action - such as employment - are gesture politics. And despite differences over extending EU powers to the sensitive area of immigration, member states should be able to unite on related questions such as co-operation against crime.

Second, great uncertainty still surrounds the issue that was supposed to be the central purpose of the IGC: reforming the EU's institutions to prepare them to take in members from central and eastern Europe.

Sensibly enough, voting weights and the veto have been left to the horse-trading in the IGC's final stages next year. Nevertheless, reform is essential if the EU is not to grind to a halt after enlargement. At a minimum that will mean a shift of voting weights to safeguard

the position of the bigger member states; some expansion of areas covered by qualified majority voting; a streamlining of the Commission; and an effort to clarify in which policy areas a more flexible approach to integration might apply.

The latter subject is particularly contentious, but it ought to be possible to devise rules permitting some member states to move faster without infringing the rights of others. The question is whether groups of states should be able to use central institutions such as the Commission - as distinct from the looser structures of inter-governmental co-operation - for activities which do not involve the union as a whole. The overriding imperative must be to avoid an *à la carte* approach to the single market.

These issues need to be addressed soon if the IGC is to be completed next year - as it must be to avoid becoming tangled up with decisions on monetary union, and creating an almighty Euro-muddle.

There is one big problem. Serious institutional negotiations cannot be joined while one member - Britain - refuses to contemplate any extension of majority voting. Hence the June 1997 deadline, conveniently after British elections that must be held by May.

The party that wins, provided it is not in the hysterical frame of mind currently afflicting Mr John Major's Conservatives, ought to be able to agree to much of the agenda now on the table. The hope must be that whoever is prime minister will see the sense of quickly doing a deal and allowing Europe to get on with more important business.

Paying the price

In censuring Mr David Willetts, the paymaster general, the House of Commons committee on standards and privileges has taken a small step towards restoring confidence in parliament's capacity for self-regulation. Of itself, however, this is not enough to persuade a sceptical public that MPs are to be trusted to sit in judgment on their peers.

The committee, a creation of Lord Nolan's investigation into standards in public life, intimated that Mr Willetts, then a junior whip, had improperly sought to influence an investigation into a fellow Tory MP. Its report does not accept his evidence as "accurate". Dissembling had substantially aggravated the original offence.

Voters may conclude that while the MP's action owed much to naivety his explanation owed more to sophistry. Many Conservatives consider this verdict harsh. The charge against the paymaster general dated from time when he was new to the whip's office. Inexperience and eagerness to please clearly played their part. Nor is Mr Willetts, cleverer than he is streetwise, among those whom one might associate with the charges of sleaze which have so damaged the reputation

of the House of Commons. There is, though, a danger in such mitigation. The very fact that colleagues suggest his only crime was to get caught is evidence of a damaging complacency about the proper conduct of MPs. That Mr Willetts was far from alone in thinking it was acceptable for a party whip to intervene in a quasi-judicial investigation is hardly a justification for his actions. Wrongdoing cannot be condoned because it is widespread.

This is also a particularly important moment for parliament. Public faith in its integrity is at a dangerously low ebb. If the post-Nolan system is not seen to work, demands for judicial oversight of MPs will become unanswerable. For this reason, Mr Willetts is wise to accept he should pay a price for his misdemeanour. It would have been better had the committee suggested such a penalty. Sadly his commitment to a cross-party consensus did not extend that far.

So it was up to the paymaster general. His resignation from the government shows there is still some honour in politics. Incidentally, it should also facilitate his speedy return to the Conservative front benches after the general election.

Facing the past

The draft declaration published by the German and Czech governments this week is intended to draw a line under their traumatic past. Its focus is on the Sudetenland, the formerly German-settled borderlands of Czechoslovakia which were invaded by Hitler as the first act in his occupation of the entire country. Until now, all attempts at reconciliation over the disputed territory had failed to produce agreement on the treatment of embittered former inhabitants who were expelled after Germany's defeat.

The agreement, which took two difficult years to draw up, is a compromise which fully satisfies neither side. The problem is that many Czechs feel little desire to apologise to the successors of a state whose army crushed their newly-found independence in 1938. On the other side, many politically influential Sudeten Germans, forced to abandon their homes and farms in 1945, continue to demand compensation and the right to return. Behind Czech doubts lie deeper fears over their ability to preserve the identity and independence of a small Slav country on the borders of German-speaking Europe.

But the deal should be seen in a broader context. The cold war

accelerated the integration of a defeated Germany into Nato and encouraged it to become a founder member of the European common market. In this way former enemies came to terms with their recent past and built a more peaceful and cooperative future. Central Europe had to wait until the end of the cold war before its fragile new democracies could start to confront the bitter legacy left by both Nazi and Soviet occupation.

The post-war borders drawn at Yalta and Potsdam have remained broadly where they were. Reluctance to re-open a Pandora's box of competing territorial claims is partly prudence. But it is also one of the most positive consequences of central Europe's desire for full integration into both Nato and the European Union. The western institutions are right to insist that aspirant members persevere with painful reforms and resolve often deep-rooted animosities with their neighbours to qualify for entry.

The German-Czech agreement is part of that process. Whatever the lingering opposition, both parliaments should ratify the agreement. It is not perfect, but it is a milestone on the path to reconciliation.

John Riddings looks at the daunting challenge facing the shipping tycoon selected as Hong Kong's first post-colonial governor

Frowning beneath his distinctive grey crew cut, Mr Tung Chee-hwa, the shipping tycoon, dismisses Hong Kong's doubters. "No one ever won by betting against Hong Kong," he says. "We have faced many crises and been written off many times. But each time we have come back stronger."

This time, the cards are in his hands. Selected yesterday as Hong Kong's first post-colonial governor, Mr Tung will be in charge of the territory after its return to Chinese sovereignty next July. As chief executive - as the next governor will be known - he will determine whether Hong Kong retains its prosperity and dynamism after Britain relinquishes its most important remaining colony.

It is a daunting challenge. The shift from capitalist to communist sovereignty is unprecedented and is made more difficult by a legacy of mistrust between Britain and China. Shipping was easier, says Mr Tung, even though he spent much of the early 1980s wresting his group from the brink of bankruptcy.

But politics is new to the shipping tycoon, and there is limited time to learn. "The first year is essential," he says. "We must build a strong executive-led government by winning the confidence of the people of Hong Kong and the trust of Beijing."

That will not be easy. Mr Tung must establish his authority with Beijing while critics in Hong Kong question his ability to stand up for the autonomy promised to the territory in Sino-British handover treaties.

The Democratic party, the largest group in the territory's elected legislature, warns that Mr Tung's appointment by a 400-member electoral college dominated by business leaders and pro-China political figures threatens to bind him to Beijing. Ms Emily Lau, the independent legislator, points to mainland funding of a 1980s rescue plan for Orient Overseas, Mr Tung's family-owned shipping group, as proof of his debt to China.

"He is very conservative politically and will not be able to stand up to China," Ms Lau predicts. That matters, his detractors say, because failure to uphold the territory's freedoms and institutions will undermine public confidence and sap the entrepreneurial spirit which drives its economy.

Mr Tung readily admits his conservative political instincts. An admirer of Mr Lee Kuan Yew, Singapore's paternalistic elder statesman, he says democracy in Hong Kong should proceed one step at a time. Although he supports the ultimate objective of universal suffrage for the territory's legislature, he wants a gradual timetable. "Order and stability create prosperity," he says.

The shipping chief has also signalled his agreement with Beijing on sensitive issues of sovereignty. Organisations that support independence for Taiwan and Tibet, he says, will not be welcome in post-1997 Hong Kong. In recent weeks he has stressed traditional Chinese values and the importance of citizens' obligations as opposed to rights.

But Mr Tung dismisses claims that he is in hock to Beijing, and he pledges to protect Hong Kong's interests and freedoms.



We have to preserve our life-style," he says. "That is the responsibility of the chief executive. That means freedom of thought, freedom of capital and freedom of the press." The rule of law will be maintained, he promises, as will the battle against corruption, one of the main concerns in Hong Kong ahead of the handover.

He says his emphasis on co-operation with China does not mean surrendering autonomy. "Quiet negotiation does not mean weakness. Of course there will be disagreements. The question is how you resolve them, and confrontation is rarely effective."

Behind such views lies a belief in the identity of interests between Hong Kong and China. As the mainland's largest trading partner and its principal source of capital and expertise, Hong Kong's continued success is vital to China, Mr Tung argues. This he says, gives weight to Beijing's pledge to honour the territory's autonomy.

Along with co-operation, Mr Tung places great store in stability. "This is the absolute priority," he says. Thus he plans to retain top civil servants and calls for continuity in economic policy. He backs Hong Kong's low level of taxation, its tradition of small government and the fixed link between the Hong Kong dollar and the US dollar. Political disputes ahead of the handover, he argues, have distracted the territory from the rising challenge of rival regional business centres from Singapore to Shanghai.

There is broad support for these views across the local business community. "He understands what makes this place tick," says Mr Henry Tang, chairman of the Federation of Hong Kong Industries. According to his backers, Mr Tung also strikes a chord with the public at large.

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Coaxed into sparing some of his business time to join the inner cabinet of Mr Chris Patten, the present and last British governor, the shipping chief is a familiar and respected figure among officials of the present administration. A member of the territory's powerful Shanghai-based business community, he is also well connected with the territory's influential tycoons.

In Beijing, Mr Tung's standing

was signalised by a handshake with President Jiang Zemin earlier this year. His education in the UK and his business ties in the US have helped win supporters on both sides of the Atlantic.

"He is a man of great integrity," says Mr Winston Lord, US assistant secretary of state and a former friend.

Other problems are stacking up. China plans to amend the territory's Bill of Rights, while Beijing and London are at odds over proposed legislation on subversion, which will set the limits for freedom of expression.

Similarly pressing is the need for him to establish lines of communication with Beijing to ensure he is not overshadowed by China's representatives in the territory. Senior officials from the military, the government and Communist party will be in Hong Kong after July. All are more experienced in playing the Beijing power game.

Less predictable, but no less important, will be attempts to interfere in Hong Kong business by provincial and middle-ranking mainland officials. "The real threat does not lie in Beijing," says one adviser to the mainland government. "It lies in the day to day battles with the officials and businessmen who will be wanting a piece of Hong Kong's action."

The future chief executive's reputation among his peers provides some reassurance, as does the steady hand he displayed in the shipping crisis of the 1980s. But both will be severely tested in his next mission.

Financial Times

100 years ago

An Impudent Demand

The composers of Monte Video have been indulging in a strike, and so far as we can gather they commenced operations in a very characteristic way. They circularised the employers informing them that the association has sanctioned a general increase in salaries varying from 12 to 30 per cent. Strangely enough, this "sanction" was not recognised by the masters, who arrived at the conclusion that to yield to this impudent demand would be a fatal submission of their establishments at the entire mercy of the operatives. As a result of this dispute the "Monte Video Times" and other papers were compelled to suspend publication.

50 years ago

Silver Floods U.S. Market

The U.S. silver market is being called on to take large blocks of foreign metal at a rate greater than it can absorb. Foreign silver is being offered here even though the metal commands higher prices in other markets, apparently because the sellers want the dollars. Offers of silver are coming from Spain, India, China, the Near East and London. Russian silver, too, is on the market in the U.S.

OBSERVER

Trapped in Brussels

round the problem by offering a job to a Brit who also holds Danish nationality and speaks with a strong Danish accent. Ah, the art of compromise.

Cheap talk

Even the persuasive powers of Yves-Thibault de Silguy, the EU's crusading monetary commissioner, are not enough to convince his countrymen that a single currency is a good idea.

At the start of a French radio debate this week between De Silguy and Jean-Pierre Chevènement, the anti-Euro former defence minister, listeners were invited to indicate whether not they supported monetary union. The result: a resounding 57 per cent.

After a further telephone poll found De Silguy had reduced the anti to 56 per cent. Give De Silguy another nine hours and perhaps he could have persuaded the rest. Then again, after a few more hours of talk about Euro, perhaps listeners would say out to anything.

Family fortunes

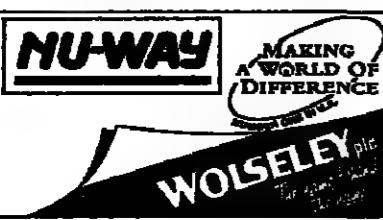
Celebrations all round yesterday for Hong Kong's Tung family. Not only was Tung Chee-hwa named as the first post-colonial leader of Hong Kong, but shares in Orient Overseas - the shipping group chaired by Tung until October, when he passed the reins over to his brother Chee-chen - leapt nearly 7 per cent on the day.

Those lucky enough to get through yesterday to the airport's inquiry lines were told that services were almost back to normal despite the strike. The only hiccup was another brief blackout which led to passengers checking in on candlelight. Delays on domestic flights averaged a mere half-hour.

Ordering an investigation into Tuesday's breakdown, development minister Rafael Arias-Salgado described Barajas's emergency services as "a joke". Locals point out that the airport is named after a nearby village which can be loosely translated as "you mix up".

Thin air

Yesterday's strike by public sector unions did not dampen spirits of Madrid's Barajas airport, where services actually seemed to improve. Stoical travellers have endured delays at Barajas for weeks - the official excuse is air traffic congestion - with chaos on Tuesday night when a construction crew drilled into a 15,000-volt cable. The resulting short circuit caused a four-hour suspension of services.



FINANCIAL TIMES

Thursday December 12 1996



Shell may spend \$10bn in Gulf of Mexico

By Robert Corzine
in New Orleans

Shell Oil, the US arm of the Anglo-Dutch petroleum group, has lined up nine deep-water oil and gas projects in the Gulf of Mexico and is prepared to spend up to \$10bn developing them.

The investment would represent one of the Shell group's larger development programmes.

The US subsidiary's recent success in finding and producing large quantities of oil and gas in water depths approaching 5,000 feet has greatly reduced the risks attached to such initiatives, according to Shell Oil executives.

The company wants to begin work on the nine projects before 2001. Three involve the construction of big surface platforms similar to those at the Auger and Mars fields and the Ursa field, which is under development.

"There will be lots and lots of activity and lots of dollars spent here," said Mr Jerry Brew, head of planning and

finance at Shell's deep-water division in New Orleans. Output from Shell's current and medium-term deep-water developments would soar in the next five years and would rival Shell Oil's current output from all its onshore and shallow-water fields.

"In effect we will create a whole new business that will be the same size as Shell Oil's present exploration and production business," he added.

The deep-water fields now in production represent a small proportion of Shell Oil's total output of less than 300,000 barrels of oil equivalent a day, a figure that includes natural gas. But the company predicts new deep-water production will lift that figure above 500,000 barrels a day by 2001.

Shell executives say the company's rapid build-up of large platforms in deep water more than 100 miles offshore could also make it a leading provider of lucrative deep-water infrastructure services for other oil companies.

Shell Oil, which retains a strong US identity despite

USAir reinforces attack on British Airways

By Michael Shapinkier
in London

USAir said yesterday that British Airways should be required to dispose of its 24.6 per cent stake in USAir as a condition of gaining US government approval for its alliance with American Airlines.

In a letter to Mr Federico Pefia, the US transportation secretary, Mr Stephen Wolf, USAir's chairman, said the conditions the UK government laid down last week for its approval of the BA-American alliance were "completely inadequate".

The letter is the latest in a series of attacks against BA by USAir since the BA-American alliance was proposed in June.

USAir has said that it will terminate its own three-year-old alliance with BA in March. It has launched a legal action in the US against the link between BA and American.

Mr Ian Lang, the UK trade and industry secretary, said last week that BA and American could escape a referral to the British Monopolies and Mergers Commission if they gave up 168 take-off and landing slots at London Heathrow airport.

The slots would have to be used by competitors on UK-US routes, where BA and American can account for more than 60 per cent of flights.

Mr Lang said BA and American would have to ensure that other airlines would be able to compete with them on flights between London and Dallas and between London and Boston.

He also said BA would have to undertake not to inhibit USAir from competing on transatlantic routes.

Mr Wolf said the US proposal would leave BA and American with an advantage competing airlines would be unable to overcome. "USAir alone requires half the total number of slots proposed by UK officials," he said.

USAir has applied to the US department of transportation to be allowed to operate flights between Heathrow and Boston, Charlotte, Philadelphia and Pittsburgh.

Mr Wolf also rejected the idea advanced by BA that competitors should have to pay for any slots that the UK carrier gives up.

He said: "US carriers should be provided with Heathrow slots at no cost just as foreign carriers are provided with slots at US airports at no cost. British Airways has received slots without charge at slot-controlled Chicago's O'Hare Airport and New York's John F Kennedy airport." The BA-American alliance is conditional on receiving immunity from US antitrust laws.

López

Continued from Page 1

the two companies, including a US civil suit by GM under the Racketeer Influenced and Corrupt Organisations Act (Rico), a law to fight organised crime. The FBI is also investigating aspects of the case.

In an apparent effort to counteract speculation about the future of Mr Ferdinand Piëch, VW's chairman, in the wake of the López affair, the company's supervisory board said yesterday it would renew his contract for a further six years. The contract was due to be renewed next March.

Mr López will be indicted under the German law against unfair competition, relating to "betrayal of company secrets".

Mr Günter Rexrodt, Germany's economics minister, intends to raise the dispute with US officials.

Iraqi crude

Continued from Page 1

Iraq. Mr Miller's calculations show 800,000 b/d of excess production next year, which he believes will force prices down.

As the weather becomes less of a factor buoying the market in the first quarter and stocks rise, Mr Miller expects prices for Brent crude to fall as low as \$18.50 a barrel. "The whole infrastructure is beginning to weaken," he said.

However, at the other end of the scale, Mr Bogin thinks there will be some erosion of prices, but forecasts that Brent will be at \$21.75 a barrel in the first quarter.

New Zealand forced to drop health reforms

By Terry Hall in Wellington

New Zealand's conservative National party was forced to abandon its controversial market-driven health reforms to secure its coalition deal with the nationalist New Zealand First, it emerged yesterday.

Details of the coalition agreement, revealed by Mr Jim Bolger, prime minister, show that both parties gave away cherished policies in two months of tough and complex negotiations after New Zealand's first elections under proportional representation.

While the basic thrust of New Zealand's economic policies remains unchanged, the agreement points to an end to experimentation in areas such as health.

Mr Bolger said the various organisations set up to manage public hospitals with the aim of making a profit were to be disbanded.

The public hospital and health reforms, designed to run the system on a commercial basis, were highly unpopular.

Hospital managers claimed large salaries, but hospitals continued to run up large losses and waiting lists for surgery grew. The main requirement of the policy is that the new organisations operate "in a businesslike way".

Mr Winston Peters, leader of New Zealand First, failed to secure his promised cut in

immigration. Instead, migration will initially remain unchanged, with future levels to be decided at a population conference likely to take place next year.

He was also unable to secure his party's foreign investment policies. This included a promise to buy back the Forestry Corporation for NZ\$2.1bn (\$1.5bn).

National agreed to an export credit guarantee scheme to help exporters. It also agreed to free healthcare for children up to the age of five; Mr Peters had wanted it up to the age of 12.

Other policy agreements will see extra spending on social welfare, child health, housing and education.

Spending is to be constrained with an extra NZ\$1.2bn next year, rising to NZ\$2.5bn by 2000.

Financial markets responded positively to the package yesterday, welcoming the commitment to restrain spending.

The changes to the Reserve Bank Act, which included widening the inflation target and setting a goal of securing sustainable economic growth, had been widely anticipated.

Yesterday, the New Zealand dollar lost about one cent to close at 65.54 on the trade weighted index, while short-term interest rates fell by 0.5 per cent. Equities approached a two-year high.

Europe today

It will stay dull with patchy fog and drizzle in an area from the British Isles to the Benelux, southern Scandinavia and Russia. Night-time temperatures will be a few degrees below freezing. Day temperatures will range from -10 to 8C. The low cloud will not affect the hills and mountains in central Europe so the Alps will be sunny.

The Iberian peninsula will be unsettled with wind and rain in the south-west.

Low pressure will bring showers to Italy and southern France and thunder showers to southern Turkey and Cyprus.

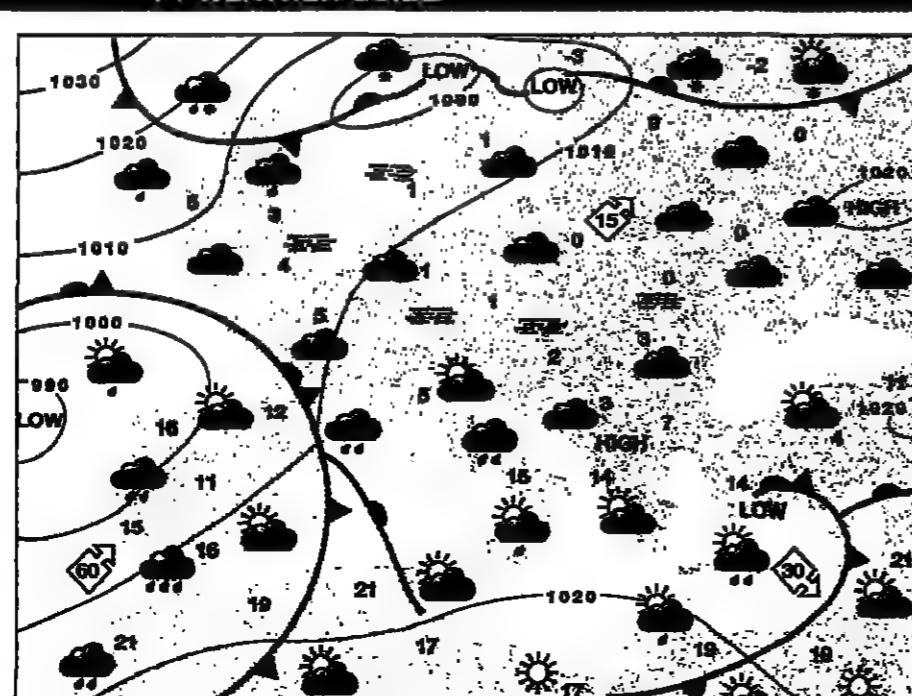
Five-day forecast

The Iberian peninsula and western and central Mediterranean will stay unsettled with wind and showers.

The south-east will become dry and sunny.

North-west Europe will have some wind and rain will develop.

FT WEATHER GUIDE



Station at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

TODAY'S TEMPERATURES

| | Maximum | Beijing | Catania | Belfast | Copenhagen | London | Faro | Madrid | Rome | Rapallo | Sarajevo |
|-----------|-----------|-----------|-----------|-----------|------------|------------|-----------|-------------|-----------|----------------|-----------|
| Abu Dhabi | sun 5 | Catania | shower 29 | Faro | rain 17 | Madrid | rain 11 | Rapallo | sun 32 | Reykjavik | cloudy -3 |
| Acra | sun 24 | Belgrade | drizz 5 | Cardiff | cloudy 4 | Frankfurt | fair 18 | Reykjavik | cloudy -3 | Rio | fair 30 |
| Alps | cloudy 1 | Berlin | 6 | Cassibile | shower 21 | Grenoble | cloudy 3 | Rome | shower 15 | St. Petersburg | sun 4 |
| Amsterdam | fog 2 | Bermuda | rain 22 | Cologne | cloudy 4 | Gibraltar | rain 18 | Montevideo | sun 25 | Stockholm | sun 2 |
| Atlanta | cloudy 19 | Bordeaux | 10 | Dublin | cloudy 5 | Gothenburg | cloudy 6 | Moscow | sun 26 | Stockholm | cloudy 2 |
| B. Aires | cloudy 17 | Brisbane | cloudy 2 | Dubai | drizz 5 | Helsinki | cloudy 8 | Melbourne | sun 23 | Singapore | cloudy 31 |
| B. Ham | cloudy 3 | Budapest | cloudy 0 | Dubai | sun 27 | Helsinki | cloudy 10 | Mexico City | sun 28 | Stockholm | cloudy 2 |
| Bangkok | fair 19 | Cairo | drizz 5 | Dubrovnik | drizz 5 | Hong Kong | fair 20 | Miami | cloudy 7 | Strasbourg | cloudy 2 |
| Barcelona | shower 15 | Cape Town | sun 26 | Edinburgh | cloudy 6 | Honolulu | fair 27 | Milan | sleet 1 | Sydney | fair 21 |

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THE LEX COLUMN

Aon a roll

Aon Corporation's merger with Alexander & Alexander Services, creating the world's largest insurance broker, is the big deal many in the industry have been waiting for. The case for consolidation in broking has long been compelling: revenue growth is sluggish at best and competition has driven margins down horribly. Moreover, with extensive overlap between the two businesses, Aon should not find it difficult to generate enough cost savings to justify the 24 per cent cash premium it is paying.

The real worry, if past deals in the industry are anything to go by, is whether this can be pulled off without losing too many good revenue-earners. After all, brokers are people businesses. And Aon certainly has a big challenge on its hands: it must not only integrate properly the Alexander businesses, but all the others it has been aggressively snapping up as well.

In the UK, shareholders in Sedgwick and Willis Corroon are obvious losers. For them, the news is a double whammy. On the one hand, the Aon/A&A deal will produce a stronger competitor in some core markets.

With the big bid candidates tied up, Tesco's Cattaneo subsidiary looks left out in the cold. Due to its small size, it was unable to build the synergies that are necessary to justify any deal. So Tesco now looks more likely to be a seller rather than a buyer of French businesses. However, that is probably no bad thing – it is doing far better with its lower-cost investments in Eastern Europe.

FTSE Eurotrack 200:

1598.6 (-22.2)

Carrefour

Share price relative to FTSE 200



solidation offers substantial opportunities to reduce costs through combined buying power and centralised distribution. It gives critical mass to the development of own label products. Moreover, Cora has the appeal of having very little geographical overlap with Carrefour.

With the big bid candidates tied up, Tesco's Cattaneo subsidiary looks left out in the cold. Due to its small size, it was unable to build the synergies that are necessary to justify any deal. Yet Cora has the appeal of having very little geographical overlap with Carrefour.

To understand why this is so peculiar, imagine a typical company with 50 per cent of its shares held by tax-exempt institutions. If the company distributes, say, \$20m in surplus capital through a special dividend, the institutions should also get \$20m in tax credits from the government. If on the other hand it takes the buy-back route, they get nothing. So in effect, the buy-back means letting \$20m of shareholder value disappear down the drain. To be fair, the net figure is probably less extreme in some cases – for instance because of a low proportion of institutional investors or a large number of individual shareholders paying higher-rate tax. But this makes buy-backs a bit less wasteful. It does not make them the right option.

For all the signs of increasing strain, the worst may still lie ahead.

The first problem is anomalies: some companies have had their earnings downgraded, with the share price subsequently underperforming. Other similar stocks have escaped downgrades. In some cases the market has made the requisite adjustment. French railroads have been blocked from building new stores by tough planning restrictions. Con-

casts when the real impact may be felt more next year. Given sterling's undistinguished history, it is not surprising that analysts have only recently come to accept that current levels may be sustainable. But companies have not helped by saying little about the impact on 1997 earnings. With a host of year-end trading statements due in the coming weeks, this is likely to change. Companies will probably need to massage profit expectations down, in some cases dramatically. Of course, industry trends and domestic growth rates will ultimately affect profits more than currencies. But it is a fair bet that we have only heard the first chapter of the sterling story.

UK buy-backs

Here is a mystery: in October, the UK government effectively removed the tax attraction of share buy-backs, but left that on most kinds of special dividends intact. Yet companies are apparently pressing on with distributing surplus capital through buy-backs regardless. To take just two examples: Severn Trent plans to hand out £200m through a buy-back, and PowerGen recently spent £200m this way.

To understand why this is so peculiar, imagine a typical company with 50 per cent of its shares held by tax-exempt institutions. If the company distributes, say, \$20m in surplus capital through a special dividend, the institutions should also get \$20m in tax credits from the government. If on the other hand it takes the buy-back route, they get nothing. So in effect, the net figure is probably less extreme in some cases – for instance because of a low proportion of institutional investors or a large number of individual shareholders paying higher-rate tax. But this makes buy-backs a bit less wasteful. It does not make them the right option.

So why are companies doing them? There is an obvious explanation: that managements like the juicy increase in earnings per share which buy-backs generate but special dividends do not. Yet this effect, which is simply cosmetic, is no excuse for wasting shareholders' money. They should be saying so loud and clear.

Additional Lex comment on Airtime, Page 20

GENESIS CHILE FUND LIMITED

PRELIMINARY RESULTS

for the year ended 30th September 1996

| | 1996 US\$ | 1995 US\$ |
| --- | --- | --- |
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JANUARY 1997

"The key to success
is your passion."
KAZUO INAMORI, founder of Kyocera



FINANCIAL TIMES COMPANIES & MARKETS

Thursday December 12 1996

Week 50

IN BRIEF

Banks in \$1.3bn Italian financing

Banks completed Italy's largest private financing for an industrial project; a \$1.3bn loan for the country's biggest integrated gasification and combined cycle power plant. It is the fourth privately financed power station to complete funding agreements with international banks, taking the amount raised in the past 12 months to about \$3.5bn.

Page 17

Threats against Stadshypotek recede
The Swedish government appears to be backing away from implied threats to oust the board of Stadshypotek, Sweden's biggest mortgage bank, in reprisal for its acceptance of a merger offer by Skandia, Sweden's leading insurer. Ms Barbara Ericsson, the finance ministry official in charge of the sale, did not "envision any major happenings" in the near future, in spite of earlier threats by Mr Erik Asbrink, the finance minister. Page 17

MTU München and Volvo to co-operate
MTU München, a subsidiary of Germany's Daimler-Benz Aerospace, is to collaborate with the aerospace division of Volvo, the Swedish car and truckmaker, in developing and producing aero-engine components. The two companies signed a co-operation agreement worth SKr10m (\$1.68m) over a minimum 20 years.

Page 17

Airtours profits show 46% rise
Airtours, the rapidly expanding package holiday company, signalled that the UK holiday market had bounced back after last year's depressed conditions by delivering a 46 per cent rise in pre-tax profits and an upbeat view of prospects for next year. Page 20

Dutch solve 'missing' copper puzzle
The Netherlands' Statistical Office (CBS) admitted that its data on the flow of copper to and from Rotterdam were flawed. Mr Jan Deamen, the CBS official responsible for re-examining the statistics, said he was satisfied this solved the puzzle about "missing" stocks of the metal that had become one of the big talking points in the industry. Page 26

Companies in this issue

| | | | |
|-----------------------|--------|----------------------|----|
| All | 14 | Kembla Coal & Coke | 28 |
| APT Industries | 16 | Kepco | 5 |
| Airtours | 20 | KorAm Bank | 10 |
| Alexander & Alexander | 15 | Kwloon-Canton Rail | 4 |
| Alpha Credit | 16 | Kweser | 17 |
| American Airlines | 14 | Landsbank Rheinland | 24 |
| Ampol | 16 | MCI Communications | 18 |
| Avon Corp | 15, 14 | MTU München | 17 |
| Appledale | 20 | Manchester United | 18 |
| Argentaria | 20 | Mannesmann Mobilfunk | 16 |
| Austral Coal | 20 | Mercury | 8 |
| Axon Rubber | 20 | NFO | 20 |
| BPI Capital Finance | 24 | Ontario Hydro | 18 |
| ET | 8 | Orange | 8 |
| Banco Portugues | 20 | Oriental Bank | 19 |
| Bank Austria | 16 | Oriental Land | 15 |
| Banque Libanais | 16 | Pharmacia & Upjohn | 15 |
| British Airways | 14 | RTZ-CRA | 22 |
| British Gas | 6 | RWE | 16 |
| British Sugar | 8 | Roussel Uclaf | 17 |
| Carson | 20 | Royal Bank of Canada | 18 |
| Carrefour | 14, 15 | Samsung | 19 |
| Cape | 5 | Sanyo | 19 |
| Centra | 16 | Shell | 16 |
| Cookson | 20 | Sime Darby | 14 |
| Cora | 16, 14 | Standex | 16 |
| Credit Local de Fr | 20 | Smith (David S) | 20 |
| Credicantate | 20 | Sport 7 | 15 |
| DB Group | 18 | Stadshypotek | 17 |
| Deus | 17 | Tata Tex | 19 |
| Disney/ABC Int'l | 17 | Tata & Lyle | 8 |
| Fidelity Investments | 16 | Telepoli | 17 |
| GE Capital | 19 | Telkom | 19 |
| General Motors | 19 | Telstra | 4 |
| George Williamson | 19 | Thomson | 20 |
| Gold & Mineral | 20 | Torvalle | 5 |
| Green Tree Receivable | 24 | Toshiba | 14 |
| Hanson | 16 | USAir | 18 |
| Hochschild | 17 | Union Carbide | 18 |
| Imca | 18 | Volkswagen | 1 |
| Iri | 16 | Volvo | 17 |
| Jef de Bruges | 20 | YPF | 6 |

| Market Statistics | | | |
|-------------------------|-------|----------------------------|-------|
| Annual reports service | 30-31 | FTSE Actuaries share index | 32 |
| Benchmark Govt bonds | 24 | Foreign exchange | 24 |
| Bond Amex and options | 24 | Gilt prices | 24 |
| Bond prices and yields | 25 | London share services | 30-31 |
| Commodities prices | 27-28 | Managed funds services | 27-28 |
| Dividends announced, UK | 20 | Money markets | 20 |
| EMS currency rates | 25 | New int'l bond issues | 22 |
| Eurobond prices | 24 | Bourses | 34-35 |
| Food interest indices | 24 | Recent issues, UK | 32 |
| FTSE/FCA World Indices | 25 | Short-term int'l rates | 25 |
| FT Gold Mines Index | 22 | US interest rates | 22 |
| FTSE/IMA int'l bond ave | 23 | World Stock Markets | 24 |

Chief price changes yesterday

| FRANKFURT (DAX) | | | |
|-----------------|---------|---------------------------------|--------------|
| Fluor | + 14.5 | Flug Maschinen | 2700 + 66 |
| VEB | - 503 | Fluor Synthetic | 620 + 11 |
| Alcatel | - 2824 | Foto | 32 - 15 |
| Axa | - 1255 | Accor | 622 - 22 |
| BMW Perf | 730 | Air Liquide | 728 - 22 |
| Deutsche | - 803.5 | Gas | 1220 - 22 |
| Rail & Steel | 123 | Siemens | 231.7 - 22 |
| NEW YORK (NYSE) | | STANLEY (Yield) | 111 - 11 |
| Airt & Alex | + 324 | Siemens Thomson | 550 - 22 |
| Amico | - 1796 | Siemens | 550 + 21 |
| Monogram Print | - 1374 | Siemens | 114 - 22 |
| Petals | - 483 | Siemens Zone | 405 - 23 |
| Chloride Corp | - 504 | Skates | 1440 - 120 |
| Flint & Petro | - 456 | Log Tex Crude | 503 - 38 |
| Spring Int'l | - 424 | Mitsi Int'l | 525 - 35 |
| LONDON (FTSE) | | Mitsui | 525 - 35 |
| Hiscox | - 165 | MITSUBISHI KOBELCO (Mitsubishi) | 76.0 - 0.75 |
| Fluor | + 14.5 | Mitsubishi | 76.0 + 0.75 |
| Siemens | - 699 | Mitsubishi | 26.45 + 8.15 |
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| Fluor | - 1374 | Mitsubishi | 26.45 + 8.15 |
| Fluor | - 483 | Mitsubishi | 26.45 + 8.15 |
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| Fluor | - 1796 | Mitsubishi | |

COMPANIES AND FINANCE: EUROPE

Reprisal threat to Stadshypotek recedes

By Greg McIvor in Stockholm

The Swedish government appeared last night to be backing away from implied threats to oust the board of Stadshypotek in reprisal for the mortgage bank's acceptance of a merger offer by Skandia, Sweden's leading insurer.

Mr Erik Asbrink has accused the proposed tie-up of interfering with the state's attempt to sell its 34 per cent in Stadshypotek. He expressed no confidence in the board and did not rule out calling an extraordinary general meeting of shareholders to unseat the directors.

But Ms Barbara Ericsson, the finance ministry official in charge of the sale, said: "I don't envisage any major happenings tomorrow. I just think the shares will be transferred [to the government] and work will continue to get the highest price."

Doubts had grown over the efficacy of a no-confidence motion which would have clouded the sale process and was opposed by Sweden's small shareholders association, Aktiespararna.

Observers in Stockholm believe prospects are receding for a rival bid which would offer a substantial premium to Skandia's. The Skan- dia offer values Stadshypotek at SKr20.8bn, against its SKr22.7bn market value.

The government has previously stipulated that the successful applicant would be expected to bid for all Stadshypotek's shares but Ms

Ericsson said yesterday this was "only a strong preference, not a prerequisite".

It has emerged that three Swedish banks - Svenska Handelsbanken, Föreningsbanken and Sverdbank - had planned a joint bid for the state's 34 per cent holding in Stadshypotek. However, the consortium broke down shortly before the government's deadline last Monday for initial bids.

Nordbanken has expressed reservations over the price tag for Stadshypotek.

The government has insisted it has no rush to conclude bid negoti-

ations but one banker close to the sale process, who asked not to be named, said: "Anybody who was serious about buying Stadshypotek within a reasonable time frame would have started negotiating with the [Stadshypotek] board and would have started due diligence by now."

Stadshypotek said it had received no contact from any eventual bidder and reiterated it was open to other offers apart from Skandia's.

Stadshypotek shares fell SKr1.50 to SKr1.62, while Skandia's stock was steady at SKr1.66.

RWE plots a victory at municipal politics

Public-sector masters must go in the interests of shareholder value, says Michael Lindemann

The 4,000 or so shareholders who normally attend the annual meeting of RWE, the German industrial conglomerate, will file into an Essen conference centre this morning expecting a long day.

Green shareholders have tabled about 20 motions for bidding the company from transporting electricity from nuclear power plants across its grid. Others have demanded that all electricity cables be removed from the vicinity of kindergartens because of fears over the possible effect on children.

A subject likely to be noticeable for its absence, however, and one which may give Mr Dietmar Kuhnt, RWE chief executive, a far bigger headache than noisy environmentalist shareholders, is the 70 or so municipalities which own 29.3 per cent of the Essen-based group but control 58.8 per cent of it through their multiple voting rights.

The presence of the municipalities, which have held stakes in RWE since it was founded in 1906, means the group is perceived less as one of Germany's biggest public companies, than as a public-sector dinosaur.

The problem is not only with the voting structure. Critics claim RWE management and supervisory boards are staffed with the former directors of municipalities who lack the required private sector management skills.

Worst of all, the municipali-

ties' influence means that RWE is often seen as tralling Veba and Vtag, the other two German conglomerates built around regional electricity monopolies. In fact it has a 1996 p/e ratio of 22.6 compared with 19.9 for Veba and 14.6 for Vtag.

Getting the municipalities to cede control - something which would also help RWE in its longer-term efforts to secure a full US listing - has been tried before. Bungling it was one of the reasons that Mr Friedrich Gieseke, Mr Kuhnt's predecessor, left his job early two years ago.

However, the German government has turned its attention to the problem of multiple voting rights, urged on by the Free Democratic party, the junior partner in Chancellor Helmut Kohl's coalition government which wants more transparency in corporate governance.

Draft legislation indicates that multiple voting rights - which also affect groups such as Siemens and VEW, another utility - would be outlawed. But that raises the question of compensation.

Official talks between RWE and the Association of the Municipal RWE Shareholders (VKA) have yet to start but the two sides are lining up for a tussle.

Mr Walter Mende, who heads the VKA and sits on RWE's non-executive supervisory board, has already warned that the association will go to Germany's constitutional court if the legislation is passed as it stands.

At the needs to tread carefully. International competition looms for the German electricity market, for decades RWE's core business. As others intrude on RWE's home turf, the group has to ensure the municipalities remain friendly in order to keep their custom.

The same goes for telecoms, where RWE is still negotiating an alliance with Veba and Cable and Wireless, the UK-based group. Germany's newly liberalised telecoms regime means

municipalities can join in too - something RWE will want to prevent.

The Veba/C&W deal has helped lift RWE's share price since it was announced in early October but analysts say more needs to be done.

"RWE has the potential to deliver the sort of earnings we have seen at Veba but

Veba has the upper hand," says Ms Isabelle Hayen, an analyst of US investment bank Goldman Sachs. "There is an explicit commitment to shareholder value at Veba."

Seizing off the municipalities would doubtless help Mr Kuhnt strengthen that commitment at RWE.

Fidelity biggest buyer of Cerus' Cofir shares

By Tom Burns in Madrid

Fidelity Investments, the big US mutual fund, revealed yesterday it had been the biggest purchaser in last week's \$124m sale of the controlling stake in Cofir owned by Cerus, Mr Mario De Benedetti's French holding company.

The US fund informed Madrid's stock market regulator that it had bought 4.3m of Cerus' Cofir shares, a total which represents an investment of \$13.3m according to the sale price and accounts for 5.15 per cent of Cofir's total equity.

Cofir, which was launched by Mr De Benedetti in 1987, posted net profits of Pt4.6bn (\$1.22m) last year.

Fidelity was the only one of 75, mostly UK-based, institutions which took part in the purchase of Cerus' 48 per cent stake in Cofir, to inform the regulator that it had bought shares in excess of 5 per cent, the threshold for disclosures of stock acquisitions.

The disclosure by Fidelity represents a significant psychological lift for Cofir at a time when the holding company enters a wide-ranging restructuring in its post De Benedetti era. The reorganisation will include the appointment of a new board and a new strategy to focus exclusively on drinks and hotels.

As a result of the Cerus disposal, which was co-ordinated by Schroders, the UK

merchant bank, Cofir has become the most widely held company on the Bolsa with 130 institutions owning 90 per cent of its stock and the remaining equity in the hands of some 2,500 individual investors.

Mr Gabriele Burgio, Cofir chief executive said yesterday that six new members would be appointed early next year to the company's 12-member board in order to replace directors linked to Mr De Benedetti after last week's resignation.

Schroders will advise on these appointments and Mr Burgio said the new directors would be "Spaniards, high profile and known to the City so as to reflect a majority UK shareholder base".

Mr Burgio's continuity was generally welcomed by the markets: "clients always found Burgio impressive and they will like him more now that he is free of De Benedetti's shackles" said an analyst at a big London securities house.

Cofir will now build up its wine and hotel companies and sell other assets. "Our strategy will be modelled on that of Bass (the UK brewing and hotel group) which we have studied closely," Mr Burgio said.

The Cerus stake in Cofir was sold last Thursday at a price of Pt2404 per share. Yesterday Cofir's shares were traded at a maximum of Pt2445 before easing back to Pt2431.

EUROPEAN NEWS DIGEST

Bank Austria confirms bid

Bank Austria, the country's biggest bank, confirmed yesterday it would bid for control of state-owned Creditanstalt, its main rival. The decision makes more likely the creation of a powerful European regional bank from the Austrian government's efforts to privatise the country's most famous bank.

Bank Austria said a firm offer would be made before the December 16 deadline. It is thought the offer will be at a premium to Creditanstalt's current share price of Sch17.5. The government's controlling stake in Creditanstalt is currently worth Sch14.3bn (\$1.3bn). Until Bank Austria revealed its hand, the only offer for CA seemed to be a partial bid from a consortium led by First Austrian, the country's oldest savings bank, and AXA-General, an Italian-Austrian insurer.

A merger of the two banks would create an Austrian bank ranking about 30th in size in Europe and with a 2.6 per cent share of the local banking market. It seems likely that Bank Austria would need extra financial support from WestLB, the German bank and Cariplo, Italy's largest savings bank to mount its bid.

William Hall, Zurich

GE Capital agrees loan buy

General Electric Capital yesterday agreed to buy a parcel of 127 non-performing property loans with a book value of FF1.1bn (\$153m) from Crédit Lyonnais via the Consortium de Réalisation (CDR), which was set up to sell the state-owned French bank's non-bank assets.

The deal, arranged by Bankers' Trust, is the first bulk property loan disposal by CDR. The price was not disclosed, but CDR Creances said recently it hoped to get

a premium of 20 per cent of the book price. CDR Creances, the property arm of CDR, is charged with selling off a total of around FF1.6bn worth of Crédit Lyonnais property loans. Some 70 per cent of the loans bought by GE Capital are in the Paris region, divided equally between loans to residences, offices and retail businesses.

David Buchen, Paris

New Dutch exchange upbeat

Amsterdam Exchanges (AEX), the product of a merger from January 1 between the Dutch stock and options markets, expects F1.10m (\$5.5m) profit in its first year on a share capital of F1.10m, the two entities told their first combined press conference yesterday. The new company, owned equally by the memberships of the two associations it replaces, intends as early as next month to issue a prospectus aimed at placing half its equity with financial institutions and listed companies.

These preference shares are to become freely tradeable after five years, at which point AEX would obtain a listing on its own board. Mr George Möller, chief executive designate, said the unification of the markets and the move to corporate status would reduce risk and give AEX a better competitive position after European monetary union takes effect in two years.

Gordon Cramb, Amsterdam

Lebanese bank raises capital

Banque Libanaise pour le Commerce, Lebanon's thirteenth-largest bank with total assets of L\$620bn (\$359m) at the end of 1995, yesterday completed a \$50m capital increase, consisting of \$40m of global depositary receipts and \$20m of shares to be listed on the Beirut stock exchange. The deal was the first simultaneous domestic and overseas offering, as well as the first initial public offering of shares since the local exchange was re-opened earlier this year after a 12-year closure because of the Lebanese civil war.

The deal was 3.5 times oversubscribed, a record for a Lebanese issue, which allowed the securities to be priced at \$11.8, near the top of the announced range of \$10-12. The domestic shares were 5.1 per cent cheaper at \$11.2.

The GDRs are listed in Luxembourg. Forty per cent were placed in the US, under rule 144a of the US Securities and Exchange Commission, which restricts sales to qualified institutional investors. Another 30 per cent went into the UK, and the remaining 30 per cent were evenly spread between Asia and continental Europe.

The new funds will partly be used to regroup BLC's foreign entities under the umbrella of the Lebanese mother company. BLC will be the first Lebanese bank to list its shares on the stock exchange. Banque Audi and Byblos Bank, two of the country's six largest banks, are owned by BLC and are expected to follow suit.

Samir Issa, Beirut

Iri to sell M-way toll group

Iri, the Italian state holding company, plans to privatise Autostrade, its motorway toll group, by next June and has taken the company directly under its control in preparation. Previously Autostrade was 20.7 per cent owned by Iri and 69.2 per cent controlled by Finetecna, itself an Iri subsidiary.

The move will enable Iri, which has to reduce its debts under an accord between Italy and the European Commission, directly to cash the proceeds of the privatisation of Autostrade, which is valued at an estimated L3.000bn (\$1.97bn). Under a government decree published yesterday, the Treasury is to take over Stet, Iri's telecoms holding which is also to be privatised, by the end of the year.

John Simkins, Milan

Pharmacia plans R&D centre

Pharmacia & Upjohn, the Swedish-American drugs group, yesterday announced plans for a new research centre in Stockholm which is estimated to cost approximately Skr1.6bn (\$147m).

The centre, which comprises two facilities for chemistry and biology will bring Pharmacia & Upjohn's recent investment in Sweden to more than Skr3.4 bn and will bring together research facilities presently located in Uppsala and Stockholm.

AFX News, Stockholm

Mannesmann unit bullish

Mannesmann Mobilfunk, the telecommunications subsidiary of Mannesmann, said it expects full-year sales to rise 54 per cent, from DM2.7bn a year earlier to DM4.2bn (\$2.72bn). "Earnings in the period will reflect sales development," the company added. So far this year Mannesmann Mobilfunk has won a net 850,000 new mobile telephony customers, bringing the total to around 2.3m. Mannesmann expects continued growth in mobile telephony next year.

Mr Jürgen von Kuczynski, chairman of Mannesmann, said he expects the company to have over 8m subscribers to its mobile phone network by the end of 1997.

AFX News, Düsseldorf

Comments and press releases about international companies coverage can be sent by e-mail to international.companies@jfi.com.

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BellSouth Telecommunications
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European Commission-DGXII
Federal Communications Commission
Frontier
Globalstar Telecommunications
Grupo Iusacell
GTE
Hughes Telecommunications & Space
ICG Communications
International Cable/Tel
International Finance Corporation
MCI Communications
McLeod
MFS Communications

MidCom
Mobile Telephone Networks
Nextel Communications
NEXTLINK
NYNEX
OmniPoint Communications
OmniTel Pronto Italia
ORECOMM
Orion Network Systems
Pacific Bell
Pacific Gateway Exchange
Paging Network
Palmer Wireless
PrimeCo Personal Communications
RSL Communications
SBC Communications
SmartTalk Teleservices
SNET
Sprint
Sprint Spectrum
Teleglobe
Telecom Argentina
Telefones de México
Teleport
Tel-Save
260° Communications
United States Cellular
Vanguard Cellular Systems
Viatel
Western Wireless Corporation
WorldCom

December 2-4, 1996

Salomon Brothers

INVESTITURE LUXEMBOURG S.A.
Société Anonyme
11, Boulevard Grand-Duchesse Charlotte
L-1331 Luxembourg
Innenaufz. 27, Avenue Moyenne 1 - 2165 Luxembourg
R.C. Luxembourg 23 285
To the shareholders of:
INCOME PLUS FUND
ECU PLUS FUND
ASIA POWERFUL FUND

Shareholders of the above funds are advised that the Management Company has notified its registered office to 11, Boulevard Grand-Duchesse Charlotte, L-1331 Luxembourg (Belgium) as of 1st December 1996.

INVESTURE Luxembourg S.A.

£100,000,000
DOMUS MORTGAGE FINANCE NO.1 plc
Mortgage Backed Floating Rate Notes due 2014
In accordance with the conditions of the Notes, notice is hereby given that
for the three month period December 10, 1996 to March 10, 1997 the Notes
will carry a rate of interest of 8.725 percent per annum with a coupon amount of
£35,000.

By The Chase Manhattan Bank
London, Agent Bank
December 12, 1996

O CHASE

JULY 1996

**Bank Austria
confirms bid**

By Greg McIvor

in Stockholm

MTU München, a subsidiary of Germany's Daimler-Benz Aerospace (Dasa), is to collaborate with the aerospace division of Volvo, the Swedish car and truckmaker, in developing and producing aero-engine components.

The two companies yesterday signed a co-operation agreement worth SKr1bn (\$90m) over a minimum 20

years. The deal reflects a growing impetus among European aerospace groups to pool resources and cut costs in a highly competitive sector.

Both companies supply components to General Electric, Pratt & Whitney and Rolls-Royce, the world's aero-industry leaders.

Under the agreement, Volvo Aero will join MTU in developing and manufacturing components for engines

supplied by Pratt & Whitney, the US group, for use in Boeing 777 inter-continental jet aircraft.

Volvo Aero will concentrate on making casings, while MTU is to focus on production of rotating parts such as blades, vanes, discs and rings.

The two companies aim to extend the agreement to broad co-operation in new engine programmes, spanning development, design

and production work in aero-engines. Joint efforts could also include technology development.

Mr Arne Wittlöf, Volvo Aero chief executive, said it was vital for the aero-engine industry to streamline its operations to avoid duplication in technology, design, development and manufacturing.

"We have now taken an important step in enhancing European efficiency and

competitiveness in order better to meet overall customer demand for low cost and high quality," he said.

Volvo Aero said the collaboration would boost annual turnover by SKr200m and would result in improved competitiveness.

It is in effect taking over casings production from MTU and will employ an additional 200 workers at its plant in Trollhättan, west Sweden.

Mr Rainer Hettich, MTU chief executive, said the link with Volvo Aero heralded an intensification of co-operation among European engine makers. The alliance would spur MTU's own drive to improve competitiveness, he said.

Volvo Aero made operating profits of SKr10m last year on sales of SKr4bn. MTU had turnover of DM1.7bn, but no profit figure was available.

Loan agreed for Italian power station

By Andrew Taylor and Connor Middelmann

(\$488m) of funds but will not take on any project risk. Snampogno and Turbotecnica of Italy and General Electric of the US will build the plant.

Banking agreements were signed earlier this month for an \$800m privately financed power station at Falconara on Italy's Adriatic coast. A consortium of seven international banks agreed to provide L1.003bn of the L1.230bn cost of the project.

It is the fourth privately financed power station to complete funding agreements with international banks, taking the amount raised in the past 12 months to about \$3.5bn.

The 15-year loan is to finance a 551MW power station, known as Sarix Srl, at the Sarco oil refinery on the south-east coast of Sardegna.

The plant which will sell electricity to Knel, the state-owned electricity company, will be operated under a 20-year concession by a joint venture between Sarix, the Italian oil refinery company, and Enron, the large US energy group.

The pricing terms of the loan were not disclosed. Lead arrangers include Chase, NatWest Markets, Banca Paribas and Banca Commerciale Italiana. Syndication of the loan is expected to be completed next spring.

The European Investment Bank will provide L780bn of the biggest shareholder.

Hoechst takes inevitable step

Daniel Green on the decision to buy out Roussel-Uclaf minorities

Hoechst's decision, announced yesterday, to spend DM5bn (\$3.2bn) on buying out the minority shareholders in France's Roussel-Uclaf is the latest in a series of strategic moves by the German chemical group to enhance shareholder value.

The company, led by its chairman, Mr Jürgen Dornmann, has in recent months split itself into six parts; promised to float stakes in some of its divisions; and offloaded its underperforming speciality chemicals businesses.

It has also promised to adopt US accounting standards and to gain a New York listing – all moves designed to make the group more transparent and increase its value, says Mr Dornmann. His actions have not been in vain. Hoechst's shares have outperformed the Dax 100 by 44 per cent since January.

Yesterday's acquisition removes one of the biggest obstacles to one of his most

important objectives: the flotation next year of at least 15 per cent of its most valuable asset – Hoechst Marion Roussel, its pharmaceuticals business. In 18 months, Hoechst has made HMR one of the world's top five drugs companies by sales.

The flotation is in line with strategies adopted by other chemicals groups. Competitors such as the UK's ICI, Switzerland's Sandoz and Dow Chemical of the US have all in recent years split their chemicals from the pharmaceuticals businesses.

Hoechst has been far more radical than its domestic rivals, BASF and Bayer, but it has not followed most of its international competitors in splitting completely. Hoechst believes it can keep majority ownership while letting management concentrate on competing in a single industry as well as giving shareholders the benefit of the higher premiums commanded by drugs businesses. Indeed, Roussel shares

have risen steadily for almost a year in anticipation of Hoechst's move. And Hoechst has made no secret of the fact that it had been in talks with the French government – which owned 4.3 per cent of Roussel – to ensure that it would take up any offer.

So while Hoechst's offer yesterday was at only a 6 per cent premium to the Roussel share price, it was at a 12 per cent premium to the price a month ago and 18 per cent to the price three months ago.

Nevertheless, the transaction price is modest by drugs industry standards, valuing Roussel at 25.5 times 1996 prospective earnings. Many of the world's large drug companies are trading on price earnings ratios at that level or higher. The relatively low p/e is despite Roussel-Uclaf's poor profitability. Roussel suffers from being heavily dependent on what the drugs industry regards as difficult markets in France and Italy.

Mr Daniel Canaux, Roussel finance director, said yesterday that the company expected an operating profit margin of 16 per cent this year. He said the average industry figure was 22 per cent, although 30 per cent or more is not uncommon.

But the price was also modest because of the virtual impossibility that Roussel could be bought by anyone else. Hoechst and Roussel are linked through more than five routes – including joint holdings in Agrevo, the agricultural joint venture with Germany's Schering, and veterinary businesses – as well as the direct majority stake.

The deal – over which Hoechst was advised by Lazarus and Roussel-Uclaf by SBC Warburg – is unlikely to run into the sort of political difficulties associated with the sale of Thomson to Lagardère and Daewoo of South Korea. True, the relationship between Hoechst

and France has been a delicate one since before the second world war. However, as the politics of western Europe changed in the 1990s and as Hoechst developed its plans to break itself up, its managers decided such restraint was no longer needed.

Moreover, the French government, which yesterday confirmed the sale of its 4.3 per cent stake in Roussel-Uclaf, said it had obtained in return from the German company "a series of commitments reinforcing future French business within the FMR group for pharmaceuticals and fine chemicals".

This appeared to ease official concerns that the total absorption of Roussel-Uclaf might result in the sort of rationalisation and job losses that have followed recent mega-mergers in the world pharmaceutical industry.

The path is now cleared for Hoechst to finalise details of the HMR flotation to be presented to shareholder meetings next spring.

By Raymond Shadley

stage in its development. Disney/ABC will license pay television and pay-per-view rights to Telepiù for feature films from the Disney, Hollywood, Touchstone and Miramax pictures. The newly developed premium Disney channel is expected to be launched in late 1997.

There are already Disney Channels in the UK, Taiwan and Australia and additional channels will be launched in France in March and the Middle East in April.

Disney/ABC in deal with Telepiù

Kvaerner continues with £1bn disposal strategy

By Tim Burt

Kvaerner, the Anglo-Norwegian shipbuilding and engineering group, yesterday announced the latest stage of its £1bn (\$1.65bn) disposal strategy by selling its fleet of refrigerated bulk carriers for Nkr1bn (\$1.62bn).

The company – which launched

the disposals following its 290m acquisition of UK conglomerate Trafigura House this year – said the deal would lift its 12-month divestment proceeds to £550m.

Mr Jan Magnar Heggelund, Kvaerner's financial director, said: "This is part of Kvaerner's previously announced disposal programme and provides the group with a

profit of about Nkr190m which will be recorded during the last quarter of the year."

Further disposal candidates are thought to include Cunard, the loss-making cruise line, and Trafigura's plastics machinery business.

In the first nine months of this year, such non-core businesses contributed sharply reduced pre-tax

profits of Nkr178m compared with Nkr348m last time, in spite of increased sales of Nkr1.84bn against Nkr1.54bn a year ago.

Kvaerner yesterday said it was confident of more than exceeding its £5bn target by spring 1998.

The latest deal follows six weeks of talks with Agdeledien Rederi, the Scandinavian shipping group,

which has established a new company to operate the eight-ship fleet.

Equity investment for the acquisition has been provided by venture capitalists Daugthy Hanson, with additional loan financing from Chase Manhattan Bank.

Kvaerner's B shares fell Nkr1.50 to Nkr260.

FIDELITY FUNDS SICAV
Société d'Investissement à Capital Variable
Kansallis-Haus - Place de l'Étoile
L-1021 Luxembourg
R.C. No 8 3406

Fidelity Funds SICAV has declared an interim dividend in respect of shares of Fidelity Funds - Sterling Bond Fund in issue at the close of business on October 31, 1996, of £0.0046 pounds sterling per share. In the case of registered shares, dividends will be paid or reinvested in additional shares of Sterling Bond Fund, as appropriate, on December 13, 1996. Dividend cheques not cashed within 5 years will lapse and the dividend will revert to Fidelity Funds.

In the case of bearer shares, dividends will be paid to holders of bearer shares in sterling (or by arrangement with the Paying Agent) and at the cost of the shareholder, in any other currency) against tender of the relevant coupon (coupon n°24) to:

Paying Agent in Luxembourg
Bankers Trust Luxembourg S.A.
P.O. Box 807
14, boulevard P.D. Roosevelt
LUXEMBOURG

Paying Agent in France
Banque Indosuez
96, bd Haussmann
75371 PARIS Cedex 08

Paying Agent in Ireland
Bradwell Limited
41-45 St. Stephen's Green
DUBLIN 2

Fidelity Investments

U.S. \$250,000,000
CHALLENGE BANK
Challenge Bank Limited
(A.C.N. 009 220 439)
(Associated with United Trust in the State of Western Australia)

Floating Rate Notes due 1997

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period from December 12, 1996 to March 12, 1997 the Notes will carry an Interest Rate of 5.88125% per annum. The interest payable on the relevant interest payment date, March 12, 1997 will be U.S. \$14.70 per U.S. \$1,000 Note, U.S. \$147.03 per U.S. \$10,000 Note, U.S. \$1,470.31 per U.S. \$100,000 Note.

By: The Chase Manhattan Bank
London, Agent Bank

December 12, 1996

CHASE

INVESSCO OKASAN GLOBAL STRATEGY FUND
Société d'Investissement à Capital Variable
11, Boulevard Grand-Duchesse Charlotte
L-1331 Luxembourg
Postbus adres: 27, Avenue Monterey L-2910 Luxembourg
R.C. Luxembourg 25794

Notice to shareholders

By decision of the Board of Directors of the above fund, the registered office has been transferred to 11, Boulevard Grand-Duchesse Charlotte, L-1331 Luxembourg effective as of 1st December 1996.

INVESSCO TAIWAN GROWTH FUND
Société d'Investissement à Capital Variable
11, Boulevard Grand-Duchesse Charlotte
L-1331 Luxembourg
Postbus adres: 27, Avenue Monterey L-2910 Luxembourg
R.C. Luxembourg 26290

Notice to shareholders

By decision of the Board of Directors of the above fund, the registered office has been transferred to 11, Boulevard Grand-Duchesse Charlotte, L-1331 Luxembourg effective as of 1st December 1996.

CONTRACTS & TENDERS

CALL FOR APPLICATION
Operator of GSM Mobile Cellular Radio
in Iceland

On behalf of the Minister of Communications in Iceland; the State Trading Centre invites applications for a second GSM operator in Iceland. The licence will be in addition to a GSM licence already granted to Post and Telecom in Iceland.

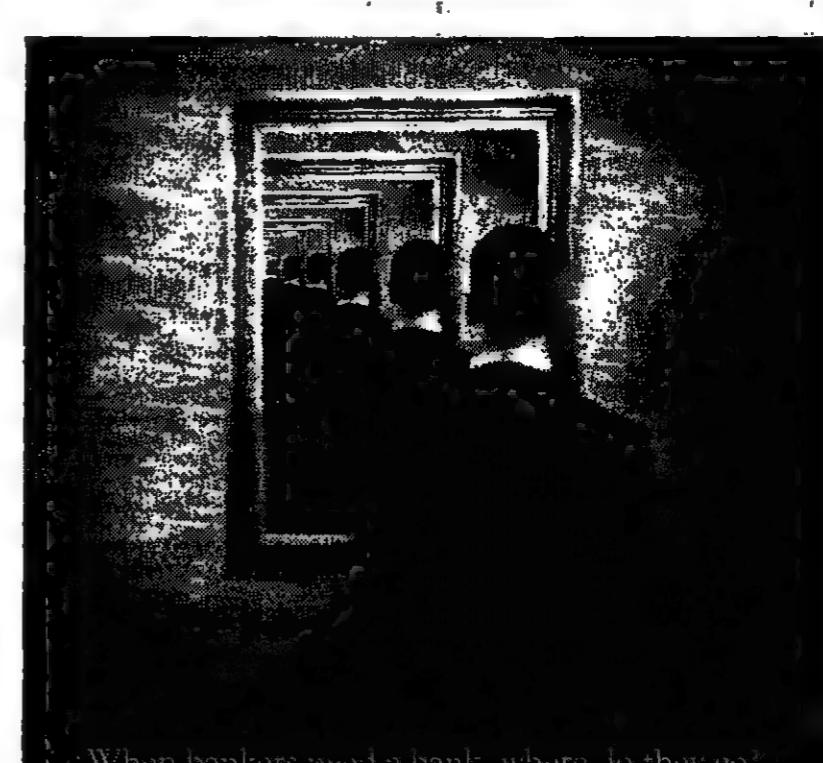
Information and application forms will be available from the State Trading Centre, beginning 17 December 1996. Address: Borgartun 7, 105 Reykjavik, Iceland.

Application forms will be provided upon payment of ISK 20,000. Applicants shall in addition pay a fee of ISK 180,000 for the evaluation of their application. Both payments are non-refundable and only applications from parties who have paid these fees will be evaluated.

APPOINTMENTS ADVERTISING

Appears in the UK edition every Monday, Wednesday & Thursday and in the International edition every Friday.

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Architects of Value

NOTICE OF MEETING OF NOTEHOLDERS

Challenge Bank Limited

US \$250,000,000 Floating Rate Notes due 9 December 1997

Challenge Bank Limited (the "Issuer") hereby gives notice to the holders (the "Noteholders") of Challenge Bank Limited US \$250,000,000 Floating Rate Notes due 1997 (the "Notes") that, pursuant to Condition 14 of the Notes and the provisions of Schedule 3 of the Trust Deed dated 9 December 1994 (the "Trust Deed") relating to the Notes and made between the Issuer and Bankers Trust Company Limited (the "Trustee") as trustee for the Noteholders, a meeting of the Noteholders will be held at the offices of Clifford Chance, 200 Aldersgate Street, London EC1A 4JU on 8 January 1997 at 11 a.m. (London time) for the purpose of considering and, if thought fit, passing the following resolution which will be proposed as an Extraordinary Resolution in accordance with the provisions of the Trust Deed.

EXTRAORDINARY RESOLUTION

THAT this meeting of holders of the outstanding US \$250,000,000 Floating Rate Notes (the "Notes") issued by Challenge Bank Limited (the "Issuer") constituted by the Trust Deed (the "Trust Deed") dated 9 December 1994 made between the Issuer and Bankers Trust Company Limited as Trustee (the "Trustee") for the holders of the Notes (the "Noteholders");

- (i) approves the substitution of Westpac Banking Corporation in place of the Issuer as the principal debtor under the Trust Deed, the Notes and the Coupon;
- (ii) approves the amendment of the Trust Deed, *inter alia*, to delete the negative pledge and substitute new Events of Default (as defined in the Trust Deed);
- (iii) approves and authorizes the execution of a Supplemental Trust Deed (the "Supplemental Trust Deed") effecting, *inter alia*, the substitution and amendments substantially in the form produced to the Meeting and notified by the Chairman for the purpose of identification;
- (iv) authorizes the parties to do such further things and execute all such further documents as the Trustee may in its discretion consider necessary or desirable to give effect to the terms of this resolution; and
- (v) sanctions every alteration, modification, compromise or arrangement in respect of the rights of the Noteholders involved in or resulting from the modifications to be made to the Trust Deed and the terms and conditions of the Notes by the Supplemental Trust Deed and paragraphs (i), (ii), and (iii) of this Resolution.

Background and reasons for meeting
The business and property of Challenge Bank Limited (apart from certain excluded assets and related liabilities, including the obligations of Challenge Bank Limited under the Trust Deed) have been or will be vested in Westpac Banking Corporation pursuant to legislation in those Australian States where Challenge Bank Limited has operations (the "Merger"). Westpac Banking Corporation has agreed to be substituted as the Issuer in respect of the Trust Deed provided that the Conditions and the Trust Deed are amended as set out in a supplemental trust deed (the "Supplemental Trust Deed"). Accordingly, the Issuer proposes that, and Westpac Banking Corporation agrees that, subject to the passing of the Extraordinary Resolution (the "Resolution") set out above, Westpac Banking Corporation shall be substituted as the new Issuer under the Trust Deed. Listing of the Notes will be maintained on the London Stock Exchange and will be the subject of further listing particulars in the "Supplemental Listing Particulars" setting out certain information regarding Westpac Banking Corporation.

The Issuer has accordingly convened the Meeting of Noteholders by the above Notice to request their agreement by Extraordinary Resolution to the matters contained in the Extraordinary Resolution. The resolution of Noteholders is particularly down to the quorum required for the Meeting and for an adjourned Meeting which is set out in paragraph 2 of "Voting and Quorum" below.

Copies of the Trust Deed, the Terms and Conditions of the Notes, an Extraordinary Letter for the Noteholders (setting out further details of the Merger and of the reasons why the obligations of Challenge Bank Limited under the Notes have been excluded from the Merger and providing financial information relating to Westpac Banking Corporation), the Supplemental Trust Deed in substantially the same form as it is proposed it shall be executed (if the Resolution set out above is passed) and of the Supplemental Listing Particulars substantially in the form in which they will be submitted to the London Stock Exchange are available for inspection or collection at the offices specified below of The Chase Manhattan Bank (the "Principal Paying Agent" and "Agent Bank") and Chase Manhattan Bank Luxembourg S.A. (the "Paying Agent"), together the "Paying Agents".

In accordance with normal practice the Trustees expressed no opinion on the merits of the proposed modification but has authorized it to be stated that it has no objection to the Extraordinary Resolution being submitted to Noteholders for their consideration. The Trustees was unable, without financial advice, to evaluate whether the deletion of the negative pledge from the Trust Deed and the changes to the Events of Default set out in the Supplemental Trust Deed as referred to in the Extraordinary Resolution were not materially prejudicial to Noteholders.

Voting and Quorum

1. A Noteholder wishing to attend at the Meeting in person must produce at the Meeting either the Note(s) or a valid voting certificate issued by a Paying Agent relating to the Note(s) in respect of which he wishes to vote.
- A Noteholder not wishing to attend and vote at the Meeting in person may either deliver his Note(s) or valid voting certificate(s) to the person whom he wishes to stand on his behalf or give a voting instruction form (on a voting instruction form obtainable from the specified office of the Paying Agents set out below) instructing a Paying Agent to appoint a proxy to stand and vote at the Meeting in accordance with his instructions.
- Notes may be deposited with any Paying Agent or (to the satisfaction of such Paying Agent) held to its order or under its control by Codel Bank or the Operator of the Euroclear System or any other persons approved by it, for the purpose of obtaining voting certificates, or, not later than 48 hours before the time appointed for holding the Meeting (or, if applicable, any adjournment of such Meeting), giving voting instructions in respect of the relative Meeting. Notes so deposited or held will not be released until the earlier of the conclusion of the Meeting (or, if applicable, any adjournment of such Meeting) and the surrender of the voting certificate(s) or, not less than 48 hours before the time for which the Meeting (or, if applicable, any adjournment of such Meeting) is convened, the voting instructions (receipt) issued in respect thereof.
2. The quorum shall be 2 or more persons present in person holding Notes, voting certificates or being proxies and holding or representing in the aggregate not less than 75 per cent. in principal amount of the Notes for the time being outstanding, not being Notes which are beneficially held by or on behalf of the Issuer or any of its Subsidiaries and not yet canceled.
- If within 15 minutes (or such longer period not exceeding 30 minutes as the Chairman of the Meeting may decide) from the time fixed for the Meeting a quorum is not present the Meeting shall stand adjourned for such period, not being less than 14 days nor more than 42 days, and to such time and place, as may be appointed by the Chairman of the Meeting. At such adjourned Meeting the quorum shall be 2 or more persons present in person holding Notes or voting certificates or being proxies and holding or representing in the aggregate not less than 25 per cent. in principal amount of the Notes for the time being outstanding.
3. Every question submitted to the Meeting will be decided on a show of hands unless a poll is duly demanded by the Chairman of the Meeting, the Issuer, the Trustee or by one or more persons holding one or more Notes or voting certificates or being proxies and holding or representing in the aggregate not less than 2 per cent. in principal amount of the Notes for the time being outstanding. On a show of hands every person who is present in person and produces a Note or voting certificate or is a proxy shall have one vote. On a poll every person who is so present shall have one vote in respect of each US \$1,000 principal amount of Notes so produced or represented by the voting certificate so produced or in respect of which it is a proxy.
4. To be passed, the Extraordinary Resolution requires a majority in favour consisting of not less than three-quarters of the votes cast. If passed, the Extraordinary Resolution will bind over all the Noteholders, whether or not present at such Meeting and whether or not voting, and upon all the holders of the coupons relating to the Notes.

Principal Paying Agent and Agent Bank
The Chase Manhattan Bank
Woolgate House, Coleman Street
London EC2P 2HD

Paying Agent
Chase Manhattan Bank Luxembourg S.A.
5 rue Plaetis
L-2338 Luxembourg

This announcement appears as a matter of record only.

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ING Bank

ING BANK

December 1996

Price for delivery determined for the demands of the underlying position and the underlying price of the underlying instrument in England and Wales.

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Price

COMPANIES AND FINANCE: ASIA-PACIFIC

Telkom raises \$600m through share saleBy Manuela Saragoza
in Jakarta

The Indonesian government has sold 358m of the shares it owns in Telkom in a US\$600m private placement. The sale is part of its unfinished privatisation of the state-controlled domestic telecommunications company.

The private placement, represents 4.15 per cent of

Telkom. A second offering of Telkom shares had been expected to follow last year's initial public offering, in which the size and price of the offer was scaled back because of poor international demand.

The placement was made through local brokerage firm Makindo Securities and Deutsche Morgan Grenfell, which will place a number of the shares in the US. Two

other domestic securities houses, Danareksa Sekuritas and Bahana Securities, acted as government brokers in the deal.

The shares will be sold on to institutional investors at Rp3,700 each, brokers said. Offers for the private placement ranged from Rp3,400 to Rp4,650 a share. The placement will raise US\$600m, but it is not clear how much the government has received

per share for the sale. Mr Mar'i Muhammad, finance minister, said the government had decided not to divest shares in the form of a second offering, in order to avoid time-consuming procedures such as road shows and bookbuilding. He declined to say whether further placements could be expected.

The size of the placement, he said, was determined by

the "ability of the market to absorb more Telkom shares" following robust performance of the Jakarta Stock Exchange Composite index. The index has surged to all-time highs in recent weeks since a low of 580 points in mid-August after political riots in July.

The placement is the second privatisation this year following last month's IPO of the state-owned Bank

Negara Indonesia. Funds raised will accelerate repayment of the high-interest portion of the government's foreign debt.

Telkom's IPO in November last year was scaled back from 27.5 per cent of the company to 19 per cent and the share price cut to Rp2,050. Telkom shares closed yesterday down Rp25 at Rp3,850, with 9.5m shares changing hands.

ASIA-PACIFIC NEWS DIGEST

Sime Darby eyes Oriental stake

Sime Darby, Malaysia's biggest conglomerate, has been given approval to start talks on acquiring a majority stake in Oriental Bank, a local commercial bank. Such a merger would create the fourth-largest Malaysian bank by assets, analysts said.

The permission from Bank Negara, Malaysia's central bank, clears the way for a merger between Sime Darby's banking subsidiary, United Malaysian Banking, and Oriental Bank. If the merger goes through, it would confirm that consolidation in Malaysia's overcrowded banking industry has begun. The nation's leading stockbroker and two local banks agreed last month to form a diverse financial services group under a holding company called Rashiq Hussain.

Sime Darby said it had not yet begun negotiations on its proposed acquisition of Oriental Bank, but the fact that Bank Negara has given approval for the talks suggests that both Sime and Oriental have signalled an interest in a merger.

Oriental Bank is a subsidiary of Malaysian Industrial Development Finance, which owns 75 per cent of the bank.

The government has a long-standing policy of urging consolidation among the 37 commercial banks in Malaysia in order to prepare the local industry ahead of market liberalisation expected in the first few years of the next century. Malaysia is also hoping that bigger, more sophisticated banks will be better able to support an increasing number of companies investing offshore.

James Kyng, Singapore

Samsung lifts KorAm stake

Samsung, the South Korean industrial and electronics conglomerate, has increased its stake in KorAm Bank from 14.25 per cent to 17.80 per cent. The Korean Stock Exchange said Samsung Electronics and five other Samsung units bought the shares in the joint venture commercial bank between July and November.

KorAm's largest shareholder is Bank of America with 18.35 per cent, while Daewoo, the industrial group, owns 11.76 per cent. Shares in KorAm closed Won581 higher yesterday at Won7,580 amid speculation over competition between the main shareholders for a controlling stake.

AFX-Asia, Seoul

DB to reduce capital

DB Group, the New Zealand brewery and liquor group controlled by Heineken through Asia Pacific Breweries, yesterday announced a capital reduction which will see NZ\$16.81m (US\$12.65m) returned to shareholders.

Directors said that capital investment could be supported by future cash flows and that current cash balances were surplus to future requirements. The annual meeting in February will be asked to approve a proposal to cancel three out of every four shares on issue and to repay 60 cents for each cancelled share.

DB Group said that in the year to September 30 it made a net profit of NZ\$30.4m, compared with NZ\$27.2m a year earlier, against which a NZ\$10m provision had been made for tax losses. Sales were NZ\$686.4m, against NZ\$655.3m. The company said that in the past 12 months the total beer market fell 2.4 per cent, as margins came under pressure from discounted imported brands.

Terry Hall, Wellington

Comments and press releases about international companies coverage can be sent by e-mail to international.companies@f1.com.

Indian tea-producers serve up mixed results

By Kunal Bose in Calcutta

Indian tea producers reported mixed results for the six months to September 30, with strong increases coming from companies focusing on quality and added value.

The outlook for the industry in the second half, however, is relatively bleak because of plunging export sales and sharp increases in production.

Tea auction prices have fallen since September, according to analysts. The prices of medium and plain varieties of tea have fallen between Rs3 and Rs5 per kilogramme. Only the best grades, which account for about 30 per cent of the country's production, have held their prices. Increases in wages within the industry and in fuel prices have also undermined the performance of tea companies.

Tata Tea, the country's largest plantation group, lifted operating profits by 25.5 per cent to Rs590m



Focusing on quality: only the best grades of tea have maintained their price recently, and second-half prospects are bleak

(Rs16.57m) on the back of a 40 per cent rise in income to Rs333m. Earnings per share rose to Rs14.62 from Rs9.48.

The company, which markets a large portion of its tea

in value-added packets and polybags as branded products, performed much better than the groups that sell tea

in bulk at the auctions.

Analysts say that Tata Tea's profits would have been higher but for Sri

Sanyo moves into market for latest LCD panels

By Michiko Nakamoto in Tokyo

Sanyo, the Japanese electronics manufacturer, is investing Y47bn (Rs417m) in a new plant in western Japan to produce large liquid-crystal display panels.

The new plant marks Sanyo's entry into the market for thin-film transistor (TFT) LCDs, which are high-quality LCDs used mainly in notebook PCs. Sanyo already manufactures super-twisted nematic

(STN) LCDs, which provide graphics of lower quality.

Mr Hideo Kondo, general manager of Sanyo's semiconductor business, said the company had decided to enter the TFT-LCD business because of growing demand for the product. Although Sanyo will be a latecomer to the TFT-LCD market when production at its new plant starts in about a year and a half, Mr Kondo said "we believe this is still a promising market".

Sanyo's new facility will specialize in 12.1-inch panels, which are the largest size currently available for TFT-LCDs. The company expects sales of the panels from the plant to reach Y30bn by 2000.

Although competition is fierce and prices have fallen substantially over the past year, demand for LCD panels has recovered significantly and is expected to grow. Sharp, the market leader, estimates the market will be worth about

Y840bn in the year to March and will grow to about Y1,200bn by 2002.

A shift to larger-sized panels and a slowdown in the supply of components have meant that LCD supply this year has not kept up with demand.

While LCD panels have been used mainly in smaller, portable products, such as video cameras, car navigation systems and notebook PCs, technological advances

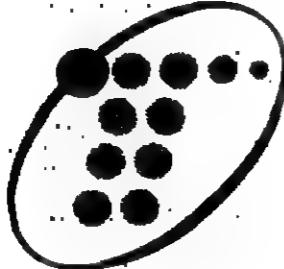
making larger panels possible have fuelled expectation that LCDs will increasingly be used for desktop PCs as well.

Although the consensus is that TFT-LCDs will be the standard because of their higher-quality graphics, Sharp is working on improving the quality of STN-LCDs and has already announced that it will mass-produce 21.4-inch panels for desktop PCs towards the end of next year.

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December 1996

CITIBANK

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COMPANIES AND FINANCE: UK

Scandinavian side helps Airtours rise 46%

By Scheherazade Deneckhu

Airtours, the rapidly expanding package holiday company, signalled that the UK holiday market had bounced back after last year's depressed conditions by delivering a 46 per cent rise in pre-tax profits and an upbeat view of the prospects for next year.

Recovery in the UK market and a strong performance in its Scandinavian operations, which accounted for more than a third of total

profits, helped push pre-tax profits up from £59.4m to £86.8m (£142.4m) in the year to September 30.

This was helped by a change in accounting policy which added £1.7m to profits but was still at the top end of expectations. The shares rose 11½% to 714½p.

Mr David Crossland, chairman, said capacity cuts in the UK had led to higher prices. Net profit per passenger rose from £2 to £14 in the year to September 30; prices of discounted late holidays were 30 per cent higher than

in summer 1995. Last year its profits fell by more than 20 per cent compared with 1994. In 1995 the 30 largest UK package holiday companies incurred net losses of £10m, according to the Civil Aviation Authority.

UK tour operators reduced the supply of summer holidays for 1996 by 10 per cent to 8.5m, resulting in fewer late bargains.

Airtours - the UK's second largest tour operator with a 20 per cent share - intends to keep capacity to the same level next summer.

"If this position is maintained across the industry, the rewards could be substantial," said Mr Crossland. Thomson, the largest tour operator with 30 per cent of the market, said yesterday that prospects for next summer were buoyant as long as operators held firm on prices.

First Choice, the third largest operator, is expected to unveil substantially improved full-year results next week but analysts expect inspirations to report a £13m loss after peak-sea-

son flight delays.

Mr Crossland said he was confident the Monopolies and Mergers Commission investigation into the ownership links between tour operators and travel agents would reveal the UK industry was one of the world's most competitive.

Airtours would continue to diversify into an international leisure group. It was now the largest air-inclusive tour operator in the world, carrying 5m passengers a year, he added.

Airtours, in which Carni-

val Corporation, the largest US cruise line, took a 29.8 per cent stake in April and made a £100m cash injection, had the resources to spend £200m on acquisitions without going to shareholders, he said. The main areas for expansion include the Mediterranean cruise market.

The company also had ambitions to become a big player in Canada and America and to increase its operations in another Scandinavian market - possibly Finland - as well as another European market.

LEX COMMENT

Airtours

Airtours is demonstrating that geographically diversified tour operators can make a decent and not particularly volatile living. Publicity over package holiday price wars in the holiday price wars in the UK continues to dog investment ratings for the industry. But Airtours' investments in Canada and Scandinavia have meant that UK earnings amount to only about half the group total. And with its £200m investment in Sweden having been fully paid back, Airtours should have little difficulty finding profitable homes for its £200m or so of surplus cash. That said, the UK market remains unpredictable. Last year, Airtours' profits per UK passenger rose from £9 to £14, but these paltry returns remain vulnerable. The current pick-up in early bookings, reversing the trend for last minute bargain hunting, could encourage tour operators to cash in by offering more holidays. The industry must also absorb tax increases on holiday insurance. Meanwhile, a Monopolies and Mergers Commission investigation into vertical integration within the industry is unlikely to be resolved much before next November.

Airtours' shares have risen to a prospective price-earnings multiple in line with the market average. The removal of its significant traditional discount looks deserved, given the success of its diversification. Besides, having Carnival as a 30 per cent shareholder, and potential bidder, limits the downside. But while the MMC threat remains, a further rerating looks unlikely.

Improved margins at Avon

By Roland Adburgham

Fast growth in sales of automotive components and improved margins in its two other divisions have lifted Avon Rubber's pre-tax profits for the year to September 26 by a third.

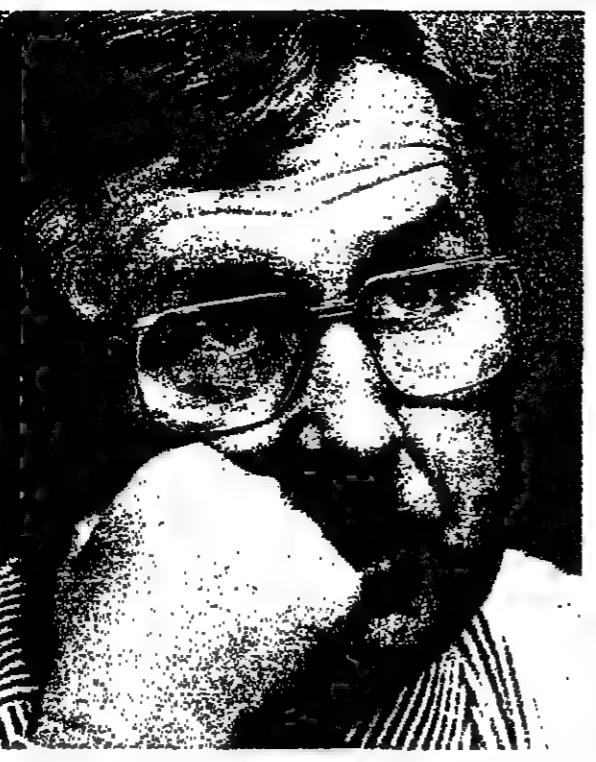
The result - up from £16.2m to £22.5m (£36.3m) and slightly ahead of analysts' forecasts - was achieved on sales of £347.5m, a 13 per cent gain.

The automotive components division accounted for nearly half of group sales, with demand for fuel and vapour hoses in the US and from Ford - for coolant hoses for its Fiesta programme - helping to lift divisional turnover by nearly a quarter to £161.5m.

Operating profit in this division rose by a fifth to £11m, with margins impaired by the injected rubber products business in the US and by the polymers business in France.

The technical products division improved operating profits by 17 per cent to £7.1m on turnover 7 per cent up at £88.6m.

Tyres and processed materials saw turnover rise 4 per cent to £97.4m. But improved margins lifted operating profits 39 per cent to £6.5m. Although demand for tyres in the UK was down, exports increased.



Peter Williams: sterling's strength has denied hopes

Difficult markets hold back David S Smith

By Michael Lindemann

David S Smith, the paper and packaging group, yesterday reported a 2 per cent fall in interim pre-tax profits and warned that earnings would be lower again in the second half, reflecting difficulties in continental European markets.

However, the company said it expected a recovery half-way through next year.

Mr Peter Williams, chief executive, blamed the lower profits in the six months to November 2 on weaknesses in the German and French economies and said sterling's strength had dented hopes for the second half.

The shares initially fell 10p to 268½p on news that profits had fallen from 298.9m to 268.6m (£56m). However, after what one

analyst described as "an initial attack of nerves" they edged upwards to close at 269½p.

Mr Williams said the competitive European market for packaging and the sudden rise in sterling had dealt the group a double blow because they had hired several "desperate" European manufacturers back into the UK market.

"We are seeing people in the UK who we have not seen for a long time," he said. The problems were compounded by new capacity at Panmure Gordon, the French truckers' strike.

Mr Williams said he expected the outlook to improve in about six months.

Demand for corrugated board, which Mr Williams said was an early indicator of economic prospects, had

risen 6 per cent in the third quarter of this year compared with the same period last year. The numbers suggest there is something happening," he said. "Sentiment will change in about six months."

Analysts shared Mr Williams' views about the likelihood of a European recovery, and pointed out that the group would stand to benefit considerably once this happened.

"Most investors think continental Europe will pick up," said Ms Francesca Raleigh at Panmure Gordon, the brokers.

New production capacity for corrugated paper in Germany, Belgium and France would increase competition, but the oversupply was not as drastic as in other paper sectors, Ms Raleigh said.

Vector buys 15 Caradon businesses

By Andrew Taylor, Construction Correspondent

Vector Industries, of which CINVEN has increased its stake from 56 per cent to 72 per cent.

Vector's other main shareholder, St, has an 18 per cent stake and Vector's management 10 per cent.

The company was started in 1983, with the support of CINVEN and St, to invest in manufacturing businesses. Following the latest pur-

chase, its turnover is expected to rise to £237m generating an estimated operating profit of £21m for the year to March 31 1997.

Caradon announced this summer that it was negotiating to sell its non-core European engineering businesses for about £190m. The purchase price agreed with Vector is made up of £18.6m cash and a £6m subordinate

loan note payable over seven years. A further £10m is payable to Caradon if target rates of return are achieved by March 31 1997.

These include companies from Caradon's distribution, plastics, ventilation and automotive and aviation components divisions. Caradon announced earlier this month that it had sold its automotive plastics business

for £30m.

The businesses bought by Vector made pre-forma profits of £21m on sales of £264m, according to Caradon, which said the proceeds before expenses were about the book value of the assets.

The disposals should leave the group debt free to concentrate on its core European building products business.

Restructuring bears fruit as NFC rises 39%

By Motoko Rich

A \$235m restructuring programme continued to bear fruit at NFC as cost cutting fed through to the bottom line. In North America, where the group had little exposure to the difficult grocery retailing market and virtually no "network" logistics business, the operating surplus jumped 78 per cent to \$25.5m.

Capital expenditure fell from \$247.2m to \$106.3m, as property disposals rose and the group cut its gross capital spending.

"We are being much more vigorous in the application of capital," said Mr David Finch, finance director.

However, it was unable to sell them: "Divestment is not an option. We have to trade our way out of trouble."

Mr Gerry Murphy, chief executive, said two-thirds of the group's revenues in continental Europe were derived from "network" logistics, under which the group tried to match truck schedules

with the distribution patterns of several customers. The group was aiming to raise the proportion of revenues derived from more profitable "contract" business, under which the group acts as a dedicated co-ordinator of the logistic activities of a particular company.

Operating profits in the UK and Ireland rose 28 per cent to \$78.3m, as cost cutting fed through to the bottom line. In North America, where the group had little exposure to the difficult grocery retailing market and virtually no "network" logistics business, the operating surplus jumped 78 per cent to \$25.5m.

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However, it was unable to sell them: "Divestment is not an option. We have to trade our way out of trouble."

Earnings per share were \$8.9p (2p). A final dividend of 4.6p gives an unchanged total of 7.1p.

The shares closed down 6p at 175p.

Thorntons sells French shops

Thorntons, the UK chocolate maker and retailer, has found a buyer for its 21 shops in France.

The business lost \$655,000 in the year to June 29, when its net assets were \$3.9m. Thornton's described the consideration as nominal.

The group decided in the summer to withdraw from its loss-making operations in both France and Belgium, either by closing or selling them. In October it reported a £18.8m loss for the year after exceptional charges of £21.8m, including £7.9m for withdrawal from Europe.

Mr John Thornton, chairman, said yesterday that the sale would mean that the cost of getting out of France would be materially less than the \$5.3m provision.

The buyers are the shareholders of Jen de Bruges, a confectionery retailer operating more than 100 franchises across France. It is partly owned by Neuhaus-Mondose, a specialist Belgian chocolate maker.

David Blackwell

Manchester Utd share placing

Manchester United yesterday placed 3m shares with City institutions to raise £16.7m (£27.4m) for the continued fit-out of the north stand at its Old Trafford stadium and the building of a new training ground.

The Premier League club, whose shares were yesterday admitted to the FTSE-250 index, went out of its way to say the proceeds from the equity sale would not be spent on new players.

The placing involved the sale of 3m shares - equivalent to 4.84 per cent of the share capital - at \$85p each to a group of City institutions. It is the first time the club has come to the market to raise funds since its flotation in July 1991.

The shares closed up 6p at 584p. Patrick Harrison

RESULTS

| | Turnover (£m) | Pre-tax profit (£m) | EPS (p) | Current payment (£) | Date of payment | Dividends | Corresponding dividend | Total for year | Total last year |
|------------------------------------|---------------|---------------------|---------------|---------------------|-----------------|-----------|------------------------|----------------|-----------------|
| Airtours | Yr to Sept 30 | 1,715 (1,215) | 55.8 (52.4) | 49.20† (54.94) | 12.75 | Feb 17 | 11 | 16 | 14 |
| Apollo Metals | Yr to Sept 30 | 71.4 (57.1) | 3.51 (3.17) | 8† (7.3) | 2.75 | Feb 12 | 2.6 | 4.1 | 3.9 |
| Atkins (WIS) 5 miles to Oct 30† | 153.3 (105.4) | 9,254 (5,597) | 54 (3.8) | 2.25 | Jan 7 | 1.7 | - | 5.1 | |
| Avon Rubber | Yr to Sept 29 | 347.5 (208.5) | 21.5 (16.2) | 31.5 (19.4) | 13.75 | Feb 7 | 12.25 | 19.5 | 17.7 |
| Bristol Water + 6 miles to Oct 30 | 34.5 (22.8) | 7.27† (6.49) | 74.3 (67.1) | 15.65 | Feb 7 | 13.75 | - | 45.5 | |
| Butcher (WIS) 6 miles to Oct 25 | 162.6 (136.7) | 17.44 (13.94) | 21.19 (16.44) | 4.9 | Feb 17 | 4.55 | - | 13.2 | |
| Chempac | Yr to Sept 30 | 80.4 (71.1) | 8,114 (6,671) | 22.8 (24.2) | 7.69 | Feb 14 | 7.22 | 11.45 | 10.9 |
| Compeco 6 miles to Sept 30 | 4.99 (2.05) | 1.14 (0.434) | 3,571 (1,388) | 0.5 | Mar 27 | - | - | 3.24 | |
| Eve S 6 miles to Sept 30 | 48.8 (45.2) | 0.748 (0.25) | 5.4 (1.7) | 1.5 | Mar 27 | 1 | - | 1 | |
| First Technology 6 miles to Oct 31 | 23.4 (18.1) | 4.2 (3.28) | 17.19 (13.5) | 4.2 | Mar 3 | 3.2 | - | 8.5 | |
| Grove King 24 miles to Oct 20 | 107.6 (76.1) | 18.44 (11.1) | 18.81 (17.9) | 4.75 | Feb 3 | 4.5 | - | 15.5 | |
| NFC Yr to Sept 30 | 2,465 (2,201) | 105.2 (83.64) | 8.9 (2) | 4.6 | Feb 24 | 2.8 | - | 7.1 | |
| SES Yr to Sept 30 | 59.7 (27.6) | 2.51 (1.18) | 11.24 (5.1) | 2.75 | Jan 31 | 2.25 | 4.75 | 3.75 | |
| SES Industrial Yr to Sept 30 | 58.2 (54.7) | 5,954 (3,655) | 4,332 (4,398) | 1.1 | Apr 4 | - | 1.75 | 1.6 | |
| Sheldene Yr to Sept 30 | 9.59 (8) | 3.87 (3.65) | 6,457 (7,16) | 1.25 | Feb 14 | 1 | 2 | 1.5 | |
| Smith (David S) 6 miles to Nov 2 | 615.4 (612.9) | 5 | | | | | | | |

2 KUWAIT

■ Foreign affairs and defence • by Robin Allen

Cultivating the art of national survival

Kuwait could face a greater problem if US military attention was diverted

Gone are the heady days when Kuwait trumpeted the cause of pan-Arab nationalism and lambasted the west for its perceived bias against Arab countries. Kuwait's efforts are now directed at maintaining international – principally US – backing to confront the military threat from Iraq. Its foreign policy can be summarised as cultivating the art of survival.

Drawing from 35 years of experience which includes bitter memories of the August 1990 invasion, Kuwait remains unimpressed by Iraq's recognition two years ago of Kuwait's full sovereignty.

"Kuwait has to be very careful," warned one senior diplomat. "On no less than three occasions before they invaded, the Iraqis indicated Kuwait should consider ceding Bubiyan and Warbah islands at the approach to Iraq's Shatt Al-Arab waterway. The Iraqi claw keeps probing. Even now, shootings and raids across the borders continue every month. Under these conditions Kuwait's security is inextricably bound up with the west."

Another diplomat said: "Kuwait has no choice over its neighbours. There is a total block on any short-term improvement in relations with Iraq, although in the longer-term the government is very sensibly concerned that the west should forge a strategy that does more than simply react to Saddam Hussein's every move."

By contrast, Iran's policies, notably its military build-up, "worries Kuwait," diplomats say. "But Iran has to be dealt with by someone closer to the European Union's 'critical dialogue' than by the US's approach of treating Iran as a pariah state."

Although the dark clouds hovering over the Amir's office in Bayan Palace have written all over them, "Kuwait does not have a personality obsession with Saddam Hussein. It is more realistic," said another senior diplomat.

"We look at Iraq in much the same way as people in San Francisco regard the prospects of an earthquake. They know they are living on a fault-line," said Tarek Sultan, a Kuwaiti investment banker. "It does not stop them getting on with the business of living. We have to do the same."

Diplomats believe Kuwait

is better off now with a Saddam Hussein whose track record is well known and speaks for itself, and who is being contained, than before the war when Iraq's rhetoric was more successful at hiding its real intentions. But they emphasise there are no hard guarantees that Kuwait will still be receiving the same level of allied military support in 10 years, so its strategy has to include encouraging Iraq to give up its claim.

For the time being, however, the thrust of Kuwait's foreign policy is focused on maintaining international support against Iraq at five levels:

- the US;
- the five permanent members of the UN Security Council, with all of whom, bar China, it has defence agreements;
- subscribers to the Damascus Declaration, which groups Gulf countries plus Syria and Egypt;
- collective security arrangements between the Gulf states themselves;
- Kuwait's own resources.

'There is a big gap between conceiving and implementing a defence programme'

The last three, senior Kuwaiti officials acknowledge, are for all practical purposes worthless without the first two.

For the time being at least, the US in particular, supported by Britain and France, have by their actions demonstrated they will not tolerate threats to Kuwait's territorial integrity. It remains, however, that Kuwait's problem could be greater if the US was called on to confront two military crises simultaneously, for example in the Gulf and the Korean peninsula.

Kuwait's defence policy and its defence strategy take this into account. The policy has three elements: good intelligence on Iraq's military intentions and capabilities; as much early warning as possible in order to mobilise and call in help so as to deter an Iraqi strike; and, as a last resort, rapid deployment of its own forces to contain an Iraqi advance and buy time until help arrives.

Its defence strategy is dictated as much by lack of space as any other factor. Kuwait has to deploy its forces forward.

The local commander of US ground forces, General

Robert Ivany, pointed out that Iraq, using its rail network, can even now mobilise in a matter of days north of the border. Analysts agree, but say Iraq has limited ability, in terms of logistics and rations, to project and sustain an attack. Others point out that feeding its troops was never one of Saddam Hussein's priorities. "Either eat in Kuwait City or starve to death on the way there or on the way back" is much more Saddam Hussein's way of thinking, one diplomat observed dryly.

To be effective, Kuwait's forward mobility pre-supposes a high degree of fitness and training among Kuwait's 25,000-strong armed forces. "Six years ago, Kuwait did not have any armed forces to speak of," one military analyst said. In 1992, however, it embarked on a 10-year programme to develop a credible defence.

Results are mixed at the half-way stage. In terms of re-equipment, it is becoming impressive enough; in terms of numbers and training, considerably less so. "There is a big gap between conception on the one hand and implementation and follow-through," said one senior diplomat cautiously. In other words, too much bureaucracy, too many officers, not enough motivation and too few soldiers.

Lack of manpower and motivation, the curse of oil-rich states, are abiding problems. The armed forces, who have to be Kuwaiti nationals, are not up to full strength. Kuwait has a pool of only some 100,000 of recruitable age to draw on.

Diplomats say that unless the government cuts a deal with at least some of the 120,000 stateless "bidoon" who are deprived of citizenship – offering them nationality in return for a sustained period of loyal military service, for example – the manpower problem will persist.

The government imposes one-year conscription, but users cannot learn to use Patriot missile systems or the computer technology in advanced battle tanks. Professional Kuwaiti soldiers are paid less than the police – who receive about KD800 a month – who are paid less than the National Guard. A civilian bureaucrat can earn more, and lead a more comfortable life, than a soldier.

Kuwait's strategy is aimed at being able, by 2002, to "inflict considerable damage and hold up a concerted Iraqi attack for 48 hours", says western advisers. Their general, and generous, assessment is that Kuwait's political leaders will need to show more resolve if that target is to be achieved.

This announcement appears as a matter of record only

Saudi Industrial Venture Capital Group

and

Arabian Chevron Petrochemical Company

have formed

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البنك العربي الالماني المحدود
Saudi International Bank
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LONDON NEW YORK TOKYO

August 1996



Ahmed Al-Saoudan (left), whose re-election as Speaker is under challenge; another challenge (above) as women demonstrate in support of their claims for franchise; Shia MP Hussein Al-Qaifi (below) addresses the National Assembly

Picture by Gustavo Peres

■ Politics • by Robin Allen

Now conciliation beckons

The newly-elected parliament is seen to be free of backward-looking obsessions

For the first time in more than 30 years, Kuwait has a National Assembly (parliament), elected for a four-year term last October, with a majority that may be more conciliatory than confrontational towards the government.

Kuwait is the only Gulf country to have an elected legislature – a source of great pride among Kuwaitis, of frequent irritation to the present generation of the ruling Al-Sabah family, and bouts of apprehension from more authoritarian governments in neighbouring Bahrain and Saudi Arabia.

But parliamentary democracy is not a natural offspring of traditional tribal structure, even though Kuwait's was as much a trading society as a desert one. Not surprisingly, Kuwait's democracy has a chequered history.

Parliament exists as a basic right under the 1962 constitution agreed between the then ruler, Sheikh Abdullah Al-Salem Al-Sabah, and the dominant members of the merchant community.

Sheikh Abdullah, widely regarded as a "wise, liberal and generous man", was the father of today's crown prince and prime minister, Sheikh Saad Al-Abdullah Al-Sabah, who is not considered to possess all of his father's

qualities, but whose style is crucial when it comes to forging a working relationship with the National Assembly.

It is an irony of history, given the tension today on the Iraq-Kuwait border, that an important factor in the birth of democracy in Kuwait was the military threat from Iraq. But this was not sufficient to prevent early strife between parliament and government, mainly because grey areas in the constitution were exploited by successive governments to reinforce their control over political activity, and to enlarge the powers of the state at the expense of the more liberal spirit of the constitution.

On two occasions, in 1976 and 1986, parliament was dissolved amid mutual acrimony. In 1986, at a point when the Iran-Iraq war was coming perilously close to Kuwait's borders, a rebellious Assembly forced the resignation of the Justice minister, Sheikh Salim Al-Duais Al-Sabah, because of his alleged dealings in the unofficial and illegal Souq Al-Manakh stock market which had crashed three years before.

The humiliation heaped on a member of the ruling family was too much for the Amir, Sheikh Jaber Al-Ahmad Al-Sabah, particularly since parliament's unruly behaviour coincided with Iranian-inspired instability inside Kuwait itself, including an attempted assassination of the Amir.

What is now generally for-

gotten by the outside world, but remains vivid in the memories of Kuwaitis, is that parliament was still in abeyance when Iraq invaded Kuwait on August 3 1990. In January of that year, the government had had to use tear-gas to put down street rioters demanding the recall of parliament.

After liberation, the Amir and the prime minister delayed 18 months before reluctantly succumbing to the combined pressures of the US administration and Kuwaiti voters to allow elections for a new parliament.

It did not help Kuwait's economic or political reconstruction that uppermost in the minds of MPs returned to parliament in the October 1992 elections, was the conviction that the government and ruling family were to blame for Kuwait's unpreparedness when Iraq invaded in August 1990. They were also held responsible for the general mismanagement of Kuwait's affairs for all of the previous six years.

So the parliament elected last October is seen as the first to be free of the backward-looking obsessions which have dominated much of the Assembly's time for the last four years. This could provide the government with a golden chance to push through its much-vaunted programme of economic reforms.

But no one can be sure. Kuwait's democracy is not exactly in the western mould. Franchise is restricted to 107,000 males aged over 21, some 15 per cent of the national population who can prove their citizenship back to 1920, plus a few thousand who have been naturalised since the last elections in 1986. Women are not entitled to vote, although they make up more than 50 per cent of the national population of some 230,000, and 32 per cent of the national labour force.

Optimists base their hopes on the fact that government-backed candidates won 30 of the 50 seats in the general elections held on October 7.

With political parties as such banned, the MP's represent five main trends: a large group of "independents", many of them close to the ruling family; the Islamic Constitutional Movement; arch-conservatives under the "Salaf" banner; Shia members representing Kuwait's 30 per cent Shia population which receives much of its spiritual inspiration from Iran; and more liberal-minded members of the Kuwait Democratic Forum.

Half of the new parliament consists of re-elected MPs. Of the rest, 18 are first-time members and six have parliamentary experience from the 1980s.

According to western diplomats, many of the 30 or so "pro-government" members are "service MPs", whose primary concern is to ensure the government meets their constituents' immediate needs such as better roads and drainage, as well as to maintain existing cradle-to-the-grave welfare benefits, rather than to understand and support pri-

orities for economic restructuring.

Much of the Assembly's time so far has been spent in arguing who should be their Speaker – Ahmed Al-Saoudan, the incumbent and a long-time adversary of the government, and Jassim Al-Khorafi, a former finance minister and pro-government member, who lost the vote but is still challenging the re-election of Mr Al-Saoudan.

"The overriding priority now," said Suleiman Mutawa, a former planning and information minister, "is for parliament to act on the proposals put by the Higher Committee for Economic and Financial Reform. But the initiative has to come from the government." MPs in the previous parliament had initiated studies on the privatisation of telecommunications, "but stopped it half-way through because the government said it wanted to study things 'globally'".

A western diplomat said: "The only near-certainty is that with the approach of the new year holidays, followed by Ramadan (the Islamic holy month of fasting in daylight hours), and the National Day holidays in February, activity in both the government and the National Assembly will be rather subdued for several months."

All of which might tend towards a more passive relationship between government and parliament, or more time for MPs to argue among themselves.

■ Population and employment • by Robin Allen

A minority in their own country

All nationals expect to be paid, regardless of whether they actually work

At the outer security entrance to one government ministry stands a prefabricated hut of the kind used by contractors on building sites. Inside, barely visible through a thick haze of tobacco smoke, six bleary-eyed youths pass the time of day gossiping and flipping through magazines.

For a few hours each morning they are in charge of vetting the credentials of anyone wanting to enter the ministry. They manage, however, to disguise this simple fact by ignoring visitors, disclaiming any knowledge of senior officials, and declining to dial ministry extension numbers. Responsibility for preparing the chit, without which a visitor cannot pass through to the next stage of security, is shunted from one youth to another.

They are the public image of a new generation of Kuwaiti school-leavers, put into menial state jobs to satisfy ministerial assertions that unemployment among nationals does not exist. Even by the standards of this one ministry, which like its peers in other Gulf countries is not exactly known for its depth of talent, these six stand out as a grim

reminder that oil money and a cradle-to-the-grave welfare state system do not make for an educated people or a healthy society.

The existence of this sad phenomenon is amplified by Professor Rasha Al-Sabah, a niece of Kuwait's Amir Sheikh Jaber Al-Ahmad Al-Sabah, and an extraordinarily gifted and vibrant academic-turned-administrator, now under-secretary at the ministry of higher education.

Professor Rasha, (she uses the title "professor" in preference to the more traditional "Sheikha"), is a British and US-educated historian and linguist with a doctorate from Yale in medieval Italian and the works of Dante, Petrarch and Boccaccio.

While staunchly emphasising the government's serious intentions to stop the rot, she makes no bones about the social and labour ills confronting Kuwait.

"Individual Kuwaitis have grown up convinced that the state exists to put on their napkins and to be their nanny for the rest of their lives," she says. "Both individuals and the government have to look at a new educational system and labour structure which encourage self-reliance and promote small private sector businesses."

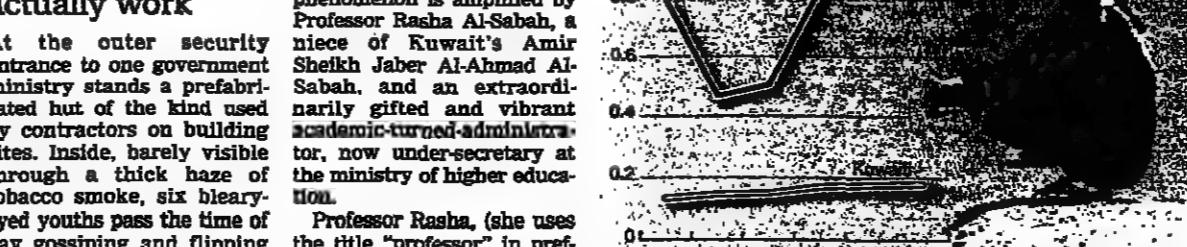
Even official statistics, which many critics are quick to dismiss because they perennially mask unpleasant

population. Inflation, and the arrival each year of some 7,000 school-leavers and university graduates onto the labour market, are pushing this figure inexorably upwards.

Annual allocations for the higher education ministry are only KD17.5m, less than one-third of the amounts allocated to each of the information ministry and the national guard. It is even less than the cabinet spends on its secretaries and support staff.

But statistics do not show the damage being inflicted on the moral fibre of the country by the presence of large numbers of unemployed Kuwaitis, dependent on the state for their survival. All nationals expect to be paid monthly salaries by the state regardless of their qualifications, or even whether they work. The central bank, according to its governor, Sheikh Salem, "has to spend between nine and 26 months giving English courses to graduates before they are qualified to join the staff. Meantime, we have to pay them as though they were full staff members."

Many of the graduates knocking at the doors of the central bank, according to Ahmad Al-Baghdadi, associate professor of political science at Kuwait University, are the cream of the university, a good example of some of the state's lopsided priorities.



Source: Public Authority for Civil Service

realities, reveal some startling facts. They show, firstly, the actual and growing population imbalance between national and foreign; second, the tiny numbers of Kuwaitis working in their own private sector; and third, the high percentage of Kuwaitis about to come onto the labour market to further increase the strains on the state budget.

Nationals made up less than 36 per cent of the total population of some 2m at the end of last June. The imbalance may be less serious now than in 1988, the last full year before the Iraqi invasion, when Kuwaitis were an even smaller minority – 27 per cent – in their own country. But the expatriate population is growing at more than twice the rate of the Kuwaitis.

The total labour force of just under 1.1m consists almost entirely of foreigners. Kuwaitis make up only 176,000, or 16.2 per cent, of the total. According to Al-Shall Economic Consultants, this is "the lowest ratio ever registered". More than 82 per cent of those who work do so for the government.

Although national unemployment is officially put at a mere 1.4 per cent, "underemployment" – like the youths at the ministry – is reckoned by economists to be as much as 55 per cent.

About 44 per cent of Kuwaitis are aged under 14 and about 60 per cent under 21. But education will receive only 8.38 per cent of the government's 1996-97 budget, while the state already spends almost 84 per cent of its annual budget on index-linked salaries and subsidies for its pampered

Jay V. Lewis

■ Petrochemicals • by Robert Corzine

Expansion is the aim

Development of this market may prove useful if oil revenues slide

Kuwait has been relatively slow off the mark, compared with other Gulf oil producers, to develop its petrochemical industry. But officials say they are keen to accelerate the pace of expansion, with work currently under way on a new preliminary strategic blueprint for the sector.

For most of its 33-year history, Kuwait's Petrochemical Industries Company (PIC) has been mainly a manufacturer of relatively low-value products such as urea, ammonia and fertilisers for export. Its move upmarket to higher-value products is based on the \$2bn Equate ethylene glycol and polyethylene joint venture with Union Carbide of the US, now under construction, and a proposed \$1bn-plus aromatics plant which is under study.

Officials say the strategic decision to move more deeply into petrochemicals fits in well with PIC's overall desire to boost the value of Kuwait's crude oil

resources. The ethane gas that will feed Equate's 650,000-tonnes-a-year ethylene cracker will come from the group's liquefied petroleum gas plant at the nearby Mina Al-Ahmadi refinery complex.

Issa Al-Mazidi, the oil minister, notes that a deeper involvement in petrochemicals should also help protect Kuwaiti revenues should the price of crude oil fall.

The competitive advantage of Equate and the other petrochemical projects under study lies in the low cost base. "With olefins and aromatics setting a base we will be the cheapest producer in the Gulf," says Abdullatif Al-Haddad, PIC's deputy chairman.

The main markets for the plant's output will be Asia and Europe. But PIC officials acknowledge that, unlike its crude oil and refined products businesses, Kuwait does not have any relevant commercial experience in selling such products in complex world markets.

Officials say they cannot rule out the possibility that Kuwait might in future tackle petrochemical projects without a foreign partner. Last month, joint venture talks between PIC and

Ametco, the big US oil group, on a \$1bn-plus aromatics scheme to manufacture paraxylene, benzene and tolune were called off. At the time, PIC executives said other potential partners had come forward, although one option was for Kuwait to proceed on its own.

Officials say the nature of the petrochemicals industry is such that they are not seeking a single strategic relationship with a western chemical company. "Union Carbide, for example, is not interested in aromatics," notes Mr Al-Haddad.

Future PIC projects will probably be based on similar debt and equity financial arrangements as those put in place for Equate.

Although talks with the US Export Bank failed to reach an agreement, PIC was able to raise more than \$1bn through a consortium that included six Kuwaiti commercial banks, a Kuwaiti Islamic bank, three US banks and five regional banking and investment groups. It was the first major project in Kuwait to be funded in such a way.

Further progress on the aromatics plant to be built alongside Equate awaits the completion of a detailed feasibility study. But officials say they cannot rule out the possibility that Kuwait might in future tackle petrochemical projects without a foreign partner. Last month, joint venture talks between PIC and

officials say work should proceed quickly if the project is given the go-ahead.

There has been considerable progress this year on a smaller petrochemical scheme. Work on a ticon polypropylene plant is said to be at the half-way stage, with completion expected next summer.

As with all major projects in Kuwait, Equate will be judged not just on its financial performance but on whether it serves the wider national goal of providing additional jobs for Kuwaitis. The process of "Kuwaitisation" is well under way, says Mr Al-Haddad. At present a quarter of the Equate workforce are Kuwaitis.

But finding suitable Kuwaitis has proved to be a problem, according to Mr Al-Haddad. "We just don't have enough Kuwaitis with the right qualifications." But he said Union Carbide has agreed to a large-scale training programme for Kuwaitis.

Although PIC's emphasis is on its domestic expansion, officials say they cannot rule out making some future investments abroad. "I see no reason why not if it serves our strategic purpose," said Mr Al-Haddad.

■ Oil • by Robert Corzine

Scars of war remain

Permission is being sought to raise production to finance rehabilitation of the industry

The damage caused to Kuwait's oil industry during the Iraqi occupation has been largely repaired, but the sector still bears the scars of the ordeal, officials say.

Last month, Issa Al-Mazidi, the newly-appointed Kuwaiti oil minister, said the country, which currently produces 2m barrels a day, was keen to secure "a just production level" close to its capacity, which he claimed was 2.5m b/d.

"We believe Kuwait should have a just quota or a right to produce above the Opec ceiling," he said at the end of the group's Vienna meeting. The higher quota was needed because Kuwait still had to make large capital investments as part of the rehabilitation of its oil sector.

The timing of his statement, just days after Iraq dropped all opposition to the United Nations oil-for-food plan, was an indication of Kuwait's sensitivity to events in bigger, neighbouring oil producers.

Kuwait has to decide if it wants to continue to play with the big boys in Opec," says one observer of the industry. To do so it will have to expand its surplus capacity even further. Present plans call for capacity of around 3m b/d over the next five years or so.

But it is also considering whether to match the rise in crude capacity with an increase in refining capacity.

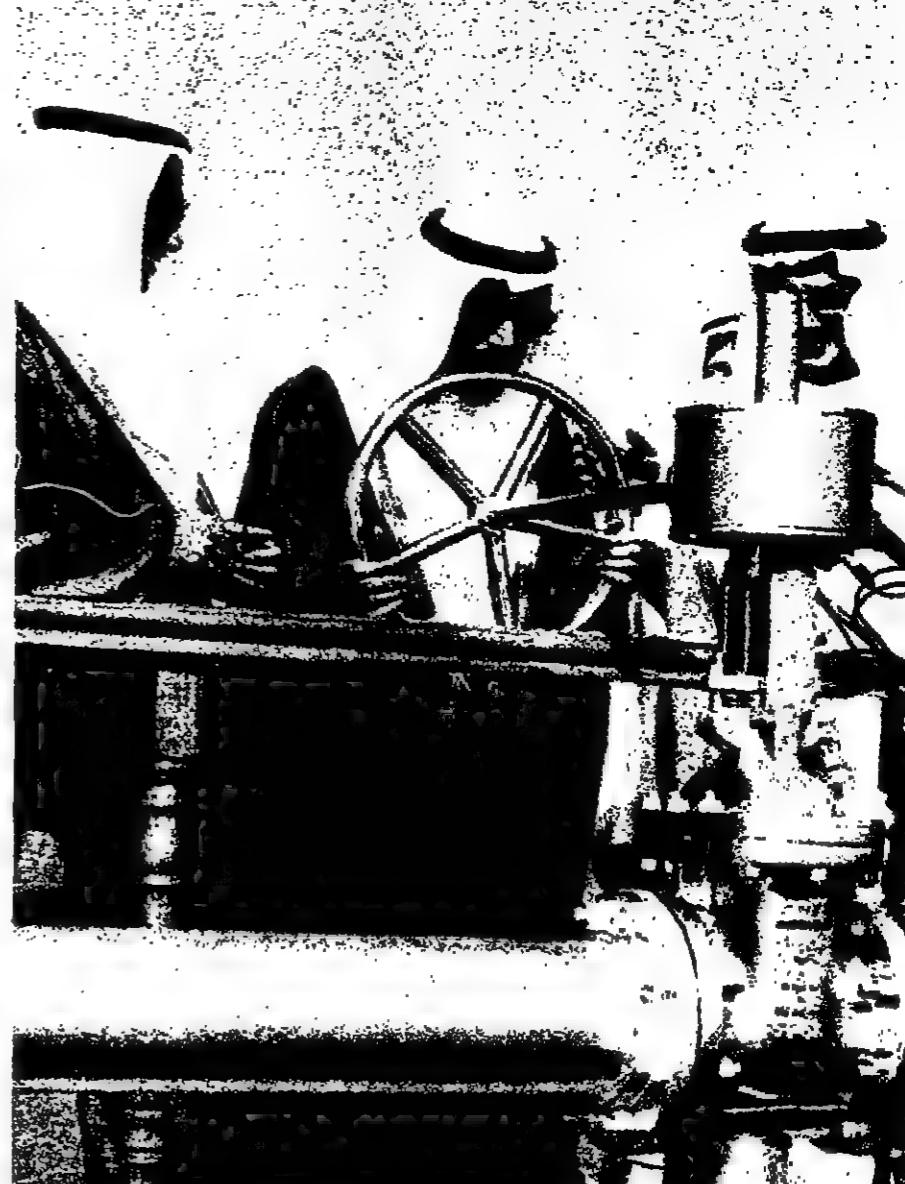
Haziq Hussain, head of marketing at Kuwait Petroleum Corporation (KPC), says the company is fully committed to a self-sustaining regional industrial venture.

There have been other syndicated loans to finance Gulf countries' oil and gas-based industries, but none led by a local bank for a venture as large as Equate.

In the end, Kuwaiti and Gulf banks' total direct and indirect exposure totalled nearly \$2bn. NBK, joined by local banks, arranged a further \$150m of working capital finance. In addition, NBK and the Gulf Investment Corporation group underwrote \$50m of political risk insurance for the stake held by Union Carbide.

The syndication demonstrated that Arab regional banks could work together to raise both Islamic and conventional finance for Gulf industry. "This is where the future is for Gulf regional banking, in non-recourse project finance rather than equity finance," said one senior banker. "On a green field pre-construction project it is very difficult to self equity finance. But the economics of the project have to stand up. Project finance is even more applicable for utility and other state infrastructure projects where uncertainties over product pricing make it very difficult to raise equity."

It is, however, NBK that for many months led a solidary and ultimately successful campaign to put Kuwait and regional banks on the international banking map. Its leadership in edging out the US's Export-Import Bank



Golden anniversary: The Amir, Sheikh Jaber Al-Sabah, turns the ceremonial golden valve earlier this year to mark 50 years of Kuwaiti oil exports

Photo: Getty Images

to look long and hard at the next step, whether we add major capacity," said Mr Hussain.

Plans to build three Asian refineries – in India, Thailand and Pakistan – are at various stages of study or agreement. All would run on Kuwaiti crude, a prerequisite to new foreign investments in the energy field, according to KPC executives.

Kuwait's recent sale of its interests in Santa Fe, the North Sea oil explorer, for \$1.2bn was part of the realignment of foreign oil investments by KPC, and does not herald a withdrawal of Kuwait from overseas energy interests, say officials.

But the Santa Fe sale does reflect a new focus. It requires that future investments abroad be linked directly to Kuwait's oil production, either by securing market share or by adding value to the crude oil.

■ Banking • by Robin Allen

Mixed report on recovery

Growth outside retail and import business has remained stubbornly slow

Kuwait's banking sector has continued its post-Gulf war recovery, sustained by renewed US commitments to local and regional stability. However, balance sheet growth relies even more heavily on lending to the government, and to consumers for their personal needs, than it did in 1989 before the Iraqi invasion.

Recovery outside the traditional retail and import business remains slow. Too often, as Moody's – the credit rating agency – points out in its latest review of one local bank, management has suffered from "constant interference by shareholders", which prevents bank executives from making necessary changes.

By the end of last September, commercial banks' total assets were still only 1 per cent above their pre-war level of seven years ago, and bank loans to private-sector customers only 60 per cent of their 1989 levels.

According to the central bank, total bank loans for private-sector capital investment has fallen by 17.3 per cent so far this year compared with 1989, and is less than half what it was in 1989.

The government is still by far the largest single bank customer. By the end of the third quarter this year, claims on the government in the form of the so-called Difficult Debt bonds, and other conventional, public debt

instruments amounted to KD4.7bn, or 43.3 per cent of total assets, compared with 10.8 per cent in 1989. Claims on the private sector made up another 30 per cent of banks' total assets, while banks' foreign assets comprised a further 10 per cent.

The degree of Kuwait's dependence on the government, the individual's "lender of last resort", may be declining. But the fallout from the 1982 crash of the unofficial, and officially illegal, stock market known as the Souk Al-matrukh, is still evident.

When the edifice of posted cheques collapsed it left Kuwaitis, including some members of the ruling family, with some \$22bn of debts. Many cheques cancelled each other out. But the net indebtedness of some \$23bn and the collapse of confidence that ensued, tore the heart out of Kuwait's private sector economy.

The effect of the Difficult Debts Settlement Programme (DDSP), started in July 1992, has been felt in two main areas, the central bank governor, says Sheikh Salem Al-Sabah.

Firstly, the banking system "is now completely free of this problem". Banks have replaced their debts with government bonds which yield about 5.5 per cent.

"What is more encouraging," Sheikh Salem said, "is that for the past 18 months most of the banks' income has been coming from business they generated themselves rather than from government bonds. Their net profitability has increased by almost 33 per cent, and is at its highest level since 1984."

Second, debtors them-

selves have now accepted that settlement under the government's plan is their only option if they are not to be taken to court.

Since last year, 33 per cent of the 10,423 debtors have either settled in court or have met the government's terms to repay by instalments. The government is taking 741 debtors to court, but is vague about how it is treating the remainder.

The return of stability and a measure of confidence has persuaded all banks to increase their capital, the better to compete for a slice of the retail business, particularly for new teenage depositors among the 60 per cent of the national population aged under 20.

Kuwait Finance House (KFH), an Islamic bank, has successfully exploited a growing desire among nations to invest their money according to Islamic principles. With only marginal increases in capital and assets, KFH emerged last year as the most successful bank in the Gulf in terms of return on equity.

National Bank of Kuwait (NBK), nearly three times as large as its nearest rival, Gulf Bank, in terms of assets, customer and capital base, continues to be the sole Kuwaiti bank of international stature. But Gulf Bank can claim a higher return on assets in the first half of this year.

It is, however, NBK that for many months led a solidary and ultimately successful campaign to put Kuwait and regional banks on the international banking map. Its leadership in edging out the US's Export-Import Bank

to put together the \$1.2bn syndicated loan to build the Equate petrochemical complex was an example of what Gulf banks can do to exploit regional capital markets for a self-sustaining regional industrial venture.

There have been other syndicated loans to finance Gulf countries' oil and gas-based industries, but none led by a local bank for a venture as large as Equate.

In the end, Kuwaiti and Gulf banks' total direct and indirect exposure totalled nearly \$2bn. NBK, joined by local banks, arranged a further \$150m of working capital finance. In addition, NBK and the Gulf Investment Corporation group underwrote \$50m of political risk insurance for the stake held by Union Carbide.

The syndication demonstrated that Arab regional banks could work together to raise both Islamic and conventional finance for Gulf industry. "This is where the future is for Gulf regional banking, in non-recourse project finance rather than equity finance," said one senior banker. "On a green field pre-construction project it is very difficult to self equity finance. But the economics of the project have to stand up. Project finance is even more applicable for utility and other state infrastructure projects where uncertainties over product pricing make it very difficult to raise equity."

So far, however, NBK's role in Equate has not been followed up, and Kuwait's banks have yet to demonstrate they can establish and sustain a leading role in the development of regional capital markets.

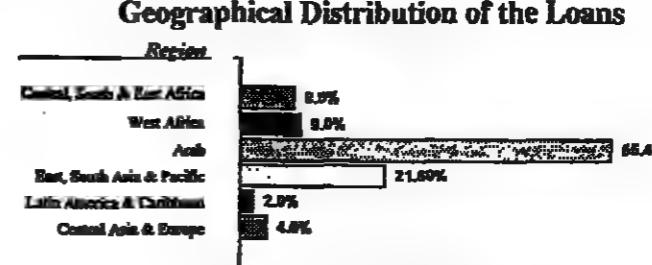
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Purpose: To assist Arab and other developing countries in developing their economies, particularly by providing them with loans and grants required to facilitate the implementation of their development programmes.

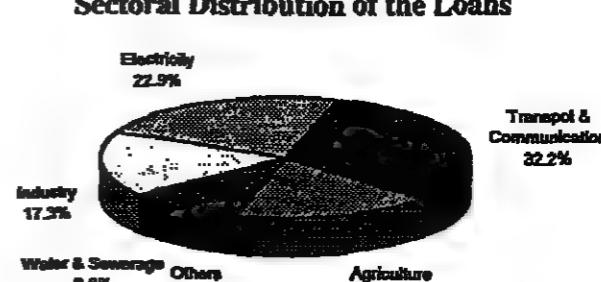
(U.S. \$ Million)
As of 30/11/1996

| | |
|-------------------------------------------------------------------------|------|
| Statutory Capital | 6600 |
| Paid-up capital | 6100 |
| Reserves | 3100 |
| Loan Commitments | 8482 |
| Total Disbursement of Loans | 6042 |
| Total Repayment of Loans | 2590 |
| Amount of Technical Assistance | 144 |
| Contributions to Development Institutions (Paid-up) | 716 |
| Number of Loans | 503 |
| Number of Beneficiary Countries (Loans) | 83 |
| Number of Technical Assistance | 163 |
| Number of Beneficiary Countries and Institutions (Technical Assistance) | 74 |

Geographical Distribution of the Loans



Sectoral Distribution of the Loans





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INTERNATIONAL CAPITAL MARKETS

Fall in Treasuries drags down Europe

GOVERNMENT BONDS

By Lisa Branston in New York and Samir Iskandar and Richard Adams in London

US Treasury prices tumbled yesterday, sparked by overnight selling on Asian and European markets, and dragged most European markets down in their wake.

The yield on the benchmark 30-year Treasury was sent up nearly 13 basis points and past the 6.6 per cent level.

Mr Richard Gilhooley, a strategist at Paribas Capital Markets in New York, cited a report in the Wall Street Journal that questioned whether the Japanese would continue to support the US bond market with large purchases as another cause for the sell-off.

Traders said the large amount of corporate debt issued in recent sessions had combined with the comments from Mr Alan Greenspan, the chairman of the US Federal Reserve, to provide investors with an excuse to sell.

Last week, Mr Greenspan questioned whether "irrational exuberance" had unduly escalated asset values - a comment that was interpreted as a sign that he was concerned about soaring US financial markets.

Near midday in New York, the long bond was 1½% lower at \$93 to yield 6.603 per cent while at the short end of the maturity spectrum the two-year note was down 4¢ at \$94 yielding 5.777 per cent. The March 30-year bond future fell 1½¢ at 113.4.

He said he had seen aggressive hedge fund selling and had heard about more selling from other dealers.

Mr William Shea, senior vice-president in fixed-income at Nikko Securities, said worries that Japanese buying would slow down again gave investors an excuse to get out of long positions.

"When there is fear in the market, everything gets magnified," he said. "I think there is still a big commitment by the Far East to buy."

Ms Joanne Collins, a senior economist at Nomura in London, agreed. "We saw some decent buying of treasuries by Japanese investors," she said. "Traders seized the opportunity to buy at lower prices."

Mr Keith Edmonds, senior analyst at IBI International in London, pointed out that although Japanese institutions were not selling foreign bonds, capital flows from Japan into overseas markets were nonetheless diminishing from their recent peaks.

Japanese investors bought Y1.674m of foreign bonds in October, the largest amount since June 1995. They also increased their net purchases of UK gilts to Y130.2bn, compared with Y123.8bn in September.

Most European 10-year benchmark bonds fell yesterday, in the wake of Treasuries, by between ¼ and a full percentage point.

Liffe's March long gilt future settled at 109.4, down ¾.

Mr Kevin Adams, a gilts strategist at Ezw in London, said that only two events were likely to raise gilts out of their current trading range.

The first was the possibility of buying by US investment funds realising profits from the equities market. "Into the year-end, we know the liquid positions of UK funds are healthy, and they won't want to hold cash on balance," Mr Adams said.

The other possibility is that gilts could be boosted if increased optimism over the prospects for European monetary union pushes up the bond prices of other EU countries. "We may be dragged along in their wake," Mr Adams said.

However, analysts are pessimistic over future prospects for the convergence process which had been driving the yields of Europe's high-yielding bonds down towards those of German bunds.

Argentina acts to broaden its investor base

By David Pilling
in Buenos Aires

Mr Jerome Booth of ANZ Bank in London. "But as time goes on people see less and less risk of a change in economic policy."

Because peso paper is rated investment grade, the issue was available to institutions that cannot normally buy Argentine notes. "It's a weird concept, but there are people who can buy peso paper who can't buy dollar paper," said Ms Iversen.

"Over time, it is something Argentina might use to enlarge its investor base."

The economic team also made progress in deepening domestic capital markets with its first auction of Bonos, two-year dollar-denominated bonds. The \$500m auction was subscribed nearly four times and set a coupon of 8 per cent against expectations of 7.75-8.5 per cent.

Many private economists believe Argentina's financing needs could rise from the official estimate of \$14bn to \$16bn next year, particularly if its peso strings are relaxed in the run-up to October's mid-term congressional elections. But Mr Peter West, economic adviser to West Merchant Capital Markets, is among the majority who believe this should be manageable.

"While current conditions persist, the country will not have undue difficulty in covering its budget deficit and refinancing the large amounts of maturities coming due in 1997," he said.

Mr Miguel Kiguel, under-secretary of finance, said the average maturity of debt issued in 1996 had been eight years, double that of the previous year, and the trend of lengthening out maturities would continue.

Vote of confidence for Crédit Local de France

INTERNATIONAL BONDS

By Connor Middelmann

A FF3bn issue by Crédit Local de France, the French bank specialising in public sector borrowing, was a highlight in dealings on the eurobonds yesterday.

The eight-year deal was boosted when a non-French investor switched FF1bn out of a large position in French government bonds. Société Générale, the lead manager, said the investor was attracted by "paper with a good rating and a yield in the high teens".

In addition, the syndicate officially reported strong sales to French retail and institutional investors, as well as other European institutions, adding that Société Générale had sold 70 per cent of its

allotment. The yield spread over French government paper widened slightly from its launch spread of 17 basis points to 19 points.

Moody's Investors Service reduced Crédit Local's triple-A rating by one notch earlier this year. However, a dealer at another house, who did not reveal good sales of the bonds, said investors' fears have abated and Crédit Local was "seen as an improving credit".

Germany's Landesbank Rheinland-Pfalz issued \$200m of four-year bonds aimed at European retail investors. "Investment flows have slowed lately, but we expect them to continue and to revive in the new year," said an official at ABN Amro Hoards Govett, joint book-runner with DKB International.

New international bond issues

| Borrower | Amount | Currency | Price | Maturity | Rate | Spread | Book-runner |
|---------------------------------------------------------|--------|----------|--------|----------|--------|--------|--------------------------------------|
| IT USE (Eurobonds) | — | — | — | — | — | — | — |
| GTR, 80-2, 1997, 100% US Pfefferl, Pfaff, 1997, 100% | 700.0 | — | 98.225 | Dec 1999 | 0.05 | +108 | Merrill Lynch |
| US Pfefferl, Pfaff, 1997, 100% | 612.0 | — | 98.225 | Dec 2001 | 0.0225 | +108 | ABN Amro/CDBS, Bell |
| Camuzzi | 120.0 | — | 98.205 | Dec 2001 | 0.025 | +108 | Merrill Lynch |
| Soc do Nordeste do Brasil (Pfaff, 1997, 100%) | 100.0 | — | 98.255 | Dec 2004 | 0.075 | +108 | CS First Boston |
| Malta Coöperatieve Pensionsfond (Eurobonds) | 100.0 | — | 98.055 | Dec 2004 | 0.025 | +108 | Nomura International Capital Markets |
| EPI Capital Finance (Eurobonds) | 100.0 | — | 98.055 | Undated | 1.00 | +69 | UBS |
| Commercial Classes Fini (Eurobonds) | 75.0 | — | 98.055 | Jan 2001 | 0.0225 | +69 | Commerz/Hausbank |
| Salvo (Eurobonds) | 200m | — | 98.205 | Mar 2002 | 2.25 | — | Daiwa Europe |
| SmithKline Beecham Capital (Eurobonds) | 100.0 | — | 100.20 | Dec 2002 | 0.30 | — | Nike Europe |
| — | — | — | — | — | — | — | — |
| FRANCE FINANCIALS | — | — | — | — | — | — | — |
| Crédit Local de France | 5,575 | FF3,250 | — | Jan 2004 | 0.0305 | +170 | Société Générale |
| — | — | — | — | — | — | — | — |
| EUROPEAN INVESTMENT BANK | 400 | — | 102.00 | Jan 2007 | 2.00 | — | Bank Brussels Lambert |
| — | — | — | — | — | — | — | — |

Final rates, non-callable unless stated. ^aConvertible. ^bWith equity warrants. ^c Floating rate note. ^d Semi-annual coupon. ^e From prior price; face shown at par. ^f Yield to call or final date. ^g Yield to call or final date. ^h Yield to final date. ⁱ Yield to final date. ^j Yield to final date. ^k Yield to final date. ^l Yield to final date. ^m Yield to final date. ⁿ Yield to final date. ^o Yield to final date. ^p Yield to final date. ^q Yield to final date. ^r Yield to final date. ^s Yield to final date. ^t Yield to final date. ^u Yield to final date. ^v Yield to final date. ^w Yield to final date. ^x Yield to final date. ^y Yield to final date. ^z Yield to final date. ^{aa} Yield to final date. ^{bb} Yield to final date. ^{cc} Yield to final date. ^{dd} Yield to final date. ^{ee} Yield to final date. ^{ff} Yield to final date. ^{gg} Yield to final date. ^{hh} Yield to final date. ⁱⁱ Yield to final date. ^{jj} Yield to final date. ^{kk} Yield to final date. ^{ll} Yield to final 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Argentina to broaden its investor base

FINANCIAL TIMES THURSDAY DECEMBER 12 1996

25

CURRENCIES AND MONEY

Dollar falls amid asset market nervousness

MARKETS REPORT

By Graham Bowley

The dollar weakened on the foreign exchanges yesterday amid profit-taking and renewed nervousness in world asset markets about the direction of US interest rates.

The US currency fell against both the D-Mark and yen as speculation resurfaced that US interest rates might be raised soon, prompting further big declines in US bond and equity prices.

Uncertainty about whether details of the proposed stability pact for the European single currency would be agreed at this weekend's European Union Dublin summit provided extra support for the D-Mark.

The German currency gained against most other European currencies, with the Italian lira moving back above its central rate in the exchange rate mechanism.

The pound lost ground against the D-Mark as no immediate announcement was made about interest rates following the regular monthly monetary meeting between the Treasury and the Bank of England.

The Australian dollar fell sharply after the Australian central bank surprised markets by cutting interest rates by 50 basis points to 6 per cent.

The New Zealand dollar weakened as investors and traders anticipated that the country's new coalition government might begin cutting interest rates more aggressively.

The pound closed down more than 1 pfenning against the D-Mark in London at DM1.5412. It ended slightly higher against the dollar at \$1.6557.

The dollar finished in London more than a pfennig down against the D-Mark at DM1.5412. It finished at Y112.65 against the yen.

Calm was restored to world currency and asset markets earlier this week following last week's downward lurches.

But this was shattered again yesterday as investors once more began to speculate that the US authorities might be planning a pre-emptive rise in US interest rates.

Last week's sharp falls were triggered when Mr Alan Greenspan, chairman of the US Federal Reserve, led traders to fear that the Fed might raise rates to reduce what Mr Greenspan called "irrational exuberance" in financial markets.

"Mr Greenspan's comments continue to reverberate around the market," said Mr Paul Meggyesi, senior currency economist at Deutsche Morgan Grenfell in London.

This was in spite of economic figures yesterday which showed a lower-than-expected increase in core US producer prices last month.

Mrs Ros Lipton, international economist at HSBC Markets in London, said attention today would focus on US consumer price data and, more importantly, US retail sales figures.

"There is a lot of interest in the real activity indicators given the market's belief that the US economy is slowing," she said.

A rise in US interest rates to head off inflationary pressures in the US would reverse some of the capital flows currently being used to finance large current account deficits in some countries, said Mr Meggyesi.

Those currencies which are suffering are those that need to attract overseas capital. Anything that looks like disrupting that flow of capital is liable to put downward pressure on these currencies," he said.

But the Bank signalled no immediate change of rates yesterday. Most analysts said the market would now have to wait until next year for the next rise in rates. Rates are currently at 6 per cent.

Analysts did not rule out the possibility that Mr Kenneth Clarke, the UK chancellor, decided to raise interest rates following his meeting yesterday with Mr Eddie George, governor of the Bank of England.

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WORLD INTEREST RATES

MONEY RATES

| | Over night | One month | Three months | Six months | One year | Long. Int. | Dis. rate |
|-------------|------------|-----------|--------------|------------|----------|------------|-----------|
| Belgium | 35 | 32 | 34 | 34 | 34 | 34 | 2.50 |
| France | 38 | 38 | 34 | 34 | 35 | 32.25 | 4.75 |
| Germany | 50 | 48 | 44 | 44 | 44 | 44 | 3.00 |
| Ireland | 59 | 58 | 57 | 57 | 57 | 57 | 6.25 |
| Italy | 70 | 70 | 68 | 68 | 68 | 68 | 2.50 |
| Netherlands | 26 | 22 | 24 | 24 | 24 | 24 | 3.20 |
| Switzerland | 19 | 24 | 24 | 24 | 24 | 24 | 1.00 |
| US | 5 | 54 | 54 | 54 | 54 | 54 | 5.00 |
| Japan | 25 | 16 | 15 | 15 | 15 | 15 | 0.50 |

LIBOR FT LEADS

| | Over night | 5d | 5w | 5M | 1y | 2y | 3y | 5y |
|---------------|------------|------|------|------|----|----|----|----|
| Interbank | - | 55 | 54 | 54 | 54 | 54 | 54 | 54 |
| US Dollar CDs | - | 4.72 | 5.05 | 5.30 | - | - | - | - |
| ECU Listed De | - | 44 | 44 | 44 | 44 | 44 | 44 | 44 |
| SDR Listed De | - | 34 | 34 | 34 | 34 | 34 | 34 | 34 |

LIBOR Interbank rates are offered rates for \$10m quoted to the market by four major London interbank dealers on each working day. The banks are Barclays Trust, Bank of America, Morgan Stanley and National Westminster. LIBOR rates are shown for the domestic Money Rates, US CDs, ECU and SDR Listed Deposits (De).

EURO CURRENCY INTEREST RATES

DEU 11 Short 7 days One Three Six One

| | 7 days | One month | Three months | Six months | One year |
|-----------------|--------|-----------|--------------|------------|----------|
| Belgian Franc | 34 | 34 | 34 | 34 | 34 |
| Danish Krone | 34 | 34 | 34 | 34 | 34 |
| D-Mark | 34 | 34 | 34 | 34 | 34 |
| Dutch Guilder | 34 | 34 | 34 | 34 | 34 |
| French Franc | 34 | 34 | 34 | 34 | 34 |
| Portuguese Esc. | 34 | 34 | 34 | 34 | 34 |
| Spanish Pesos | 34 | 34 | 34 | 34 | 34 |
| Sterling | 34 | 34 | 34 | 34 | 34 |
| Swiss Franc | 34 | 34 | 34 | 34 | 34 |
| US Dollar | 34 | 34 | 34 | 34 | 34 |
| Yen | 34 | 34 | 34 | 34 | 34 |
| Asian Sterling | 34 | 34 | 34 | 34 | 34 |

Short term rates are for the US Dollar and Yen; others two day rates. * Three Month PEIOR FUTURES (MATIF) Paris Interbank offered rate.

THREE MONTH PEIOR FUTURES (MATIF) DM10m points of 100%

| | Open | Sett price | Change | High | Low | Est. vol | Open int. |
|-----|-------|------------|--------|-------|-------|----------|-----------|
| Dec | 96.51 | 96.51 | -0.01 | 96.52 | 96.49 | 35,248 | |
| Mar | 96.54 | 96.54 | -0.02 | 96.55 | 96.51 | 40,448 | 63,048 |
| Jun | 96.50 | 96.47 | -0.02 | 96.51 | 96.47 | 8,300 | |

THREE MONTH EUROBANK FUTURES (LIFFE) DM10m points of 100%

| | Open | Sett price | Change | High | Low | Est. vol | Open int. |
|-----|-------|------------|--------|-------|-------|----------|-----------|
| Dec | 96.74 | 96.75 | -0.01 | 96.74 | 96.74 | 11,440 | 188,840 |
| Mar | 96.82 | 96.83 | -0.01 | 96.83 | 96.82 | 10,211 | 197,149 |
| Jun | 96.77 | 96.78 | -0.01 | 96.78 | 96.78 | 11,000 | 175,149 |

THREE MONTH EUROBANK FUTURES (LIFFE) DM30m points of 100%

| | Open | Sett price | Change | High | Low | Est. vol | Open int. |
|-----|-------|------------|--------|-------|-------|----------|-----------|
| Dec | 96.58 | 96.59 | -0.01 | 96.59 | 96.58 | 273 | 3973 |
| Mar | 96.65 | 96.65 | -0.01 | 96.65 | 96.65 | 472 | 7258 |
| Jun | 96.66 | 96.66 | -0.01 | 96.66 | 96.66 | 0 | 1210 |

THREE MONTH EUROBANK FUTURES (LIFFE) DM1000 points of 100%

| | Open | Sett price | Change | High | Low | Est. vol | Open int. |
|-----|-------|------------|--------|-------|-------|----------|-----------|
| Dec | 97.75 | 97.75 | -0.05 | 97.75 | 97.75 | 22,70 | 197,975 |
| Mar | 97.87 | 97.87 | -0.13 | 97.87 | 97.87 | 4438 | 161,688 |
| Jun | 97.88 | 97.81 | +0.17 | 97.88 | 97.81 | 6,132 | 66,633 |

THREE MONTH SWISS FRANC FUTURES (LIFFE) YM1000 points of 100%

| | Open | Sett price | Change | High | Low | Est. vol | Open int. |
|-----|-------|------------|--------|-------|-------|----------|-----------|
| Dec | 97.76 | 97.76 | +0.08 | 97.77 | 97.75 | 24,488 | |
| Mar | 97.88 | 97.88 | -0.13 | 97.88 | 97.85 | 35,162 | |
| Jun | 97.78 | 97.85 | -0.15 | 97.85 | 97.77 | 4438 | 161,688 |

THREE MONTH SWISS FRANC FUTURES (LIFFE) YM1000 points of 100%

| | Open | Sett price | Change | High | Low | Est. vol | Open int. |
| --- | --- | --- | --- | --- | --- | --- | --- |

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COMMODITIES AND AGRICULTURE

Dutch solve puzzle of the 'missing' copper

By Kenneth Gooding,
Mining Correspondent

The Netherlands' Statistical Office yesterday admitted that its data on the flow of copper to and from Rotterdam was flawed.

Mr Jan Daamen, the official responsible for re-examining the statistics, said he was satisfied this solved the puzzle about "missing" stocks of the metal that had become one of the big talking points in the metals industry.

The uproar began on November 13 when the UK based World

Bureau of Metal Statistics, on which many analysts rely for their raw material, suggested there might be substantial stocks of copper in Rotterdam not reported in any official statistics.

This idea found little support among traders and analysts but the bureau's remarks, coming in the wake of the Sumitomo copper trading scandal, caused a brief flurry in copper prices.

There was some speculation that the stocks might have been built up by Mr Yasuo Hamanaka, the copper trader who Sumitomo says

cost it \$2.6bn by unauthorised trading.

The bureau last month said its studies of copper flows to and from the Netherlands for 1990-95 showed unreported stocks of more than 500,000 tonnes.

Mr Lloyd Davis, the general manager, said then it was unlikely the stockpile was that big but we believe that this analysis points to potentially significant stocks of refined copper in the Netherlands not previously reported by the Bureau.

Mr Davis said yesterday that he was standing by that assertion and that at one time there probably was more than 100,000 tonnes of unreported stock in Rotterdam. "It is good of the Dutch to admit their errors but we still do not have the accurate statistics." He said he would wait for the CBS to produce those figures before making any formal comment.

Mr Daamen said the process of producing accurate statistics would probably take another two weeks.

He said that in the past three weeks the investigation into the data showed there had been a

failure to distinguish between copper imported into the Netherlands for domestic use and copper passing through the country in transit.

In the time between 1990 and 1993 - before the borders between European Union countries were opened up - flows of copper through Rotterdam were not fully included in official statistics.

Some copper registered as being for use within the Netherlands had, in fact, found its way into the wider European Union market.

Iraq factor lifts wheat prices

MARKETS REPORT

By Laurie Morse in Chicago and Maggie Urry in London

Anticipation that Iraq would return to world wheat markets as part of the UN aid-for-oil programme helped support wheat futures prices on the Chicago Board of Trade yesterday.

Iraq's trade minister has said that Iraq hopes to import 1.2m metric tonnes of wheat during the first segment of the programme, which allows the country to buy \$1.3bn in food and medicine every six months, using proceeds from oil sales.

However, a grain trading expert said timing of the purchases, and the origin of the wheat was "purely guesswork" at the moment. Mr Robert Kohlmeier, executive vice-president of Washington-based consultants World Perspectives, said it was highly unlikely Iraq would buy US wheat.

"The Australian Wheat Board has a long relationship with Iraq, and they have the wheat to sell," said Mr Kohlmeier. Argentinean wheat was also attractively priced on international markets, he said.

The US Department of

Agriculture has projected that Iraq will import 1m tonnes of wheat in the 1996-97 marketing year from all origins. Traders expect that estimate to rise in today's report from the agency.

Wheat futures also gained support from hedge funds taking profits after settling short positions - betting on a fall in prices - late last week.

Domestic millers also bid up cash prices for hard red winter wheat. At midday, wheat futures for March delivery were up 6¢ cents a bushel at \$3.85¢.

The International Sugar Organisation has warned of "considerable downward pressure on prices" in the first quarter of 1997 after revising its view of world sugar production and consumption in 1996-97.

It is forecasting a 2.87m tonne surplus in the year to September 1997, which, in addition to stocks of 34m tonnes at the end of the 1995-96 year, would increase stocks to over a third of annual consumption.

Sugar prices for March delivery on the London International Financial Futures Exchange yesterday closed at \$297.50 a tonne, an increase of 30 cents.

European refiners have seen gasoline refining mar-

By Deborah Hargreaves

Gasoline and heating oil prices skidded yesterday amid declines across the oil market. The gasoline market looks vulnerable to a long-term price fall, especially in Europe where it is widespread overcapacity.

The gasoline market has also been weakened by intense competition among US refiners and a long-term switch from gasoline to diesel in Europe.

Gasoline prices have slipped from 70 cents a gallon to 64 cents this week while heating oil is down 10 per cent on the New York Mercantile Exchange. The margin that US oil producers make on refining a barrel of crude has collapsed from a profit of \$1 a barrel two weeks ago to a loss of 60 cents a barrel.

"It is a curious situation. US refiners are competing intensely for every last sale, but stocks are still quite low," said Mr Ken Miller at Purvin & Gertz in Houston.

US refiners draw some comfort from the buoyant demand for gasoline in the US market, where a drop in wholesale prices is usually passed on to consumers fairly quickly. In Europe, petrol prices are kept high by government duty.

European refiners have seen gasoline refining mar-

gins almost halved over the past four years from \$4.20 to \$2.33 a barrel, forcing them to look at severe restructuring measures.

"Gasoline is the problem product in European refining. Although there is no sign of additions to refining capacity, there has been a creep in capacity," said Mr Paul Skinner of Shell International Petroleum.

This has seen European plants working more efficiently, with faster turn-

round times to produce more gasoline from the same equipment.

Shell said on Tuesday it would sell its small Swiss refinery and take measures to raise profitability at two of its weakest European refineries.

Mr Peter Bogin, analyst at Cambridge Energy Research Associates in Paris, said demand for gasoline had fallen as more cars run on diesel. European gasoline demand peaked in 1992 at 3m barrels a day and has hov-

ered around 2.8m to 2.9m b/d mark since then - it only takes a small drop in consumption to push the market out of balance.

European consumers are increasingly turning towards diesel cars and outside the UK there is a significant price inducement to do so.

Diesel cars already represent some 50 per cent of the market in France and countries such as Austria.

Demand growth outside small markets such as Portugal and Turkey is expected to be concentrated on diesel in future. "There is little prospect of gasoline demand catching up with capacity," said Mr Skinner.

Oil companies used to offload their surplus to the US market, but fierce competition and an increase in capacity has seen them diverting exports to eastern Europe and Russia. Those regions are building their own refineries and demand for gasoline imports will fall.

Analysts are looking for oil companies to rationalise production in Europe, particularly in the French market where companies have been discussing a restructuring plan.

Production of distillate is more expensive than gasoline refining and oil companies have been more reluctant to install new plant.

Ashley Ashurst

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Ashley Ashurst

Challenge to
apple board

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Offshore Funds

• FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4376 for more details.

OFFSHORE AND OVERSEAS

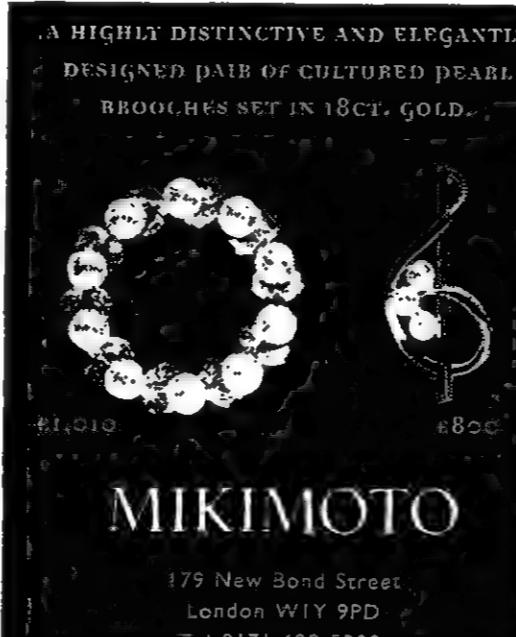
BERMUDA (SIS RECOGNISED)

See also page 107

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Offshore Insurances and Other Funds



179 New Bond Street
London W1Y 9PD

OTHER OFFSHORE FINDS

| | | | | |
|-----------------------------------------------|-----------------|---------------------------|-------------------|-------------------------|
| Funds | Category | Minimum Investment | Commission | Telephone Number |
| Safety Fund | Money Market | \$100.00 | None | 800-322-1000 |
| Money Fund | Money Market | \$100.00 | None | 800-322-1000 |
| Short Term Equity | Equity | \$100.00 | None | 800-322-1000 |
| Long Term Equity | Equity | \$100.00 | None | 800-322-1000 |
| Chinese Investment Trust Mgt. Co. Ltd. | | | | |
| China Shares | Equity | \$100.00 | None | 800-322-1000 |
| China Bonds | Bonds | \$100.00 | None | 800-322-1000 |
| Futura World Trade Fund | | | | |
| 800-322-1000 | | | | |
| GIC Asset Management | | | | |
| GIC An Assets Inc. | | | | |

LONDON STOCK EXCHANGE

Wall St fear factor returns to haunt Footsie

MARKETS REPORT

By Steve Thompson,
UK Stock Market Editor

A second wave of extreme nervousness about the vulnerability of Wall Street hit European stock markets yesterday driving UK stocks sharply lower.

The latest scares for London again started in the Far East, where the Tokyo and Hong Kong stock markets fell over 1 per cent amid increasing concerns that some Japanese institutions may be less inclined to support the US bond market.

There was also a story that one of the big Japanese banks was in

trouble and having to sell assets in the UK and US to alleviate its problems. Suggestions that a profit warning from IBM, the computer giant, could be imminent, were largely shrugged aside, but not before it caused additional unease.

As the day wore on, there were other damaging rumours circulating, none of which carried much credibility but which nevertheless gravitated away at confidence. One of the big US brokers was rumoured to be telling its clients to sell US stocks.

The FTSE 100 index had painstakingly recouped all but 15 points of last Friday's 88.2 slide, induced by comments from Mr

Alan Greenspan, chairman of the US Federal Reserve. But it went into a tailspin yesterday, closing a net 53.2, or 1.3 per cent, lower at 3,923.5.

At its worst, just before Wall Street began trading, the index showed a 7.9 fall. The FTSE 250 fared only marginally better, down 1.0 per cent at 4,386.7 to 2,137.4.

Rumours of a worse than expected set of US producer price numbers for November were said to have been circulating in Asian markets.

In the event, the producer price figure came in only marginally higher than forecasts, up 0.4 per

cent against an expected figure of 0.3 per cent.

Domestic events, including the resignation of Mr David Willets, the paymaster-general, were mostly shunted to the sidelines during a three-figure fall just before London closed.

One of the more worrying signals emanating from London was the recent increase in turnover levels. At the gym count, some 830,400 shares had changed hands, similar to Tuesday's figure and well ahead of Monday's and last Friday's, suggesting some dealers said, that the institutions had started to lighten weightings in UK stocks.

Customer business on Tuesday was valued at £1.34bn. UK traders' fears that Wall

Street would open weakly proved correct. The Dow was off 33 points within 30 minutes of the start of trading, rallied briefly, and then continued its slide, posting a three-figure fall just before London closed.

One of the more worrying signals emanating from London was the recent increase in turnover levels. At the gym count, some 830,400 shares had changed hands, similar to Tuesday's figure and well ahead of Monday's and last Friday's, suggesting some dealers said, that the institutions had started to lighten weightings in UK stocks.

Customer business on Tuesday was valued at £1.34bn.

Heavy action in Gas

British Gas showed surprising resilience as traders began to note the serious underweight position of some big investment institutions.

Mercury Asset Management, one of the UK's biggest fund managers, holds 2.5% of UK equities – 4 per cent of the UK market. However, including the shares held through Mercury nominees, it has only 1 per cent of British Gas. And the market capitalisation of Gas represents 1 per cent of the FT All-Share Index.

The data comes from Citywatch, the equities ownership analyst. The Citywatch research also shows that Garimore Investment Management, which holds more than 1.8 per cent of the UK market, has less than 1 per cent of Gas.

It is almost impossible to have a full weighting in the stock because of the 25 per cent held by "Sids", individuals who bought shares on privatisation. However, the imbalance among some of the UK's biggest fund managers is striking.

Mr Simon Flowers of NatWest Securities commented: "It is clear that to have been bearish in Gas through 1995 and 1996 was right. But last week's announcement on the capping of take-or-pay contracts and the demerger

gives institutions who are underweight reason for another look at the share."

Yesterday, Gas was steady at 2184p and the most heavily traded stock in the Footsie with 10m shares changing hands.

Materials company **Cookson Group** regained some of the earlier losses as the market focused on news that it had sold its pigment business to Hoechst Celanese, part of Swiss chemicals giant Hoechst.

At the end of the session, shares in the group were down just 6% to 211p, having been lower following trade of 4.5p.

Mr Richard Rae at ABN Amro Hoare Govett had mixed feelings about the disposal for Cookson. He said: "It is the deal is helpful in that it is earnings and cash-flow enhancing for 1997. But the market was taken aback by the size of loss on disposal."

Airbuses, the UK's second largest tour operator, rose 11% to 714p after results ahead of expectations and upbeat comments about prospects for next year.

A number of houses upgraded forecasts, including UBS, which raised its estimates by 25m to £105m. Mr Nigel Hicks at BZW said that he held the stock on a "hold" but this reflected Airbuses' recent strong run and the uncertainty caused by the investigation into the travel industry by the Monopolies and Mergers Commission. However, he said that the company's overseas exposure, with operations in Scandinavia

and Canada, improved its risk profile.

Abbey National was resilient in early dealing but the bank's quiet insistence that it had no intention of coming to any agreement with Prudential appeared to be paying off. The shares slipped 5 to 703½p while the Prudel fell to 468½p.

Hanson was the subject of continued selling pressure said to come from US investors. The shares surrendered 3% to 80p, making it the worst performer in the Footsie.

Manchester United climbed 6% to 584p after demand outstripped the supply of 3m new shares, some 4.84 per cent of the enlarged capital, which were placed at 583p. Funds raised will be used for a variety of purposes including the club's new North stand at its Old Trafford stadium.

Tobacco stocks defied the market trend as demerger and takeover stories per-

isted. Imperial Tobacco is seen as a possible target for BAT Industries if the latter舍ives off its financial services arm. Imperial rose 2% to 381p while BAT was firmer at 487½p.

David S. Smith, the paper and packaging group, fell on the back of a profit warning. Although interim profits were at the top end of forecasts, the company warned about the impact of sterling on future profits. Analysts downgraded their full-year figures and the stock fell sharply before rallying to end 7 lower at 299½p.

Chemring fell 45 to 290p after the company posted a slim rise in annual profits and warned of a disappointing level of sales in its defence unit.

Tobacco stocks defied the market trend as demerger and takeover stories per-

isted. Imperial Tobacco is seen as a possible target for BAT Industries if the latter舍ives off its financial services arm. Imperial rose 2% to 381p while BAT was firmer at 487½p.

Burnham Castrol, the oil refiner, was the Footsie's strongest performer as several brokers spotted the stock's relative under-performance against the market and turned "buying" buyers. Selective buying pushed the tightly-traded shares up to 1035½p.

London Electricity dipped 557½p in trade of 4.5m, with Pamirre Gordon said to have reduced its current year profits estimate to £550m and the following year's figure to £500m. The broker was said to have urged investors to sell.

British Airways fell 13% to 5857½p in trade of 4.5m, with Pamirre Gordon said to have reduced its current year profits estimate to £550m and the following year's figure to £500m. The broker was said to have urged investors to sell.

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tamber 1997 in line with market expectations, followed the market lower and closed 5 off at 1759.

Charterhouse Tilney, whose forecast was at the bottom of the market range, yesterday raised its current year forecast by 24m to 2115m. It predicted earnings per share of 10.6p, a figure the broker indicated would have been higher but for the expectation of a "higher tax charge" in the coming year.

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Indices and ratios

| | FTSE 100 | FTSE 250 | FTSE 350 | FTSE All-Share | FT 30 | FTSE Non-Fins p/s | FTSE 100 Put Dec | FTSE 100 Call Dec | FTSE 100 All-Share yield | FT 30 | FTSE Non-Fins p/s | FTSE 100 Put Dec | FTSE 100 Call Dec | FTSE 100 All-Share yield |
|-----------|----------|----------|----------|----------------|-------|-------------------|------------------|-------------------|--------------------------|--------|-------------------|------------------|-------------------|--------------------------|
| Open | 3925.2 | 3486.8 | 3152 | 1951.4 | 224.8 | 17.5 | 2873.0 | 2715.7 | -5.12 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| Set price | 3925.0 | 3486.8 | 3152 | 1951.4 | 224.8 | 17.5 | 2873.0 | 2715.7 | -5.12 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| Change | -0.2 | -0.2 | -0.2 | -0.1 | -0.1 | -0.1 | -0.2 | -0.2 | -0.1 | -0.1 | -0.1 | -0.1 | -0.1 | -0.1 |
| High/Low | 3925.2 | 3486.8 | 3152 | 1951.4 | 224.8 | 17.5 | 2873.0 | 2715.7 | -5.12 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| Vol. | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 | 22000 |

Best performing sectors

| | | | | | | | |
|---|------------------|------|--------|-------|--------|--------|-------|
| 1 | Tobacco | -0.2 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 2 | Gas Distribution | -0.2 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 3 | Support Services | -0.2 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 4 | Building & Const | -0.4 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 5 | Other Financial | -0.4 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |

Worst performing sectors

| | | | | | | | |
|---|--------------------|------|--------|-------|--------|--------|-------|
| 1 | Insurance | -0.2 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 2 | Oil Integrated | -0.2 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 3 | Mineral Extraction | -0.7 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 4 | Bank Retail | -0.7 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |
| 5 | Household Goods | -0.7 | 2751.7 | 17.59 | 2873.0 | 2715.7 | -5.12 |

FUTURES AND OPTIONS

FTSE 100 INDEX FUTURES (Liffe) £25 per full index point

| | Open | Set price | Change | High | Low | Vol. | Open Int. |
|-----|--------|-----------|--------|--------|--------|-------|-----------|
| Dec | 4003.0 | 3978.0 | -25.0 | 4015.0 | 3950.0 | 22000 | 4015.0 |
| Mar | 4021.0 | 3990.0 | -27.0 | 4040.0 | 3960.0 | 210 | 2103 |
| Jun | 4018.0 | 4010.0 | -2.0 | 4015.0 | 4000.0 | 210 | 2103 |

FTSE 250 INDEX FUTURES (Liffe) £10 per full index point

| | Open | Set price | Change | High | Low | Vol. | Open Int. |
| --- | --- | --- | --- | --- | --- | --- | --- |

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WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

**Rockwell supplies
virtually every European
car manufacturer with
automotive components
and systems.**



2008 1,711 -33 1,760 13

| US INDICES | | | | | | | | | |
|----------------------------------------------|----------------|---------------|---------------|----------------|-----------------|-------------------|----------------|---------------|---------------|
| Dec Jones | Dec 10 | Dec 9 | Dec 8 | Dec 7 | 1986 High | Close compilation | 1986 Low | High | Low |
| S&P 500 | 872.25 | 868.34 | 866.94 | 857.73 | 832.94 | 854.78 | 41.22 | 872.25 | 832.94 |
| Small Stocks | 102.46 | 102.46 | 102.33 | 102.28 | 102.28 | 102.77 | 54.92 | 102.46 | 102.28 |
| Transport | 2011.15 | 2208.52 | 2204.18 | 2155.47 | 1862.71 | 2151.47 | 13.23 | 2011.15 | 1862.71 |
| Utilities | 222.81 | 233.23 | 231.48 | 230.42 | 230.42 | 235.45 | 18.53 | 222.81 | 230.42 |
| Ind. Ind. Day's High | 854.55 | 846.73 | 842.78 | 842.78 | 842.78 | 842.78 | (857.53) | 854.55 | 842.78 |
| Day's High | 851.23 | 847.20 | 847.20 | 847.20 | 847.20 | 844.08 | (830.44) | 851.23 | 847.20 |
| Standard & Poor's Composite | 747.54 | 747.76 | 750.98 | 752.93 | 581.48 | 752.93 | 4.40 | 747.54 | 581.48 |
| Industrial | 871.23 | 881.43 | 882.47 | 887.48 | 782.87 | 887.48 | 3.52 | 871.23 | 782.87 |
| Financial | 82.47 | 82.44 | 81.98 | 81.98 | 81.97 | 84.05 | 7.13 | 82.47 | 81.97 |
| NYSE Comp. | 382.99 | 394.69 | 385.15 | 386.00 | 321.41 | 386.00 | 4.84 | 382.99 | 321.41 |
| Small Mid Val. | 580.79 | 590.48 | 585.70 | 584.98 | 555.60 | 594.98 | 21.13 | 580.79 | 555.60 |
| NYSE Comp. | 1312.55 | 1316.27 | 1282.58 | 1316.27 | 988.57 | 1316.27 | 54.87 | 1312.55 | 988.57 |
| U RATINGS | | | | | | | | | |
| Dow Jones Ind. Div. Yield | 2.05 | 2.02 | 2.08 | 2.08 | 2.27 | 2.05 | 2.02 | 2.08 | 2.08 |
| Dec 4 | Nov 29 | Nov 28 | Nov 22 | Nov 22 | Year ago | Dec 4 | Nov 29 | Nov 28 | Nov 22 |
| S & P Ind. Div. yield | 1.83 | 1.81 | 1.84 | 1.84 | 1.85 | 1.83 | 1.81 | 1.84 | 1.84 |
| S & P Ind. P/E ratio | 23.05 | 23.30 | 22.98 | 22.98 | 18.88 | 23.05 | 23.30 | 22.98 | 22.98 |
| U NEW YORK ACTIVE STOCKS IN TRADING ACTIVITY | | | | | | | | | |
| Day | Stocks | Clos. | Change | Open | Vol. (millions) | | Dec 10 | | |
| | | | | | Dec 9 | | Dec 6 | | |
| American Tel. | 5,642,500 | 34 | -14 | New York SE | 440.115 | 381.573 | 487.700 | 440.115 | 381.573 |
| Block & Co. | 4,444,330 | 37% | -4% | Amer. Exch. | 21,507 | 20,283 | 27,235 | 21,507 | 20,283 |
| Philip Morris | 3,577,200 | 115% | +2% | NASDAQ | 892,989 | 588,521 | 892,522 | 892,989 | 588,521 |
| AT&T | 1,850,500 | 23% | -1% | NYSE | — | — | — | — | — |
| Oppen-Son | 3,514,000 | 15% | -14 | Intrastate | 3,335 | 3,331 | 3,313 | 3,335 | 3,331 |
| East. Pe. F. | 3,219,500 | 16% | — | Bonds | 1,335 | 1,338 | 582 | 1,335 | 1,338 |
| Tele. Wires | 2,161,700 | 22% | — | Falls | 1,135 | 835 | 2,034 | 1,135 | 835 |
| Long Power | 3,126,000 | 25% | -26 | Unadjusted | 815 | 768 | 887 | 815 | 768 |
| ITT & T | 3,082,000 | 38% | -16 | New Highs | 208 | 155 | 52 | 208 | 155 |
| General Elec. | 3,021,700 | 25% | -16 | New Lows | 21 | 15 | 56 | 21 | 15 |
| Open | Latest | Change | High | Low | Est. vol. | Open Int. | Open Int. | Latest | Change |
| U S&P 500 | | | | | | | | | |
| Dec 10 | 747.85 | 739.00 | -12.00 | 747.85 | 736.00 | 70,116 | 150,263 | 747.85 | 739.00 |
| Yester. | -743.10 | -742.10 | -12.00 | 743.10 | 742.10 | 13,908 | 70,844 | -743.10 | -742.10 |
| Open | Set price | Change | High | Low | Est. vol. | Open Int. | Open Int. | Set price | Change |
| U NYSE 225 | | | | | | | | | |
| Dec 10 | 2070.0 | 2057.0 | -320.0 | 2070.0 | 2051.0 | 16,028 | 183,715 | 2070.0 | 2057.0 |
| Yester. | -2075.0 | -2062.0 | -220.0 | 2062.0 | 2061.0 | 20,050 | 22,043 | -2075.0 | -2062.0 |
| Open Int. | Set price | Change | High | Low | Est. vol. | Open Int. | Open Int. | Set price | Change |
| AUSTRALIA (Dec 11 / Aus \$) | | | | | | | | | |
| Stocks Traded | Closing Prices | Change on day | Stocks Traded | Closing Prices | Change on day | Stocks Traded | Closing Prices | Change on day | Stocks Traded |
| AAPC | 0.74 | — | 0.58 | 0.65 | 0.43 | — | 0.74 | — | 0.58 |
| Abell | 3.20 | — | 2.10 | 2.50 | 1.50 | — | 3.20 | — | 2.10 |
| Amerit. | 6.20 | — | 7.10 | 5.00 | 4.00 | — | 6.20 | — | 7.10 |
| Amstrad | 7.00 | — | 5.00 | 5.00 | 4.00 | — | 7.00 | — | 5.00 |
| ANZ | 1.00 | — | 0.25 | 0.25 | 0.20 | — | 1.00 | — | 0.25 |
| ANZ Bk | 1.45 | -10 | 2.24 | 1.95 | 2.7 | — | 1.45 | -10 | 2.24 |
| ANZ Inv. | 7.7750 | — | 6.70 | 6.70 | 5.50 | — | 7.7750 | — | 6.70 |
| ANZ Inv. | 2.00 | -10 | 2.16 | 1.72 | 2.1 | — | 2.00 | -10 | 2.16 |
| ANZ Inv. | 9.7 | -10 | 7.50 | 4.75 | 2.4 | — | 9.7 | -10 | 7.50 |
| ANZ Inv. | 1.20 | -10 | 1.20 | 0.95 | 0.37 | — | 1.20 | -10 | 1.20 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
| ANZ Inv. | 7.6250 | -10 | 7.00 | 15.50 | 1.42 | — | 7.6250 | -10 | 7.00 |
| ANZ Inv. | 1.25 | -10 | 1.25 | 0.95 | 0.50 | — | 1.25 | -10 | 1.25 |
| ANZ Inv. | 1.45 | -10 | 1.25 | 0.95 | 0.50 | — | 1.45 | -10 | 1.25 |
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NEW YORK STOCK EXCHANGE PRICES

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NYSE PRICES

| | Symbol | Securities | Wk | Yr | Mo | High | Low | Close | Chg | Per cent | Open | Prev. Close | High-Low | Low-Close | Close-Chg | Open-Chg | High-Low-Close | Low-Close-Chg | Close-Chg-Open | Open-Chg-Open |
|-------------------------------------|-------------|------------|------|------|-------|------|-----|-------|-------|----------|------|-------------|----------|-----------|-----------|----------|----------------|---------------|----------------|---------------|
| Continued from previous page | | | | | | | | | | | | | | | | | | | | |
| 721 | Sig. Safety | 1.22 | 2.21 | 9.90 | 64 | 60 | 67 | 55 | -0.01 | -1.5% | 62 | 61 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 100 | Siemens | 1.50 | 1.5 | 31 | 7.93 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 141 | Sig. Safety | 1.50 | 1.5 | 31 | 7.93 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 205 | Sig. Safety | 1.15 | 0.5 | 24 | 12.79 | 204 | 204 | 204 | -0.01 | -0.5% | 204 | 204 | 204 | 204 | 204 | 204 | 204 | 204 | 204 | 204 |
| 249 | Sig. Safety | 1.20 | 0.5 | 24 | 12.79 | 204 | 204 | 204 | -0.01 | -0.5% | 204 | 204 | 204 | 204 | 204 | 204 | 204 | 204 | 204 | 204 |
| 17 | Sig. Safety | 0.10 | 0.02 | 32 | 24 | 24 | 24 | 24 | -0.01 | -4% | 24 | 24 | 24 | 24 | 24 | 24 | 24 | 24 | 24 | 24 |
| 104 | Sig. Safety | 0.02 | 0.02 | 32 | 24 | 24 | 24 | 24 | -0.01 | -4% | 24 | 24 | 24 | 24 | 24 | 24 | 24 | 24 | 24 | 24 |
| 111 | Sig. Safety | 0.12 | 0.12 | 12 | 12 | 12 | 12 | 12 | -0.01 | -8% | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 |
| 204 | Sig. Safety | 0.77 | 0.57 | 57 | 57 | 57 | 57 | 57 | -0.01 | -1.5% | 57 | 57 | 57 | 57 | 57 | 57 | 57 | 57 | 57 | 57 |
| 215 | Sig. Safety | 0.40 | 0.35 | 35 | 35 | 35 | 35 | 35 | -0.01 | -3% | 35 | 35 | 35 | 35 | 35 | 35 | 35 | 35 | 35 | 35 |
| 474 | Sig. Safety | 0.51 | 0.5 | 15 | 15 | 15 | 15 | 15 | -0.01 | -2% | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 534 | Sig. Safety | 0.45 | 0.45 | 45 | 45 | 45 | 45 | 45 | -0.01 | -2% | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 |
| 205 | Sig. Safety | 0.75 | 0.75 | 75 | 75 | 75 | 75 | 75 | -0.01 | -1.5% | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 |
| 213 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 124 | Sig. Safety | 0.25 | 0.25 | 25 | 25 | 25 | 25 | 25 | -0.01 | -4% | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 |
| 462 | Sig. Safety | 0.50 | 0.5 | 5 | 5 | 5 | 5 | 5 | -0.01 | -2% | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 205 | Sig. Safety | 0.75 | 0.75 | 75 | 75 | 75 | 75 | 75 | -0.01 | -1.5% | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 225 | Sig. Safety | 0.25 | 0.25 | 25 | 25 | 25 | 25 | 25 | -0.01 | -4% | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 |
| 474 | Sig. Safety | 0.51 | 0.5 | 15 | 15 | 15 | 15 | 15 | -0.01 | -2% | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 534 | Sig. Safety | 0.45 | 0.45 | 45 | 45 | 45 | 45 | 45 | -0.01 | -2% | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 |
| 205 | Sig. Safety | 0.75 | 0.75 | 75 | 75 | 75 | 75 | 75 | -0.01 | -1.5% | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 225 | Sig. Safety | 0.25 | 0.25 | 25 | 25 | 25 | 25 | 25 | -0.01 | -4% | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 |
| 474 | Sig. Safety | 0.51 | 0.5 | 15 | 15 | 15 | 15 | 15 | -0.01 | -2% | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 534 | Sig. Safety | 0.45 | 0.45 | 45 | 45 | 45 | 45 | 45 | -0.01 | -2% | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 |
| 205 | Sig. Safety | 0.75 | 0.75 | 75 | 75 | 75 | 75 | 75 | -0.01 | -1.5% | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 225 | Sig. Safety | 0.25 | 0.25 | 25 | 25 | 25 | 25 | 25 | -0.01 | -4% | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 |
| 474 | Sig. Safety | 0.51 | 0.5 | 15 | 15 | 15 | 15 | 15 | -0.01 | -2% | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 534 | Sig. Safety | 0.45 | 0.45 | 45 | 45 | 45 | 45 | 45 | -0.01 | -2% | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 |
| 205 | Sig. Safety | 0.75 | 0.75 | 75 | 75 | 75 | 75 | 75 | -0.01 | -1.5% | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 225 | Sig. Safety | 0.25 | 0.25 | 25 | 25 | 25 | 25 | 25 | -0.01 | -4% | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 |
| 474 | Sig. Safety | 0.51 | 0.5 | 15 | 15 | 15 | 15 | 15 | -0.01 | -2% | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 | 15 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 534 | Sig. Safety | 0.45 | 0.45 | 45 | 45 | 45 | 45 | 45 | -0.01 | -2% | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 | 45 |
| 205 | Sig. Safety | 0.75 | 0.75 | 75 | 75 | 75 | 75 | 75 | -0.01 | -1.5% | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 | 75 |
| 214 | Sig. Safety | 0.10 | 0.05 | 50 | 50 | 50 | 50 | 50 | -0.01 | -2% | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| 225 | Sig. Safety | 0.25 | 0.25 | 25 | 25 | 25 | 25 | 25 | -0.01 | -4% | 25</ | | | | | | | | | |

Rising bond yields Bourses fall on transatlantic fears send Dow tumbling

AMERICAS

Rising bond yields sent US share prices sharply lower at mid-session, helping to erase all of the gains made so far this week, writes Lisa Brenner in New York.

The Dow Jones Industrial Average tumbled nearly 130 points at one stage but by early afternoon, it was slightly off its worst levels of the session with a loss of 91.49 at 6,381.76.

The Standard & Poor's 500 tumbled 10.14 at 737.40. NYSE volume was heavy at 303m shares.

Technology shares, which had led the way up as the market bounced back from Friday's sell-off, were also weak yesterday. The Nasdaq composite index slipped 13.28 at 1,298.37 and the Pacific Stock Exchange technology index was off 1.6 per cent.

Analysts cited rising bond yields as a trigger for the sell-off in shares that saw the Dow give up almost exactly all of the gains it had made in the previous two sessions. By early afternoon the yield on the benchmark 30-year Treasury had risen above 6.6 per cent.

TORONTO fell steeply

Cyclical shares were hit hard both because of the rise in interest rates and because of a warning from Union Carbide that earnings in the fourth quarter would be hurt by rising raw material prices. The Morgan Stanley index of cyclical shares slid 1.6 per cent, while the counterpart index of consumer companies lost 1 per cent.

Shares in Union Carbide, which is a component of the Dow, lost 32¢ or 6 per cent at \$4.42.

Interest-rate sensitive banks were also weaker. Citicorp lost \$1.14 at \$101.14. Chase Manhattan Bank shed \$1 at \$83.76 and NationsBank fell \$24 at \$97.50.

On the technology side, several larger capitalisation shares managed to buck the falling market. Intel, which is the largest company on the Nasdaq, added \$44 at \$138.42 after an analyst at Merrill Lynch reportedly raised his estimate of what the semiconductor maker will earn in 1997. Microsoft, the second largest Nasdaq company, managed to reverse an early loss and was 54¢ stronger at \$22.34.

Early losers included Cifra, the retail stock, which lost 18 centavos at 10.16 pesos, and Modelo, the brewer, which lost 65 centavos at 44.85 pesos.

Joburg golds rise in mixed session

Shares in Johannesburg had a mixed session with industrial stocks streaming steadily lower but golds, underpinned by a better bullion price, edging upwards.

At the finish the overall index was off 27.3 at 5,639.1.

pushed lower by a decline of 45.6 to 7,851.8 for industrial shares. The golds index rose 15.4 to 1,543.1.

Sentiment took its cue from weak futures opening. According to traders, there was downward pres-

sure from the derivatives market throughout the session. De Beers ended R1.75 lower at R133 and Gencor shed 20 cents to R16.75. Freegold was one of the more active gold shares, adding 60 cents to R36.35.

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EUROPE

The bull market tried to defend itself on both sides of the Atlantic. A story that Japanese investors would cut their buying of US treasuries was diluted on television and disputed by US traders and analysts; US analysts were also sceptical about rumours of a profits warning from IBM.

All 14 sub-groups within the index fell, led by heavy losses among banks, energy and golds. Among leading stocks, Alcan Aluminium fell \$31.10 to \$165.50.

PARIS moved lower in line with leading European bourses. The CAC 40 Index slid 33.12 or 1.7 per cent to 1,923.28.

But weakness in US treasuries hit the dollar, and European bond and equity markets, and while continental bourses ended off their worst, falls of between one and two per cent were the order of the day.

FRANKFURT dropped 1.9 per cent, the Dax index closing 54.58 lower at an Ibov index of 2,836.36 after a day's low of 2,819.68. Turnover eased slightly from FPT 15.5m to DM 10.4m.

The big three chemicals continued to lead active stocks, trading in DM 2.1bn between them. Their share price losses ranged between a drop of DM 22.57 or 4 per cent to DM 422.88 at Bayer, and one of just 34 pfg to DM 70.88 at Hoechst, as it followed Tuesday's speciality chemicals merger with an offer for the minority in Roussel Uclaf, its French pharmaceuticals subsidiary.

Most carmakers also paid for the lower dollar, BMW losing DM 30.70 at DM 1,040.30. But Porsche

prefers were an exception, leading the Ibov winners with a gain of DM 45 or 4.1 per cent at DM 1,270, following what Mr Chris Will at Lehman Brothers called a very positive analysts' meeting last Friday. After the weekend, Mr Will raised his price target to DM 1,350.

PARIS moved lower in line with leading European bourses. The CAC 40 Index

FTSE Actuaries Share Indices

Dec 11 Daily changes Open 10.30 11.00 12.00 13.00 14.00 15.00 Date

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atlantic fear

FINANCIAL TIMES SURVEY

Thursday December 12 1996

CAMBRIDGE

Information technology was behind the last period of rapid growth which came to a halt with recession. The latest telecommunications and biotechnology-led surge appears more firmly based, writes Richard Adams

A second phenomenon in Fenland

Cambridge is going through a period of rapid economic growth - a product of an extraordinary level of activity in science and technology within the city and its region.

But is it really a boom, or a bubble? Cambridge residents could be excused for being sceptical about the durability of a surge built upon high technology, because the city has seen it all before. The Cambridge economy enjoyed high levels of growth throughout the 1980s, as a result of the strength of new technology and service industries in the region.

Rapid growth in the number of small and medium-sized businesses helped unemployment fall below the national average, as job growth rose annually by about 3 per cent. By the end of 1989, the monthly total of unfilled vacancies reported by the Cambridge Jobcentre was 1,300.

But a year later, in December 1990, unfilled vacancies had plummeted to about 200 as the downturn in the UK economy took its toll and many of Cambridge's promising high technology companies shrank, failed, or were taken over.

The "Cambridge phenomenon" of the 1980s was generated by the performance of companies working on computers and semiconductors, such as Acorn and Sinclair, together with the research of Cambridge University. At the time it seemed that one or more local companies would grow into world-beating, multinational companies in the high tech sector.

Instead, the "phenomenon" came to refer to the inability of city's high-tech industry to capitalise on its undoubted scientific expertise in the face of international competition.

Cambridge and the region around it are now going through another surge again fuelled by high-tech industries. This time, biotechnology and telecommunications have supplanted computing as the fashionable sectors.

Cambridge has the highest concentration of emerging biotech companies in Europe. A report this year by consultants, Ernst & Young, claimed the UK had 22 per cent of the European Union's biotechnology companies.

East Anglia is the UK's leading region for biotech activity, and 80 per cent of those companies are situated in Cambridge. Readers of the companies pages of the FT will know many of these, including Chiroscience, Peptide Therapeutics, Ethical Pharmaceuticals, Pharmagene, and Axis Genetics.

Similarly, Cambridge's heavy concentration in information technology firms means names like UUNet-Pipe, Ionica, Vocals, CADCentre and others are becoming familiar.

But will Cambridge's second phenomenon prove more durable than its first? Mr Jim Martin, director of the East Anglia office of St, the investment capital group, thinks it will be. It is bucking a large number of young high technology companies in the region, with a total of nearly £170m, and is making investments in 150 independent busi-



"The potential in this area really is outstanding," said Mr Martin. "It is just wonderful visiting some of these companies and seeing what is going on."

The difference this time, according to Mr Martin, is that companies have become market-oriented rather than product-led, as was the case previously.

"These companies can now attract high quality management, and they are much more market focused. They recognise the need for successful technology businesses to take a global approach to their markets," Mr Martin said.

"The Cambridge technology phenomenon is probably the nearest thing we have in Europe to what has happened in Silicon Valley in the US," he said. Indeed, some participants call the area Silicon Fen.

A recent report* on the telecommunications industry in Cambridge by Analysys Publications, said the new Cambridge telecoms companies all demonstrated an understanding that, without markets, their products were worth nothing.

"This is in stark contrast to the stubborn belief of many of the first generation companies that, because their technology was the best, it would sell itself," it said.

But not everyone agrees. The

report quotes Mr Robin Saxby, the chief executive of Advanced Risc Machines (Arm), as believing that the city's industries are still more concerned with technology than with markets. "It's no good inventing the damn stuff if we just give it away to the rest of the world," Mr Saxby says. He describes the city and its inhabitants as having "the lowest wealth over brain power ratio in the world".

The growth of the second Cambridge phenomenon has given a big boost to employment in the city and its sub-region. In the 1993 annual census of employment, private sector research and development - the sector that includes most high technology firms - accounted for only 3.2 per cent of employment in Cambridge, a total of 2,400 jobs out of 76,000. By 1994, Cambridge city council estimated that research and development in the high technology sector accounted for 19,000 jobs in 600 firms within the region. Half of those are in Cambridge city itself.

With growth in such a specialised area, there is a danger the second phenomenon could be cut short by a skills shortage. But Mr David Best, a director of the Bio-science Innovation Centre, which is developing the UK's first purpose-built business incubator. The region's growth has caused problems, including heavy road hour traffic congestion in the centre of Cambridge. Meanwhile, the demand for housing continues to outstrip supply, causing accommodation prices to rise sharply.

Mr Christopher Carey, resident partner for Bidwells property

agents in Cambridge, says that activity this year has been significantly up on 1995.

Bidwells estimate that, within the last year, prices have risen by around 5-7 per cent for properties worth more than £250,000, and by up to 12 per cent for larger properties. Part of the rise is attributed to higher house prices in London, as buyers seek to take advantage of the fast transport links between Cambridge and the capital.

Since the late 1980s, Cambridge City Council has been concerned to limit the pressures on the centre of the city. After a study with the University's Department of Land Economy, the council decided to encourage the dispersal of industry and housing to the north of the city and throughout the region.

That aim has been partly successful, as more development takes place outside the city council's area. Centres such as Peterborough and Ely are feeling the effects. In the future "the Cambridge phenomenon" may come to be more rightly known as "the East Anglia phenomenon".

*The Cambridge Telecoms Phenomenon, editor Susan Ablett, Analysys Publications, 1st Floor, Quayside, Cambridge CB5 2AB. Telephone 01223 341300, fax 01223 341317.

IN THIS SURVEY

● Technology:
Start-ups were key to success Page 2

● Mature Industries:
Deep-rooted histories Page 3

● Property:
Space shortage looms
● Public and private partnerships:
Unusual level of humility Page 4

● Transport:
One of the biggest problems
● Training and employment:
Labour pains Page 5

● Tourism:
Persuading them to stay
● The arts:
Wide range of entertainment Page 6

● PROFILES:
Ionica.....Page 2
Cambridge Cable.....Page 3
Acom Computers.....Page 3
Judge Institute.....Page 6

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2 CAMBRIDGE: TECHNOLOGY

■ Science-based businesses: by Richard Adams

An enviable record for start-ups

Consultancies were quick to recognise the potential in local research activity

From research into genital warts to developing Internet worms, a swarm of high technology companies in Cambridge is helping make the city the envy of Europe.

The concentration of start-up companies, often based around scientific research, has been the key to the region's success in attracting business and investment.

In the mid-1980s, the spotlight is on the biotechnology industry, just as in the 1970s and 1980s it was Cambridge's success in computers and telecommunications that led to what was called "the Cambridge phenomenon".

Mr Jim Martin, the director of 3i Cambridge, arrived in time to experience the end of Cambridge's last technological surge, which was killed in part by the recession of the early 1990s. He attributes the commercial success of high-tech industries in the area to a number of research and design consultancies: Cambridge Consultants, formed in 1960, the Technology Partnership, and the Generics Group, among others.

These consultancies helped recognise national and international markets and the potential of the research activity in the Cambridge region.

"A lot of the new businesses in Cambridge have started from these consultancies," Mr Martin said.

While the latest wave of Cambridge's high-tech work has been biotechnology, telecommunications and information technology - foundations of the 1980s "phenomenon" - are still important contributors.

Mr Martin recalls an Internet start-up company called Unipalm, founded in 1986, approaching 3i in 1991 for investment. "Even then, no one had heard of this Internet concept," Mr Martin said.

3i first invested in the company in 1992, taking a 28 per cent stake in the company for £1m. When Unipalm was floated on the London Stock Exchange in 1994, it became the first Internet service provider in the world to go public.

Today, the company - now called UUnet Pipex after its merger with US-based UUnet - is Britain's largest provider of Internet services to companies, part of a telecommunications conglomerate and in the midst of being acquired for the third time in two years.

The European headquarters for UUnet Pipex is still

Recent growth in high-tech has been focused in biotechnology and related industries

at the Cambridge Science Park.

Despite its location, in one respect Unipalm was unusual for a Cambridge high technology company: it had no links to the university.

But Cambridge Neurodynamics, based at Cambridge University, has recently started a company called AutoNomy that combines the biotechnology and information technology industries.

AutoNomy has designed Internet tools that use technology based on neural net-



Chiroscience's speedy success is unusual in an industry where drugs can take years to develop

work pattern recognition, emulating the way a human brain works. AutoNomy's software includes an intelligent agent, a variation on an Internet "worm", a program that can be told what to look for and come back with a list.

It studies ordinary sentences and picks the important parts, before setting off on a search that runs in the background of a computer. What is different about AutoNomy's Guardian Agent program is that it learns as it goes and remembers the results of previous searches.

Another agent can sift through incoming e-mail, filter out circulars and junk mail, and fax urgent messages to the user's home or hotel room.

Another of the established companies from the first wave of the phenomenon is Acorn Computers.

Acorn pioneered educational computing in the UK with BBC Micro, and it now plans to become one of the first companies to sell a "network computer" - a simple, cheap computer designed to surf the Internet.

It won a contract in January from Oracle, the largest computer software group in the world after Microsoft, to design a family of network computers costing around £300.

The contract demonstrates the positive advantages of the Cambridge network of

firms. Acorn's opportunity came in part from its relationship with its sister company, Advanced Risc Machines (Arm), and its experience with interactive television trials, also in the Cambridge area.

Arm, in which both Acorn and Apple Computer have a large stake, designed a range of advanced microprocessor chips for interactive television devices, and can include many of the functions of a network computer on a single chip.

But the focus of recent high-tech growth in the region has been in biotechnology and related industries. The biggest of these success stories is that of Chiroscience.

Chiroscience was founded in 1992 by Mr Chris Evans, a leading figure in the biotechnology industry in the UK, to specialise in developing pure drugs from "chiral" compounds.

Earlier this year it raised £40m through a share placement, giving it a total market capitalisation of around £300m.

Chiroscience's main drug in development is an enzyme-blocking inhibitor for arthritis, which is going through clinical trials, levobupivacaine, a local anaesthetic which has produced good results in more advanced trials, and various cancer drugs.

Analysts say that the



Cambridge Science Park: European headquarters for UUnet Pipex

Ashley Ashwood

But there are signs that, even in Cambridge, the growth in biotech is not infinite.

In July, Cambrio, a fledgling Cambridge bioscience company, abandoned its planned stock market flotation in the face of lack of interest from investors, which the company blamed on a general fall in biotechnology company share prices.

The purchase meant that Mr Bill Gates, founder of Microsoft, took a small stake in the Cambridge company, having owned a 14 per cent stake in Darwin.

The speedy success of Chiroscience is unusual in an industry where drugs can take years to develop and gain regulatory approval. It can take years before investors begin to make a return on their money.

PROFILE Ionica

Huge network of friends

'Cambridge precocity' helped form Ionica's 'outrageous' challenge to BT

Nigel Playford makes the decision to start Ionica, his fledgling telecommunications company, in Cambridge sound totally natural.

"I had a house here and it's an attractive place," he says.

Yet he also says that without the network of friends in the city and its unique atmosphere, Ionica would not have been able to capitalise on his "pretty outrageous" idea of using radio telephone technology to compete against British Telecommunications in the residential market.

Mr Playford founded the company five years ago by working in his living room for six months. "In reality, I was getting help from a huge network of friends, all in Cambridge and covering all commercial and scientific disciplines," he says.

The network of friends was chiefly a result of his seven years at PA Technology, a consultancy which focused on telecommunications and electronics and which has been described as one of the "original" Cambridge phenomenon companies.

When Mr Playford joined the company in 1979, aged 23, it was full of other bright young things who were put in charge of a variety of industrial projects, many of them international, and which included the design of the Flessey payphones.

Mr Playford describes the atmosphere of the place as having "secrets", with lots of open discussions.

He eventually became director of the group's North American subsidiary but left in 1986, along with a number of his peers, frustrated by the company's refusal to increase share ownership among employees.

Among Mr Playford's colleagues at PA were the five founding members of



The "brain centre" of operations: some 500 people are employed on this site

Ashley Ashwood

Symbionics, a design service company set up in the late 1980s. When Ionica employed just four people and was going through the rigmarole of winning an operating licence from the Department of Trade and Industry, Symbionics provided seed funding and office space.

It now has about 5 per cent of the company, which could be listed on the stock exchange next year.

Mr Graham Norgett,

Symbionics' group

marketing manager,

describes the "real strength of Silicon Fen" as the fact that "we all know each other fairly well here and tend to network fairly easily". The two companies have offices close together at the St John's Innovation Centre.

Mr Playford mentions a host of other contacts which he believes have helped give the city a special quality.

"Cambridge has

precocity," he says. "It has

a group of people who came

together in the last 20 or 30

years and who have this

kind of

why-shouldn't-we-do-this

attitude." This precocity helped form Ionica's "outrageous" response to the "sleepy behaviour" of BT.

At times, the story of the

Cambridge phenomenon as

told by Mr Playford can

sound like a scientific

version of *Peter's Friends*,

the film about continuing

relationships between a

group of university

buddies.

Yet he was born in Leeds

and studied electronics at

Imperial College, London.

Apart from adding prestige

to the name of the

phenomenon,

the university's most important

contribution to date for

Ionica was the decision of

St John's College to build

an innovation centre.

Mr Playford credits the

college's "far-sighted

bursar,

who was willing to

take a risk on a company

with 10 people

and not much more money"

in 1982.

The college spent £7m

building the site, which

now houses a number of

fledgling companies as well

as Ionica.

Mr Playford was

particularly pleased

that the group was involved in

the design arrangements.

His office is open plan with a central atrium which increases the light.

Some 500 people are

currently employed in this

"brain centre"

of Ionica's

operations.

A further 500

contract staff are employed

as engineers or

maintenance workers

around the country.

Although the preliminary

investment banking work

Jane Martinson

Cambridge Research and Innovation Ltd

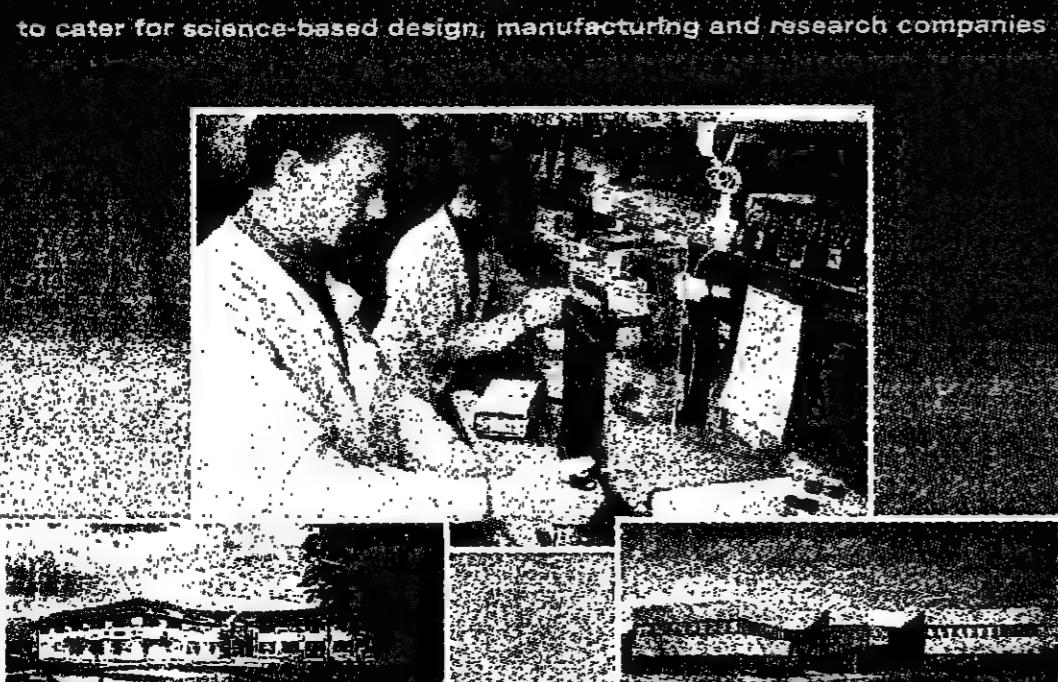
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PROFILE

Cambridge Cable

A pioneer in its field

Mr Brian Gillinder, information technology teacher at The Netherhall School in Cambridge, presses a button on a television remote control set and brings up video footage of a recent school field trip to Dorset.

Nothing too unusual about that, except Mr Gillinder has accessed the field trip tape through a multimedia system supplied by the Cambridge Cable interactive TV trial.

Teachers at The Netherhall School, along with the other 108 schools and homes participating in the trial, are able to call up the field trip on their TV screens for whenever they want.

The field trip is one example of the material the Netherhall School is producing and putting on to the interactive network. Participants in the trial are also being offered a choice of interactive services by companies such as Tesco and the BBC. These include

video-on-demand, news and documentaries, education programmes, home shopping and banking, and games. "It is a very useful teaching tool for us," says Mr Gillinder. "Using the interactive technology we are able to manipulate the video we call up in a very sophisticated way, making it ideal for the stop-start and go-backwards you need to do when teaching."

The Cambridge trial is one of a few in the UK attempting to pioneer multimedia in education and entertainment. The Cambridge trial began in September 1994 and is operated by a consortium involving Cambridge Cable, ICL and Online Media, owned by Olivetti through Acorn Computers. The consortium hopes the trial will provide a valuable insight into what interactive services consumers want delivered to their homes, schools and businesses.

The Cambridge trial is

using fibre optic cables to the kerb and coaxial copper cable from there to the user. A two megabits per second ATM (asynchronous transfer mode) link enables images to be received in seconds. These are accessed through a set-top box similar to a small video recorder. ATM is a fast "packet-switched" technology which allows data of many kinds - voice, images or full motion video - to be sent on request across a fibre optic cable in "packets", or bundles, each of which has a fixed length.

Cambridge Cable says services are changing regularly, and that it is now viewing interaction with the internet as one of the system's key attractions. Participants are being offered web browser tools to enable them to download video from the Internet.

For example, this should enable participants in the trial to access parts of the BBC television news service through the BBC's web site. William Lewis

Clicking on to a news item on the BBC web site should trigger the playing of a television report of the same news item. "The Internet application is fast becoming the key element of the trial," says Mike Prymaka, director of business telecoms at Cambridge Cable.

By the third quarter of next year Cambridge Cable hopes to have developed its multimedia technology sufficiently to be able to expand the trial.

Mr Prymaka says expansion of the trial is to be based on network computers, which instead of running as stand-alone computers like PCs, plug into a network and use the Internet.

"It is a long way off being a core business for us," Mr Prymaka says. "But as we move into the next stage, more people in Cambridge will be participating and it could become extremely exciting."

Education has played a pivotal part in the history of Acorn Computer, the Cambridge-based computer group in which Olivetti of Italy holds a substantial stake. Chris Curry and Hermann Hauser, who were both working in Cambridge at the time, founded the company in 1978 to exploit the university's growing reputation for computer expertise, which was at the time attracting a number of high-tech companies to the city.

The two entrepreneurs formed Acorn to market computer products and in 1980 the first commercial micro-computer, the Atom, was launched in kit form. The Atom was one of the first home computers affordable to average income families and provided Acorn with an early lesson in addressing the mass market.

The company's biggest break came, however, in 1981 when it won the contract to design and manufacture the BBC

microcomputer, later to become the most popular computer in UK schools. The BBC Micro provided many with their first experience of computers and is still regarded with affection by users who have long since moved on to less cumbersome models. At the time, the BBC Micro was twice as fast as its nearest rivals and cheaper. It also offered more sophisticated graphics.

As production increased, the BBC Micro's sales expanded to include higher education and research, small businesses and homes - including games and teaching products. Meeting the special demands of the classroom also provided Acorn with the expertise it was later to use in designing computer products for a generation of Internet users.

"Acorn has traditionally had equipment in the harshest environment of any desktop computer - which is schools," says Mr Kevin Coleman, Acorn

Magazines and Tesco helped found the Cambridge interactive television trial in 1994.

The scheme tests the technical and commercial viability of supplying services through the information superhighway directly to homes and business. Acorn believes the experience gained through the trial has helped it to win contracts to supply set-top box technology for interactive television schemes being developed throughout the world.

The television trial also helped it to secure an agreement with Oracle Corporation to develop and license a range of low-cost network computing designs to make it easier for ordinary people to use the Internet - whether at home, in their office or a hotel room.

Mr Coleman says many customers are now coming to Acorn with proposals connected with the Internet.

Midge Gillies

■ **Mature Industries:** by Jane Martinson

Deep-rooted histories

Manufacturing and engineering categories now embrace smaller companies

Cambridge's push to become a "technopolis" is based on its rapidly expanding high technology sector, which can leave the local industries based on older technologies looking like a dying breed.

Yet while traditional manufacturing and engineering employment has declined in recent years there are still several larger companies with histories which are deep-rooted in the university town.

While the city is dominated by service jobs, which include the university and retailers, the county council

Older, larger companies have been forced to consolidate or cut jobs in the past 10 years

estimates that about 18 per cent of the 106,500 working population of the city and its immediate environs are employed in manufacturing and engineering industries.

Ms Jill Tuffnell, leader of the county council's economic research group, says that while the percentage has not changed significantly since the early 1980s, the figures hide a change in the structure of local employment.

The manufacturing and engineering categories now embrace smaller companies or those which have sprung up as a response to new technological developments such as pharmaceutical or software manufacturers and new working practices, such as service engineers.

The older, larger companies have typically been forced to consolidate or cut jobs in the past 10 years.

"Historically, the local economy was reliant on a few big companies," says Ms Tuffnell. "Now it's reliant on significantly smaller companies."

While Cambridge is not unique in the UK in this decline of larger industries, the growth of smaller high-tech groups has, perhaps, made the shift more pronounced. The city and its immediate environs have long attracted such new wave of high technology companies, but the few big science-based companies - such as Marshall, Cambridge University Press, Phillips Business Communications and Leica - are growing much more slowly than the smaller newcomers.

Mr Walter Henniott, managing director of St John's Innovation Centre, one of the region's many high-tech parks, says that 25,000 jobs have been created in the new fields in the past 15 years. The total turnover for these companies is now between £1.5bn and £2bn, he says. "From a national point of view, what we should be doing is encouraging new business to grow in this fertile soil," he adds.

Instrumentation is one example of a narrowly defined sector where there is evidence of declining employment. Countywide figures suggest employment has dropped from more than 4,000 in 1981 to an estimated 3,200 this year.

The changing nature of this business is exemplified by Leica, the instrumentation company based in Cambridge and formed by the 1990 merger of Swiss company Wild Leitz and Cambridge Instruments.

The latter was founded before the end of the last century by Horace Darwin, the grandson of Charles Darwin. It developed into a high-tech business with products ranging from

school-type bench microscopes to high resolution scanning electron microscopes. It was then one of several high-tech companies made part of the Labour government's National Enterprise Board.

But by the time it was merged with Wild Leitz, part of a private Swiss company, Cambridge Instruments had won the dubious distinction of being one of the market's worst-performing issues since its 1987 flotation. Hit by fears in the semi-conductor market during the stock market crash, its share price had collapsed.

The newly merged company, which went private in 1991, was restructured. It now employs 350 people, down from a peak of about almost 900, having spun off several smaller companies and

Strong local links are evident at Marshall, the vehicle and aerospace group

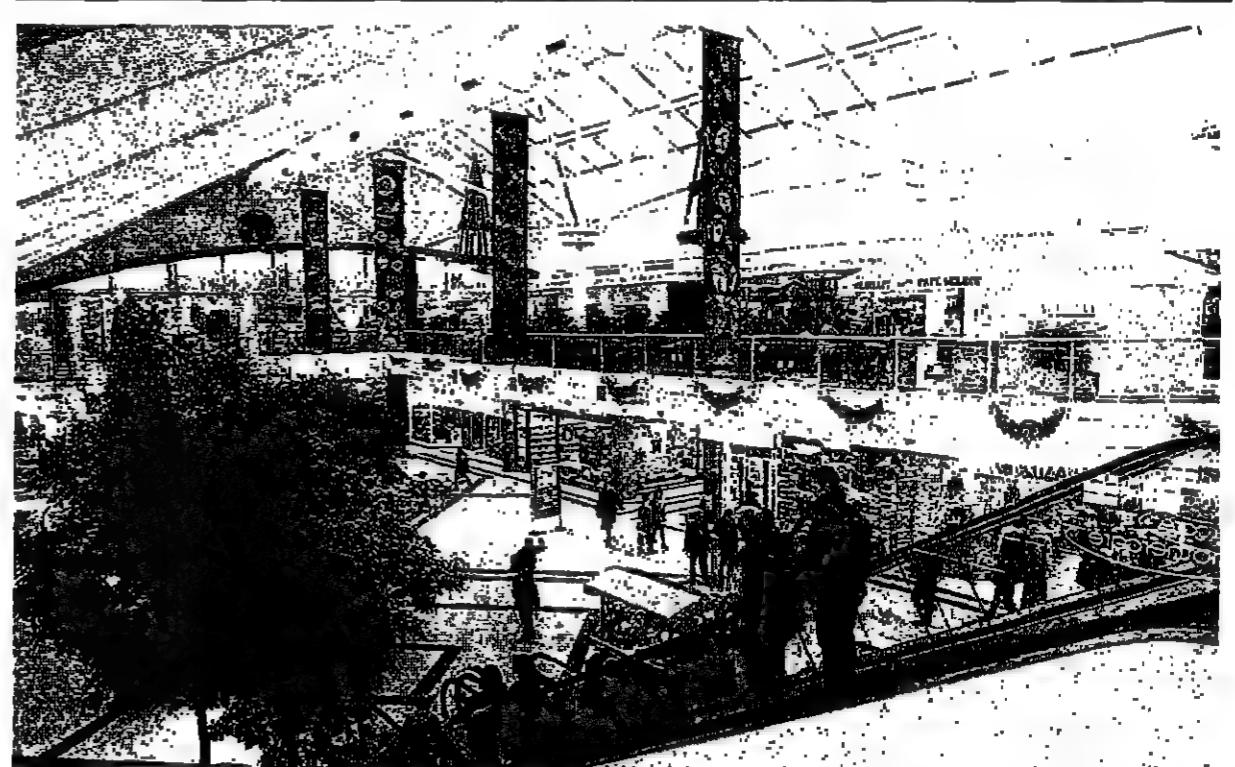
entered into joint ventures with others.

Mr Max Pocock, managing director, says many jobs went because of the disposal and because the company changed its working practices.

It now farms out raw materials for basic manufacturing to both local companies and foreign ones, for example.

Despite the changes, the company feels deeply rooted to the town. Almost half of its employees are university graduates, although not all of these are from Cambridge. The company also benefits from research and networking opportunities.

"I think it is very much a partnership. We think we are important to Cambridge, but equally Cambridge is



Grafton Shopping Centre: The city is dominated by service jobs, which include the university and retailers

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4 CAMBRIDGE

■ Public and private partnerships: by Motoko Rich

Co-ordinated effort needed

Local civic and business leaders are planning to secure future investment

Public and private sector leaders in Cambridge have been demonstrating a rather unusual level of humility lately.

"There is a recognition in this area that we did quite well in the late 1980s attracting business, but we cannot sit back on our laurels," says Mr Guy Mills, economic development officer at the Cambridge County Council.

Mr Nicholas Russell, owner of Larman Printers and chairman of the Cambridge small business group, agrees.

"There was a feeling for a while that Cambridge is such a special place that we did not need any form of planning, partnership or help, but we do," he says.

In order to assure Cambridge's leadership as a hub for high-tech and science-intensive industries, local civic and business leaders have decided to band together to organise the prototype for a regional development agency which would co-ordinate the

efforts of public agencies and private business to attract investment not only into the city of Cambridge, but into the south Cambridgeshire region.

Last month the first meeting of the Economic Partnership for Southern and Central Cambridgeshire was held. Representatives from the Cambridge City council, district councils in South Cambridgeshire, East Cambridgeshire and Huntingdonshire, the County council, the Confederation of British Industry, CambTec - the local training and enterprise agency - the Government Office Eastern Region and local business leaders gathered to discuss a planning strategy for the development of the region over the next 15 years.

"We are getting to the stage where we feel there needs to be a more formal umbrella organisation to co-ordinate various activities in the public and private sectors," said Mr Mills.

Efforts within the region to pull together the activities of the public and private sector are suddenly flowering as an Eastern Region investment agency - covering Cambridgeshire, Suffolk, Norfolk, Hertfordshire,

Essex and Bedfordshire - has also been established as the first step towards the establishment of a regional development organisation.

"Everybody is chasing a small number of employers," says Mr Cracknell. The umbrella organisations will provide single points of contact for potential investors who will have inquiries about infrastructure, training and other local facilities.

For Cambridge, a regional development agency is important because it will allow it to contain growth within the city limits.

Because the city itself is quite small - its population is only 110,000 - and the streets are old, allowing heavy industry into the city could exacerbate already difficult traffic conditions.

"There is no room to build large scale manufacturing in Cambridge, and if we allowed companies to come into the area would be encouraged to stay within the greater central and south Cambridgeshire region.

"So it means we miss out on investment opportunities. We do not want to get outstripped by other regions, and a regional development agency will help ensure that we are one of the more buoyant economies," says Mr Mills.

At the moment, efforts to attract significant investment into the region are fragmented between several

agencies, including the Tec, the councils and various trade organisations.

"However, the city council would like to espouse a policy of 'dispersal', in which companies interested in coming into the area would be encouraged to stay within the greater central and south Cambridgeshire region.

"Luckily the company decided to build its site in south Cambridgeshire and provided 800 jobs," says Mr Russell. "But there should have been a mechanism by which they could be told that although the city is crowded they might want to consider elsewhere in the

region. That is a company that might have taken its work offshore because we had rebuffed them."

In the formation of a development agency which would attract inward investment into the region, the organisers are targeting biotechnology, call centres for industries moving into telemarketing, distribution companies and businesses from the food industry.

Mr Alan Malpass, chief executive of CambTec, said

the Economic Partnership

is already addressing the issue of how to encourage inward investment.

for Southern and Central Cambridgeshire and the embryonic Eastern Region investment agency would be discussing the issues which regions trying to attract inward investment typically must address.

"Inevitably, we will come to the usual classic issues is the transport infrastructure good enough, are the business parks in the right place, do we have the right skills?" said Mr Malpass.

"Now we have to come together to discuss these issues because public planners traditionally have not talked enough to business leaders."

Mr John Peace, president of the Cambridge and District Chamber of Commerce and chief executive of J&S Technical Services, a national sulphur trader, said he was initially sceptical about the forums bringing together public and private leaders.

"Initially, I thought it would be another layer of organisation that would confuse even further," said Mr Peace.

"But having been to the inaugural meeting, I think it is a very healthy thing because it means we will have a vehicle for lobbying for inward investment rather than separate organisations making separate pleas."



Because the city is quite small, and the streets are old, large-scale manufacturing could exacerbate already difficult traffic conditions and cause congestion in the medieval streets. Picture: Ashby Ashdown

■ Property by Graham Bowley

Shortage of office space is looming

Commercial prices have started the climb back to levels last seen in the 1980s

Cambridge is experiencing a recovery in commercial property prices which is exciting office-owners and property investors alike. It is in the words of Mr Patrick McMahon, head of investment at Bidwells, the property surveyor "one of the areas in the country which is performing its socks off".

According to Mr Martin Cooper at Cambridgeshire County Council, there was oversupply of commercial property in the city during the recession earlier this decade. Prices which reached a peak of about £24 per square foot in the late 1980s, plummeted to around £8 per square foot by 1993.

"But now available office space is diminishing very rapidly, especially industrial space, and the pressures are recurring," said Mr Cooper.

These pressures, caused by the city centre's tight planning constraints and the resilient growth of the city's economy, mean that prices are now back to about £15 a square foot. "We are getting back to where we were pre-recession" said Mr Cooper. Bidwells forecast that prices will reach £20 by 1999.

The return to pre-recession levels is crucial if developers are to be encouraged to dip their toes back into the property market. According to Mr Jonathan Burroughs at Bidwells: "We will now start to see speculative office developments for the first time in well over five years."

The shortage of industrial space is proving especially acute. The county council is encouraging companies to look at alternative locations outside Cambridge, in particular in nearby towns such as Huntingdon, Ely and Peterborough.

Some companies would prefer to remain in the city centre, which offers an attractive location, coupled with shops and other amenities. Companies also fear that they might lose staff if they move out of the centre.

But for many businesses, easier access, good car parking facilities and the space to grow have become more important and they have chosen to locate or relocate outside the city.

The shortage of space within the centre has encouraged the development of a number of thriving business parks on the fringes of the city. Vision Park on the northern edge of Cambridge covers 11 acres of land, virtually all of which is now full.

A large new business park has been proposed, again on the northern fringe of the city. Two competing bids, one by retailers, Sainsbury's, and the second by Anglian Water and Railtrack, have been put forward.

Sainsbury's proposal is for a relatively small, mainly retail-based park, while Railtrack and Anglian Water's plan is for a larger initiative with leisure facilities and space for industry and high-tech companies. The latter plan would cover 187 acres, offer 300,000 square feet of shop space, 215,000 square feet for business development, and 200,000 square feet for leisure facilities. It would include homes, a hotel, and parking and transport links.

Cambridge Science Park, which has been developed over the past 25 years, now covers 130 acres of land and has a total of 1.05m sq ft of office space built at present. With more than 70 companies, there are more than 3,000 people employed on the park, 1,200 of which are employed by the eight US companies present. According to the county council, 10 acres are left for development "in the near future".

On the southern side of the city, there are plans for another park, called Peterhouse Technology Park, which would be the latest development on a green-field site in the area. It is intended that this 12-acre site would mainly be for research and development companies.

While most new development has focused on the northern edge of Cambridge, development on the southern side of the city has proved more difficult. This area of farmland and villages is popular with London commuters and development has been limited by conservation concerns.

Mr Burroughs said the pressures in the city have arisen because of the Cambridge economy's success in areas such as high-tech industry and research and development. The growth in these areas has encouraged other industries which service them.

"There are now some big requirements so more businesses are moving in," said Mr Burroughs.

Pressures are also emerging in the residential property market. Owing to the take-up of new land for building, the number of plots of available land has dwindled from 2,022 in July 1989 to 1,918 by December 1995.

"Because developers can sell the houses they build in Cambridge, the demand for residential building land has remained high," said Mr David Bateman, associate partner at Bidwells.

He said Cambridge University, Addenbrooke's hospital, the science park and the city's schools were all responsible for the continued high demand for residential property.

He calculates that the average price of an acre of developable land is now about £700,000, although this varies around the city. There is a slight north-south divide in Cambridge in terms of attractiveness of location, with the south side being the more attractive.

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The university is a source of employment as well as employees

Photo: Tony Andrews

■ Training and employment: by Midge Gillies

Labour pains in several sectors

The city is paradoxically short both of jobs and the right kind of employees

It is ironic that a city dominated by a university with a world-class reputation should suffer from a skills shortage. But several sectors have complained of problems in recruiting the right people.

Preliminary results from research carried out this year by CambTEC (the Training and Enterprise Council for the area) shows that engineering companies in particular find it difficult to recruit good people.

The problem is partly one of image. "Engineering companies complain that young people don't want to go into their industry because it's not glamorous and because they've seen people made redundant in the past," Mr Alan Maitpress, managing director of CambTEC, says.

There is also the question of money: small to medium companies from a range of industries struggle to offer competitive salaries.

Compounding these problems is the fact that hi-tech companies, which were first attracted to the area in the 1980s partly because of the university, have skimmed off the cream of the most talented people. Research by Cambridgeshire County Council shows that in late 1993 the city and South Cambridgeshire employed 23,000 people in hi-tech jobs such as electronic engineering, research and development, computer services and telecommunications.

The flip-side of this skills gap is, of course, unemployment. The growth of these sorts of companies has contributed to "blackspots" such as the middle of Cambridge where unemployment among young males is about 10 per cent. Although the level of unemployment among this group fell between 1993-95, it is starting to rise again.

"Everyone has to be computer literate, be able to communicate, work in a team, and be able to read and write. There's a big

group of people still leaving school without those skills," Mr Maitpress says.

One company trying to close the skills gap is the Marshall group, which has been based in Cambridge since 1900 and is one of the biggest manufacturing employers in the area. The company is privately owned and is divided into three main areas. Its motor business sells cars through dealerships as far apart as Leicester in the Midlands, Croydon, south of London, and Ipswich in Suffolk.

It also makes bodies for specialist vehicles such as those used by military customers and its aerospace business repairs and services aircraft at Cambridge airport, which it also runs. In total, it employs 2,200 people. Mr Gordon Schofield, director of personnel, says the company finds it difficult to recruit specialist workers such as stress and avionics engineers and usually has to advertise nationally because there are few aircraft companies in the area. In 1991 it introduced an adult training scheme because it was finding it difficult to recruit fitters. The scheme, which runs alongside Marshalls' long-established apprenticeship programme, has attracted workers aged between 20 and 40.

"It's proved very successful - almost more so than the apprenticeship scheme because we've got the commitment from adults who are willing to acquire a trade and the skills they've missed out on earlier in life."

Mr Schofield believes that the growth of hi-tech companies has meant that manufacturing industry is better served in some areas. As an example, he points to the emergence of training companies that have developed to serve the hi-tech community but which are also useful to manufacturers who need advice on information technology.

"There are several spin-offs from other people who trade with hi-tech companies. There is an interchange of skills and knowledge that comes around."

Marshalls also occasionally tap into the expertise at Cambridge University by

allowing undergraduates to undertake project work as part of their degree and sometimes taking the students on after graduation.

The university is a source of employment as well as employees. A total of 7,000 people - ranging from lecturers to lab technicians and gardeners - work for it or for its 31 colleges, which are run autonomously. The university, together with other educational bodies, hospitals, and central and local government, represents the biggest group of employers in the city.

Probably the next biggest area of employment is tourism, which supports an estimated 5,650 jobs through catering, hotels and abodes.

Business support services are also increasing and Mr Maitpress says that more companies are beginning to view Cambridge as the centre of East Anglia and choosing to have a regional base in the city. He adds that road and rail links and its proximity to Stansted Airport all make it the area's natural base.

The region's TECs are also working with local government to set up a new eastern region investment agency based in Cambridge to attract more companies to the area.

The question is how will all these companies be staffed? CambTEC remains concerned that the skills shortage will become more acute as the century draws to a close. It forecasts a 32-per-cent increase in demand for managers and administrators up to the end of the decade. It also expects an increase in the number of women at work - from 37.8 per cent of the local workforce in 1991 to 43.9 per cent by 2001.

CambTEC's response is to try to promote the idea of the modern apprenticeship for all industries and to build partnerships between schools and colleges and employees. But it is also trying to persuade companies to invest more in training and less in cutting corners by poaching skilled staff from their rivals. Only then will Cambridge have employees of a calibre to match its worldwide reputation.

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Congestion takes its toll

■ Transport: by William Lewis

Extra jobs and poor public transport have led to traffic congestion

Located at the point where the main route from the Midlands to East Anglia crosses the River Cam and several tributary valleys converge, Cambridge came into existence and prospered as a centre of communications, with successive developments in Roman, Saxon and Norman periods.

Today, transport and communications have moved from being one of Cambridge's main assets to one of its biggest problems. Traffic congestion, overcrowding and parking problems were voted the worst thing about living in Cambridge in a recent survey.

At peak times, roads running through the region suffer congestion, but it is the roads in and out of the city which represent the most pressing transport problem.

On the most important radial roads leading into the city there was an overall increase in traffic crossing the city boundary of 50 per cent between 1980 and 1992.

While 35 per cent of peak-hour journeys by city residents in Cambridge are by bicycle, only 6 per cent are by bus, 31 per cent by car and 14 per cent by foot. For people living outside the city, in South Cambridgeshire, the car is even more popular, accounting for 73 per cent of peak-hour journeys.

The city council forecasts that if current trends continue, traffic wanting to cross the city boundary will increase by 65 per cent over the next 10 years.

"This would add to both to road safety and environmental problems, affecting all road users including pedestrians, cyclists and bus passengers, together with deterioration of the environment in areas adjacent to main roads and in residential areas unprotected from through traffic," Mr Barry Louth, principal transport planner at the city council, warned in a recent transport policy paper.

The main cause of the congestion problem has been Cambridge's success in attracting new employment. Since 1981, the total number of jobs in Cambridge has increased by 25 per cent to 80,000, plus another approximately 5,000 jobs supported by tourism.

However in contrast with the growth in employment, most of which has taken place in the city, most of the growth in housing has taken place beyond the green belt.

"Since employment growth has been greatest within the city, the effect has been to pull more highly paid workers into the area and to increase pressure on the housing market," Mr Louth says.

Another cause of the traffic problems is the extremely poor public transport in the area," says Mr Robert Tuckwell, lead officer in transportation planning at Cambridgeshire county council.

There has been a steady decline in bus passengers over the past few years, estimated at approximately 3 per cent a year, and this decline has been compounded, council officials say, by the deregulation of bus services which has led bus operators to concentrate on profitable routes at peak times.

The local railway service is used mainly for commuting to London and is not used much for commuting into Cambridge city.

Poor public transport and high car usage has led to concerns about the environment and safety. Cambridge has the highest road accident casualty rate per head of population of any



Cambridge centre: poor public transport and high car usage has led to concerns about the environment and safety

Annie Ashwood

and city council. Stagecoach, the bus operator, has bought three new buses worth £250,000 to operate the service from the Madingley Road site.

The county council has received planning consent for another park-and-ride site at Newmarket Road to serve the east of the city, and further sites are being proposed.

Of the two other park-and-ride sites currently in use, council officials say that the site at Cowley Road to the north of the city may be redeveloped, but the Clifton Road site in the south is too small and is located in the wrong area.

A new park-and-ride site

is due to open in 1993, for example, was 65 per cent higher than in 1981.

Council officials say that efforts to solve these serious traffic problems have, in the past, been hampered by the split in powers between the city council, county council and South Cambridgeshire district council who have been pursuing different transport policies. A number of schemes have also failed.

For example, a scheme to provide the free use of bikes in the city failed when all but a few of the 200 bikes were stolen.

Officials from the three county council say that they are currently working together on a number of initiatives which could help dilute

the number of cars in the city.

Another initiative will in January lead to the city and county councils closing Bridge Street, which runs through the historic city centre, to through traffic.

Council officials say that if the experiment proves successful they will extend the scheme to all roads in the so-called "core area" of the city.

"We shall be monitoring the situation very carefully over the experimental period," says Mr Tuckwell.

The introduction of this traffic management system follows injuries to more than 500 people over the past five years in road accidents within the core area. Council studies have also found that about half of all cars entering the core area do not require access and are passing through.

Environmental concerns are also a factor. "Air quality monitoring shows the narrow streets in the core area experience high levels of pollutants produced by motor vehicles," the county council says.

Council officials say that computer models have been used to assess the likely impact of the road closure scheme, but admit that it could backfire, simply increasing congestion on other roads running through the city.

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opened at Madingley Road to the west of the city earlier this year. It provides free parking for 480 cars and offers a bus connection into the city centre every 10 minutes. Development of the site cost £1m and was funded by the county council

warned in a recent transport policy paper.

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6 CAMBRIDGE

Tourism: by Jim Kelly

Welcome to the city... please stay

Visitors find this city the place to be, but for only a few hours

Cambridge - one of Europe's great medieval university cities - has no problem attracting tourists. It does, however, have great problems managing them... and even greater problems persuading them to stay long enough to truly benefit the local economy.

The city council made clear its concern earlier this year when it laid out a plan for the future. "The main aim of the Cambridge Tourism Strategy," it said, "is to manage, not promote, tourism."

Tourism is just one boom sector in what is a buoyant local economy. In 1994, according to the council strategy, the city received 3.4m tourist visitors - or more than 30 for every resident. In 2001, the numbers are expected to reach 4.2m.

Cambridge's problem, shared by other cities such as Canterbury and Oxford, is that it is too close to London, with improving train and road links bringing it ever closer. In 1994, tourists stayed for an average 1.4 nights, although that was better than the 1991 figure of 1.3 nights.

It is estimated that these visitors spend £195m a year in the city, although all such figures are best guesses. Apart from spending in the city centre shops - around 8 per cent of turnover - and in restaurants, pubs, and cafes, they also generate jobs.

But they do not stay long enough to spend on entertainment, long-stay accommodation, or using the city as the base for touring the region. "We are a whistle-stop venue," says Ian Cooper, the city's director of leisure services. "We are just too near London," says Lydia Bowman, the Cambridge's manager responsible

for promoting co-operation on city centre issues. "You can do it in a day - whizz up the M11, have a pizza and sandwich and go back down again."

But Ms Bowman, and others, believe the city could attract people for longer by raising the profile of its hinterland - East Anglia generally and its coastline - and relieve pressure on the historic core.

This will not be easy. David Keeble, of the university's Centre for Business Research, says: "I am sceptical of attempts to dislodge tourists from Cambridge."

Breaking Cambridge's image as a tourist artefact to be seen briefly will be difficult

For example, Dr Keeble believes the surrounding countryside, especially the Fenland, is "an acquired taste". Attractions such as Ely Cathedral, Anglessea Abbey and the old town of Saffron Walden may not prove strong enough to make Cambridge a touring centre.

Dr Keeble sees one of Cambridge's problems in the appeal of the colleges which have in themselves become "tourist artefacts", past which thousands troop having been decented in the city by coach. The result can be congestion and an undermining of the relaxed academic environment some tourists, and many local inhabitants, enjoy.

Ms Bowman agrees that there is an antagonistic relationship between local people and sightseeing tourists. "Local people have a very strong sense of ownership in Cambridge - everything has to be debated, they feel Cam-

The arts: by Midge Gillies

Three distinct audiences

The city has a wide range of entertainment for its students, locals and tourists.

Cambridge's three distinct audiences of students, tourists and local people allow it to offer a much wider variety of arts and entertainment than most other cities of its size.

He also sees modern architecture as a potential attraction. "There has been a recent growth of a range of distinctive modern architecture - late 1980s and 1990s - such as the Judge Institute and the Law Faculty."

But he puts more hope in the longer-term development of academic and business tourism. He believes a thriving conference sector would visitors for longer stays. The problem here seems to be investment in facilities and the city's relatively poor tourist accommodation.

However, partnerships between the local authority and the private sector have sought to solve some of the city's problems.

Ms Bowman says there is a shortage of good meeting venues, while those provided by the university are seasonal. Local authority facilities - such as the 1,800-seat Corn Exchange - also need more investment. And while the city has good-quality town centre hotels, there is a lack of middle-range, smaller hotels. The centre of the city is also crowded, with little room for development.

The Corn Exchange was built as a joint agricultural market and concert hall in 1875 and renovated 10 years ago. The building, which is run by Cambridge City Council, attracts a range of performers from pop stars such as David Bowie and The Cure, to The London Symphony Orchestra and the Royal Ballet.

It also hosts raves and stand-up comedy and sells tickets for other events in the area such as The Junction, which often entertain for a young audience, and West Road concert hall which provides classical music.

Top performers have helped to widen the appeal of the Corn Exchange so that



The Corn Exchange: Grade One listed building in the middle of a world heritage centre. *Andy Ashurst*

60 per cent of its audience now comes from more than 20 miles away. Shows often attract people from London - particularly if a tour has bypassed the capital or a fan has missed a performance, or simply because road and rail links are so good from north London.

"Basically, we know we're not a perfect venue; we are an old Victorian indoor market that's been turned into a modern, multi-purpose entertainment complex," says Mr Anderson.

"It's a matter of attitude - the technical staff really

being interested in the dim-out shows like getting the Royal Ballet on, when you have people like Darcey Bussell who are used to the Covent Garden stage, but you've got the orchestra stuck in the corner of the auditorium and a massive set on stage."

Cambridge Arts Theatre, which was founded by John Maynard Keynes in 1936 and is situated close to Cambridge Corn Exchange, also does its best to provide a broad programme. The building, which reopens this month after a 3½-year gap

for a £2.3m redevelopment partly funded by Lottery cash, has had a long association with the Cambridge Footlights and helped to launch the careers of performers such as Peter Cook, David Frost, John Cleese and Stephen Fry and Emma Thompson.

The theatre still maintains a tradition, established by Keynes, of bearing any losses incurred by amateur groups from the city and university when staging a performance there.

As well as the Arts Theatre, Cambridge also offers

a 22-acre redevelopment which is currently under way.

Students run their own film clubs and Cambridge's commercial cinemas provide a total of nine screens.

In addition, the Arts Cinema offers a more adventurous programme of foreign and "art house" films and also hosts the film festival which has been going for 20 years.

The visual arts are represented through an equally diverse range of venues, from the Fitzwilliam Museum which houses masterpieces such as works by Titian, Rubens and Rembrandt, to the more modern setting and exhibits of Kettle's Yard and Cambridge Darkroom Gallery.

But diversity of audience can also lead to tensions between the three groups. One of the reasons the city council is so enthusiastic about arts and leisure is that it recognises the importance of tourism to the local economy.

It claims that the 219 a head it spends annually on arts and leisure is the highest contribution made by a non-metropolitan authority.

However, some local people complain that too much attention is paid to the needs of transitory audiences - the students and the visitors.

Mr Sanderson admits that his aims for the widest range of audience, "so there are less people out there who don't like what you're doing."

This criticism has been partly answered by establishing regular events such as the Cambridge Folk Festival, which was started in 1986. There are plans, too, to host a comedy festival next year which would involve a range of venues from theatres staging stand-up comedy to galleries exhibiting cartoon art.

It looks likely, though, that Cambridge's wide audience will continue to be a boon as a base for some time to come.

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PROFILE The Judge Institute

The institute is establishing itself as a business school to be reckoned with

While dows at Oxford University squabble among themselves about whether management education is a academic subject worthy of their attention, and whether they are prepared to accept a donation of £2m from Saudi entrepreneur Mr Waleh Said to fund their studies, Cambridge University has quietly and purposefully got on with the job of setting up a business school.

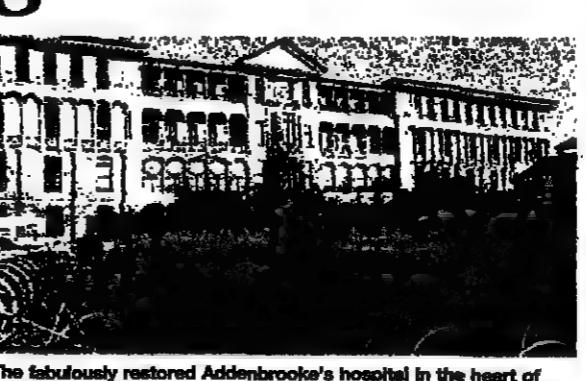
Just a year ago, it opened the doors on the fabulously restored Addenbrooke's hospital in the heart of Cambridge is the business school's home.

The conversion was completed with £2m donated by Sir Paul Judge and his wife Anne, in recognition of which the school has taken on the name Judge Institute of Management Studies, and £2m from the Monument Trust, one of the Sainsbury family trusts.

While suspicion and mistrust plague the relationship between Oxford dows and their would-be benefactors, dealing with its benefactors has proven anything but irksome for Professor Sandra Dawson, director of the Judge Institute.

"I see it as good practice on my part to talk to our benefactors. It is a working partnership between us," she says. "We have to relate to the business world out there which is our research institution."

Professorships endowed by Guinness, KPMG and Andersen Consulting are



The fabulously restored Addenbrooke's hospital in the heart of Cambridge is the business school's home. *Andy Ashurst*

among the school's other corporate links. The institute is also looking for a further donation of £2.5m to £3m to fund a new library.

Sir Paul, former chairman of Premier Brands, is also relaxed about the relationship, describing his role as one of support for the business school.

He also tries to encourage potential donors to give money to the school and is chair of the advisory board, a group of business people who help faculty and students at the school keep in touch with business needs outside the university.

Sir Paul proudly talks of one of his most recent meetings at Cambridge where he was asked to give a talk to the MBA (master of business administration) students.

Like Oxford, Cambridge was late into the business school game, but the Judge Institute is now gradually establishing itself as a business school to be reckoned with on the international stage. It presently runs an MBA course and from 1997 will offer shorter executive courses.

These courses will initially target board members and those one rung below them on the management ladder and a dissertation.

But that has still proved to be unpopular because, says Dr Hendry, students

have to be well supported by their employers. As a result good students are being turned away because their employers are lukewarm in support.

From autumn 1997, as a result, the institute will offer a one-year MBA course, bringing it in line with most British business schools and European schools such as Insead, in Fontainebleau, near Paris.

Indeed, with fewer than 20 per cent of students coming from the UK Dr Hendry classifies the institute as one of Europe's most international schools, alongside Insead, IMD in Lausanne and London Business School.

The largest single national group - 25 per cent in total - are from the US.

The one-year MBA programme will run alongside the established 21-month sandwich programme but Dr Hendry predicts that some 75 per cent of students will opt for the 12-month course from its inception.

The institute is also the focus of management research at Cambridge and in July this year received a sizeable donation to help set up a governance study centre, involving Cambridge's existing

Centre for Business Research, funded by the Economic and Social Research Council, and other faculties.

Funds for the centre came from Mr Bob Monks, one of the central figures in the US corporate governance movement over the past 15 years.

As well as attending Cambridge himself as a Harvard scholar, Mr Monks cited Cambridge's formidable academic reputation as the main reason for locating the centre at the Judge Institute.

Della Bradshaw

diences

FINANCIAL TIMES SURVEY

Thursday December 12 1996

PROSPECTS FOR PAKISTAN

The political measure of the stabilisation programme is whether it can be made to stick, write Peter Montagnon and Farhan Bokhari

Interim of uncertainty

A sigh of relief went up in Pakistan when Ms Benazir Bhutto was ousted as prime minister on November 5. The removal of a democratically-elected leader might have been expected to spark widespread protest. Instead there was a sense of satisfaction at the demise of an autocratic administration which tolerated a level of corruption that shocked even Pakistanis.

But her removal has created deep political uncertainty. The caretaker government installed by President Farooq Leghari has been weakened by doubts over the legality of his move to oust her, by his appointment of cronies to ministerial positions and by his failure to lay formal charges of corruption against Mr Asif Ali Zardari, Ms Bhutto's investment minister husband, who is being held in custody.

The hope is that it will at least bring some prospect of economic stability. Mr Shahid Javed Burki, the World Bank official brought in by President Leghari to run the economy, has set about completing negotiations for a new dose of short-term International Monetary Fund finance. This week he is in Washington to begin discussions on a longer term structural adjustment loan.

The central question, though, is whether economic recovery can be sustained if Pakistan does not have a government with the authority to push through tough measures designed to restore confidence and secure Pakistan's ability to service its \$25bn foreign debt. The mandate of the caretaker government lasts only till February 3, though many fear it will prove impossible to hold elections on schedule then. Even if they do take place, the result could be a hung parliament and a weak coalition.

Mr Burki, a veteran of World Bank rescue packages for Latin

America, says he believes the package of structural reforms to be announced later this month could transform Pakistan while maintaining a reasonable level of growth. "If we succeed in this experiment it will be the first programme of stabilisation which would not be accompanied by a major recession," he says.

In theory, the programme put forward by Mr Burki and his team of professionals makes perfect sense. It rests on the need to reduce government indebtedness, total foreign and domestic debt amounts to nearly 90 per cent of gross domestic product, imposing a severe strain on public finances.

The main elements are: a reduction in the size of government designed to curb the deficit and reduce the scope for corruption, accelerated privatisation to create resources to pay off debt; banking reform to rid the system of bad debts totalling over 6 per cent of gross domestic product; and fiscal and tariff reform aimed at removing distortions and enhancing the government's ability to collect revenue.

The need for such changes is clear. As an example of profligate spending by officials, Mr Burki cites one of Pakistan's four provinces where each minister had \$30m at his disposal. "And they were expensive ones like Toyota Landcruisers and Fajeros."

Pakistan's state-owned banks are loss-making and like other public enterprises, heavily overmanned and inefficient. The government's tax collection rate is a mere 13 per cent of gross domestic product. Within that, tax collection from agriculture is just 0.5 per cent, so whatever burden there is falls unfairly on industry.

Attempts to tax agriculture, however, have been opposed by politically influential landowners



New and old livelihoods in Karachi: the mobile phone dealer in the latest hardware; and the daily wage-earner at the cotton loom

who argue that the government takes away much of their profits by artificially depressing the prices of food grains to pacify urban dwellers.

While Pakistan has relatively few quantitative restrictions on imports, its tariffs are higher than other Asian countries with a peak of 85 per cent. That makes inputs expensive and shields domestic industry from competition.

Yet if correcting all these problems is simply a matter of common sense, implementation has already begun to prove difficult. Since the caretaker government entered office government borrowing from the banking sector has continued to grow apace, reaching Rs75bn by the end of November compared with a target of just Rs30bn for the end of December.



Picture: David Ahmed

No one has yet dared to suggest that defence spending, which takes up a quarter of gross domestic product, should be cut. And though the government has announced strict new measures against corruption, it is being slow to follow through with charges.

Nor, given its precarious foreign exchange position, can the government afford to withdraw the anonymity privileges accorded to foreign exchange deposits in Pakistan's banks, a standard vehicle for money laundering. That suggests a long uphill struggle to clean up government and remove the huge waste caused by corruption.

This, analysts say, shows clearly that political reform must go hand-in-hand with economic reform. Mr Fakhr Iman, education minister in the earlier Paki-

stan Muslim League government of Mr Nawaz Sharif, believes there is a deep-seated desire for change in the country's "polluted" political culture.

The ousting of Ms Bhutto provided the opportunity for such a change. "If in the minds of the public those who are perceived to be corrupt and not clean are brought to trial, it'll set the tone and the direction for the kind of culture the people are looking for."

So far, there has been little sign of such a development. Instead the political situation has grown murkier, and there have been renewed signs of violence with bomb blasts in both Karachi and Lahore. Last week President Leghari's position was seriously weakened by a supreme court ruling that he had to accept the prime minister's advice on the

appointment of judges, one of the main points of contention which led to Ms Bhutto's dismissal.

The supreme court has yet to rule on her complaint that her

dismissal was illegal, but it seems unlikely that she will do well if elections do take place. Her Pakistan People's Party is riven by dissent with some support, particularly in her home province of Sindh, peeling away to a rival faction led by Mrs Ghinwa Bhutto, widow of her murdered brother and rival Murtaza.

The chances are that Mr Nawaz Sharif would emerge from any election as prime minister. He is popular with business and thought to have helped broker the recent balance of payments loan from the United Arab Emirates that will help bolster the foreign reserves. But, like that of Ms

Bhutto, his last administration ended in disgrace. He, too, was dismissed amid allegations that his government was corrupt.

In desperation, some middle-class Pakistanis are beginning to countenance the possibility of a longer period of non-parliamentary technocratic government. Some argue that the constitution would allow for such a move if the programme and the mandate for such a government were approved in a referendum.

Many believe the military, which has been low profile so far, could still intervene to impose such a solution if the situation did get out of hand. But, according to Mr Imam, supporters of such a move are generally people on the outside of politics. What is really needed is a strengthening of democratic institutions with transparency and accountability.

"That's the only way. A non-democratic, non-elected government has been tried before, but with what results?" he says.

Thus, after the widespread relief which followed Ms Bhutto's dismissal, Pakistan still seems unable to shake off the culture of corruption, cronyism and vindictiveness which have poisoned its political and social prospects for at least a decade.

Pakistanis must look with envy on the Philippines, once an even worse case, but now a democracy whose structural reforms have attracted large investment flows and made it one of the strongest exporters in Asia this year. While Pakistan struggles to implement change, the risk is that the international investment will go elsewhere and its own inflows will be feeble as before.

The best it can hope for is that some of the economic reforms proposed by the caretaker government will stick under the continuing supervision of the International Monetary Fund and World Bank and that the situation will gradually become less bad.

And there is always the hope that determination will be born of crisis. "If you are a wise man, then you control events," says Mr Muhammad Yaqub, governor of the State Bank. "If you are not a wise man then events will control you because the realities will dictate the terms. But in the first case there's a danger of being liquidated as a country, society or state. In the second you adjust in a manner which is such that you survive."

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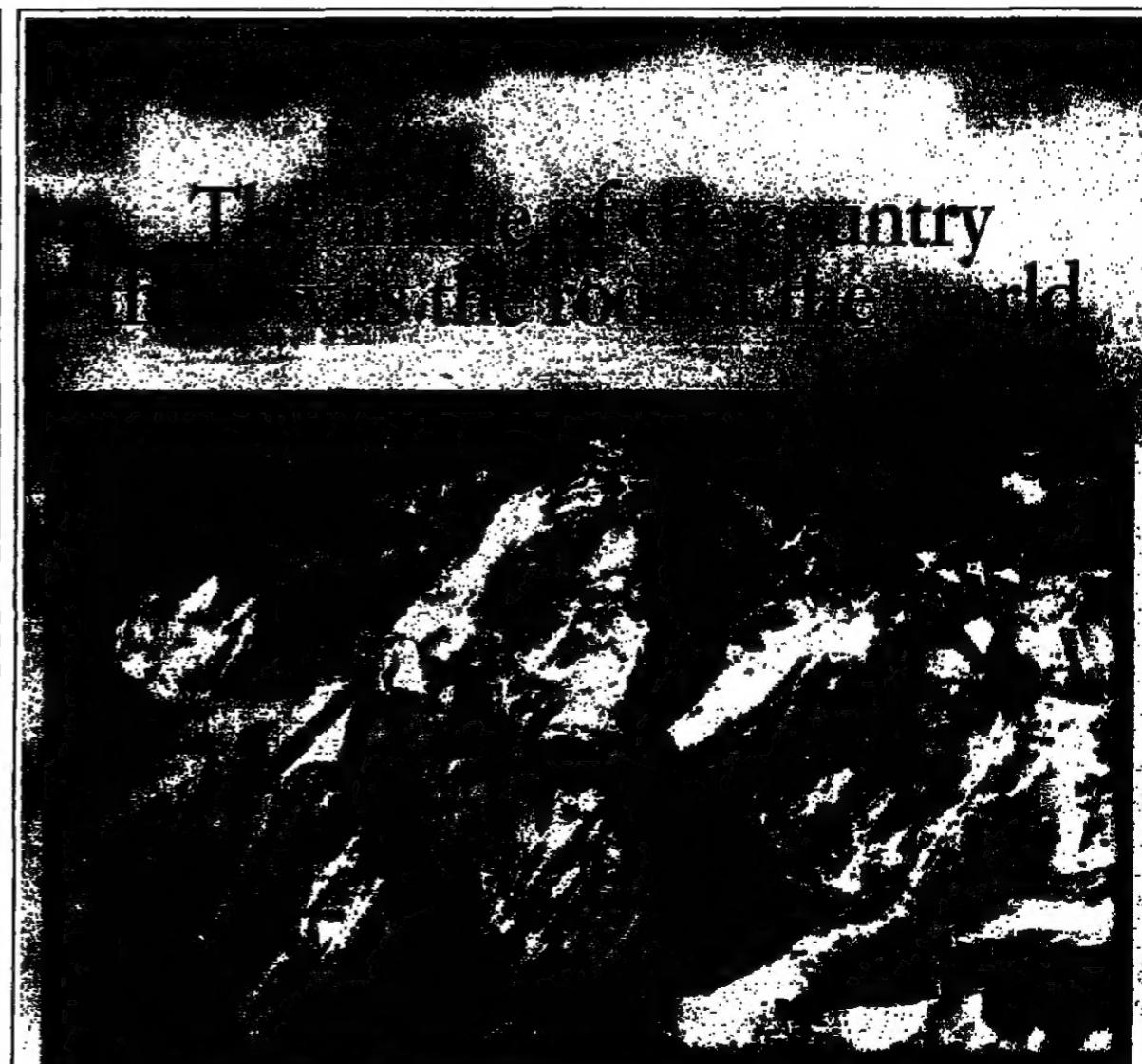
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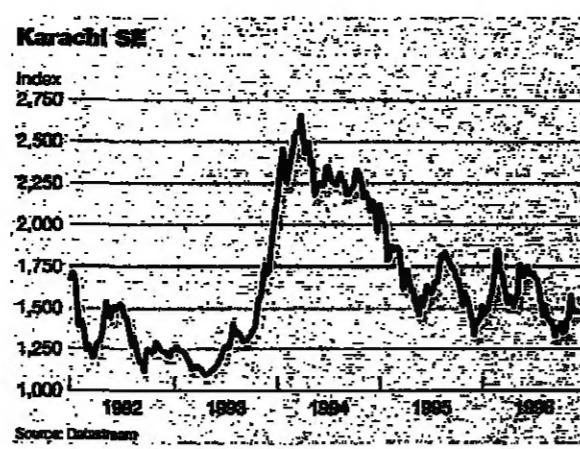


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II PROSPECTS FOR PAKISTAN



Karachi stock exchange: brokers shout and sell David Ahmed



■ Stock exchange by Farhan Bokhari

The market trails badly

Future prospects depend, above all, on the resolution of political uncertainty

Pakistan's portfolio investors have little to celebrate as the year draws to an unpleasant end. The KSE-100 index of the Karachi stock market, the largest stock exchange, trails almost 20 per cent below last year's final result and less than 40 per cent of the peak in the past three years.

Many investors find themselves strapped for cash, with investments still tied up in shares whose prices have yet to recover. Others are uncomfortable over future prospects. Though Mr Shahid Javed Burki, the government's chief financial adviser, says he expects a resumption of portfolio flows, the large-scale return of foreign investors is still awaited.

Even the recent change of government has not given a boost, in spite of a precedent in 1988 when the market rose after a similar political change. Besides, the two government-supported investment companies - ICP (Investment Corporation of Pakistan) and NIT (National Investment Trust), which have stopped in previously to revive share prices - are now themselves pressed for liquidity.

By contrast, analysts say the fundamental factors look attractive, pointing to a rapid growth in monthly volumes of shares traded, and sustained buying interest in attractive equities such as Hubco, ICI and Pakistan telecom.

On a market price/earnings multiple of 8, Pakistan is cheap compared with

other regional markets and some analysts argue that corporate earnings are holding up. Mr Nasir Bukhari of Khadem Ali Shah Bukhari brokerage expects them to grow by 22 per cent this year, with the pace accelerating to 26 per cent next.

But short-term concerns over Pakistan's recent economic trends have dampened prospects of recovery. The projections for the latest year's cotton crop have already been officially lowered by about 12 per cent after a pest attack.

Independent experts say that the damage is larger. Its effect has added to anxieties in the market where almost a quarter of the 748 listed companies represent textiles - the largest export sector.

In spite of recent packages of incentives by the caretaker government of Mr Meraaj Khalid, the prime minister, textile shares are still reeling under worries of a fall in expected profits due to higher raw material costs in the local market. "The reality has started settling in that economic factors are not very encouraging," says Mr Farrukh Khan, chief executive of BMA capital management.

Not only are investors still not certain the latest IMF package will work, they are also concerned about the political future ahead of the February 3 elections. If no clear winners emerge on the horizon, the new government may once again be a coalition of different political parties. "The prospect of a coalition government worries many investors because that could mean a repeat of political uncertainty and perhaps another government seeing its term half way through," says a foreign banker in Karachi.

Other analysts say that investors are certain to be attracted to some of the more profitable companies like OGDC (Oil and Gas

Development Corporation), but response to other planned flotation like those of the deeply indebted and inefficient banks will depend on efforts to clean up non-performing loans.

One good sign is technical improvements in the offing to facilitate trading. Shortly before its downfall, the Bhutto government approved new law to establish a central depository system (CDS) as part of an ambitious modernisation plan. Once operational, the \$3.5m CDS is expected to expedite the physical transfer of shares. The KSE's management is also working towards computerised trading which it hopes will start functioning by next summer.

"With these new systems (CDS and computerised trading) our stockbrokers will be able to set up branches all over the country, their retail business will increase rapidly," says Mr Bukhari, who has begun expanding his business outside Karachi in expectation of more clients.

The KSE management says that these new changes will boost interest in the market from early next year. Expectations that the caretaker government may offer some tax relief on share ownership has also recently helped support prices.

But there is no real conviction that any rally would last. "The improvement, if any, is temporary. People want to see the fog clearing up over the long-term horizon before returning to the market in a big way," says one sceptical broker.

It is introducing a new

foreclosure law which will make it easier to attach assets of defaulters. According to Mr Burki, it plans to set up the Resolution Trust early next year to pave the way for speedy privatisation of the state banks.

Pakistan's banking problems may never have attracted the attention meted out to Japan's *jusen* or housing loan companies, but the impact of bad loans on the country's financial system is almost equally dramatic.

According to Mr Shahid Javed Burki, financial adviser to the caretaker government, the country's commercial banks are struggling with bad debts totalling around Rs140bn, equivalent to over 6 per cent of gross domestic product.

Most of the bad loans are concentrated in the state-owned banks, most relate to loan losses in the textile sector, and many of the borrowers have long enjoyed political clout which protects them from having to repay. "Dealing with bad debts is probably one of the most critical elements of financial sector restructuring," says Mr Zahir Mahmood, general manager for Pakistan of Banque Indosuez.

The problem has become a priority for the caretaker government. It is negotiating a large loan from the World Bank and other official lenders to finance a plan to take the bad debts off the books of the state banks and place them in a special company, called the Resolution Trust. The trust would then be responsible for recovering as much cash as it can.

The weight of bad debts stymied efforts by the Bhutto government to privatise United Bank, one of the country's leading state-owned banks.

One uncertainty is how much of the accumulated bad debt consists of interest payments which will never be recovered, says Mr Asif Hamid of ANZ Grindlays. That could amount to around 30 per cent of the total. "Then I think they'll be lucky if they recover 50 per cent of the principal."

And while most bankers accept that the idea is sound in principle, many remain cautious in practice. "As usual in this country, the

attached to it. Typically they might include local or foreign investors hoping to acquire a textile mill whose original owner ended up in

to finance the Resolution Trust may be difficult to sell to the public, he adds.

According to Mr Muhammad Yaqub, the widely-respected governor of the State Bank of Pakistan, the scheme will only work if it is preceded by efforts to stop new bad loans being put on in bank books. The Resolution Trust addresses the problem of the stock of bad loans but not the flow. "If you address the stock problem, it creates more room for people to play," he says. "My concern is that the problem should be addressed only after the flow is taken care of."

Among the conditions for sounder banking is a clear understanding that the state bank has a sole mandate for banking supervision and control, says the chief of the central bank.

some of the debt before it becomes too unmanageable," says a senior Western economist in Islamabad.

Faced with a time constraint, all Mr Shah can do is to lay the ground and hope that a programme start will be made before his tenure ends. He hopes to leave behind a strengthened privatisation system with people of integrity running it and to leave a legacy which can then continue.

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■ Banking sector: by Peter Montagnon

A struggle with bad loans

Recovery of fortunes rests with the results of the Resolution Trust's activities

This means building barriers to prevent patronage and political influence on the banking system by the finance ministry and prime minister's office. "Lower level functionaries in the ministry of finance have a vital interest not to see these walls created," he says. The powers of the central bank should be enhanced so that it would be able to replace top executives at banks.

It should also be the sole authority responsible for licensing banks. At the same time, the bank intends to build up a new team of trained supervisors and invest in information technology to beef up its supervisory role, he says.

It also plans gradually to impose tighter capital adequacy rules on banks, moving away from the present scheme whereby capital is calculated as a proportion of liabilities to Bank for International Settlements rules whereby banks are required to have capital equivalent to at least 8 per cent of risk-weighted assets.

Though the foreign banks, which collectively account for some 30 per cent of all bank lending in Pakistan, derive some advantage from their relative health compared with the debt-ridden state banks, many believe the industry generally would benefit if the bad debts were dealt with.

The economy as a whole is weakened by the problem, says Mr Mahmood of Banque Indosuez. The state-owned banks also need to deal with their bad debts so they can turn their attention to improved efficiency. "There's an enormous amount of waste, overstaffing and bloated expenses," he says.

But there are few illusions about a speedy solution. The size of the debt which has to be collected is large, the money has to come from somewhere, and if attempts were made to collect it quickly there would be an effect on the general economy, says Mr Farrukh Khan, chief executive of BMA Capital Management. The process has to be spun out over considerable time.

■ Privatisation: by Farhan Bokhari

Sitting on a pressing deadline

Delays and lack of transparency have been only two of the main obstacles

Few people will envy Mr Salman Shah, the business professor, now chairman of the privatisation commission in Pakistan's caretaker government. In the remaining six weeks before elections he must try to remove obstacles that have dogged the sell-off programme for almost five years.

He is now faced with the challenge of removing the obstacles to privatisation that have hampered the programme for almost five years. In spite of new economic reforms, Pakistan still has to demonstrate that it can attract a large number of buyers, willing to offer attractive prices and to take over management of public sector companies.

Mr Shah's job is doubly difficult because the programme has become tainted by the lack of transparency in previous deals.

He has started by promising to revamp the privatisation commission and establish new rules. The search has begun for new talent from Pakistan and abroad so that a core team of experienced officials is appointed.

"The key issue is to have the best people possible in the privatisation commission," Mr Shah says. "The problems of transparency will disappear with better technical expertise."

Mr Shah has also promised to bring to the head of the queue those companies and assets that were ignored in the past. These include Pakistan's largest airport - the Jinnah terminal in Karachi - sea-ports and public sector development financing institutions.

He has also promised to expedite the sale of companies such as the Pakistan Telecommunications Corp (PTCL), power generation plants and power distribution boards.

Many analysts are, however, sceptical about Mr Shah's plans to make a quick turn around.

The legacy of delays and the lack of transparency surrounding large asset sales, especially the PTCL, have

made investors cautious.

Pakistan has so far only sold 11 per cent of PTCL's shares through domestic share offers and international GDRs, while the search is still on for a strategic investor who would buy another 26 per cent shares and take over its management.

Plans to sell the country's two largest state-owned banks, Habib Bank and United Bank, have also suffered. There are virtually no buyers for the two deeply-indebted banks that the government now wants to revitalise if it can succeed in getting loans from the World Bank for restructuring.

Many analysts also refer to the case of a former reformist government of caretaker prime minister Mr Moeen Qureshi in 1988. That government also launched ambitious plans to reform the economy and secure a faster push towards privatisation. But those plans quickly lost momentum, shortly after it left office at the end of its 90-day tenure.

The new government appointed by President Farooq Leghari, whose own term lasts until 1998, has promised to safeguard the reforms.

But that assurance has not helped to stem confusion in business circles over the extent to which the president can become involved.

Pakistan's constitution gives few powers to the president for day-to-day implementation of policies in spite of strong authority to remove elected governments.

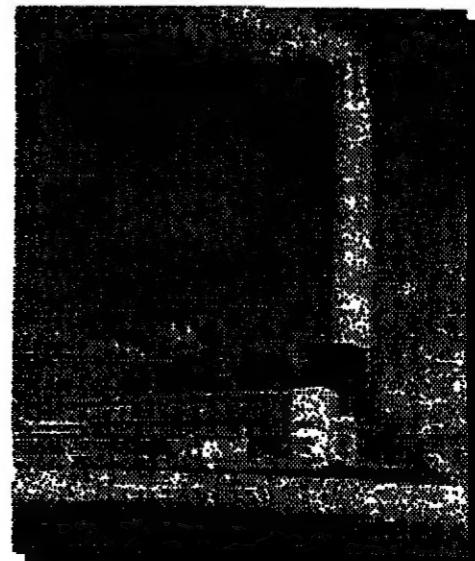
Many analysts also see a danger in trying to push too many reforms simultaneously, especially without assurances that there will be enough buyers to put in bids.

Mr Farrukh Khan, chief executive of Karachi's BMA capital management, says: "If you try to accelerate too much, the chances of falling flat on your face are going to be high."

Other businessmen say the government needs first to trim the country's bloated bureaucracy before it can make progress on privatisation.

"There's going to be resistance from bureaucrats, who have wielded enormous powers, thanks to their senior executive positions at public sector companies," says a

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Economy: by Peter Montagnon

Putting together the pieces

Pakistan badly needs fiscal reform, if it is to gain foreign confidence

Ms Benazir Bhutto, Pakistan's ousted prime minister, clearly believes it when she claims the economic record of her administration was one of "phenomenal success".

A growth rate, which even after this year's severe austerity measures is still expected to be around 5 per cent, and a decline in the fiscal deficit during her period in office to 6.3 per cent from 9.8 per cent may appear to vindicate this.

But in boasting that, at one stage, she had tripped the country's foreign exchange reserves to some \$8bn, she readily overlooks the fact that, when she was removed, they were down to around \$5.7bn or less than three weeks of imports. Pakistan was in a severe economic crisis, brought about by the government's inability to manage and control its own indebtedness.

Privately officials admit that the country came close to defaulting on its \$26bn foreign debt as reserves dwindled this autumn. With a large bunching of short-term maturities, Pakistan had an awesome debt service ratio of some 52 per cent in the fiscal year to last July. The Pakistani government also has a large domestic debt of Rs50bn.

Some experts argue that Pakistan should stop pretending it can cope and actively seek to reschedule its debts. Trying to find ways of continuing to service it "is like giving a patient antibiotics for a viral infection," says Mr Naseer Ahmed, President of the

Cresbank investment bank. But the caretaker government has set its sights firmly against rescheduling because of its devastating effect on confidence. A rescheduling would also be complicated by the foreign currency deposits in local banks, amounting to some \$8bn and which are not counted in the official debt figures.

Instead the government measures focused more on spending cuts than increased taxes. These were scheduled

| | 1992/93 | 1993/94 | 1994/95 | 1995/96 |
|------------------------------------------------------|---------|---------|---------|---------|
| GDP growth % | 7.7 | 2.3 | 4.5 | 4.4 |
| Consumer price inflation % | 10.5 | 8.7 | 12.9 | 13.6 |
| Fiscal deficit % GDP | 7.4 | 9.6 | 8.6 | 6.3 |
| Current account balance % GDP | -1.9 | -0.4 | -3.2 | -3.6 |
| Official foreign exchange reserves (\$m at year end) | 1,012 | 481 | 2,305 | 2,737 |
| Debt (m) | 13,265 | 22,041 | 24,468 | 27,077 |
| Debt per head | 1,028 | 2,204 | 2,448 | 2,850 |

to amount to Rs27bn. Defence was not cut directly, though the absence of compensation for the devaluation meant a real cut as the military can afford less imported equipment.

The main cuts came from less essential development spending and cuts in recurrent spending by the elimination of waste.

Of the new tax measures the most striking was a first ever tax on agriculture, designed to raise Rs2bn. The agriculture tax will be collected by the provinces who will receive smaller transfers from the central government as a result. The basic structure of the unpopular sales tax was left unchanged though medicines and newspapers were exempted.

Though the package has been approved by the IMF, collecting revenue.

To cut the deficit from 6.3 per cent of GDP to 4 per cent involves a major tightening. Together, this year's budget packages have an annual impact of Rs10bn or 4 per cent of GDP. Even with a wide measure by the明智的 measure, the fiscal tightening would be considerable.

Less clear is whether the government will manage to avoid an impact on growth. Some industrial sectors such as cement are showing signs of weakness. In others, the measures have led to a sharp increase in costs. Mr Ian Sangster, chairman of Lever Brothers Pakistan says his company's costs have risen by Rs1.1bn, equivalent to some 10 per cent of turnover. Prices have risen as a result.

Nor has there been compensation in the form of

good news from agriculture. The cotton crop, a crucial factor in economic growth, has proved disappointing with the likely outcome now put at around 2m bales below the government's original forecast of 10.5m bales.

There are also doubts about how far the devaluation will improve Pakistan's trade balance. Though the trade deficit in the first quarter of the current fiscal year was \$785m, down from \$900m in the same period of last year, it is still large. Exports showed a 17 per cent increase in the first quarter.

Much of the devaluation was a logical response to the high inflation in Pakistan. "We were simply trying to maintain the real effective exchange rate," says Mr Muhammad Yaqub, governor of the State Bank. "Exchange rate adjustment is a necessary but not a sufficient condition for higher exports. You also need more investment and more efficiency."

Pakistan has to increase its exports to pay for an oil bill that will reach some \$4bn by the year 2000 compared with \$1.5bn last year. Too many of its exports are still textile-related, and there is too little value-added in manufacturing. "Pakistan competes only on price, not quality," says Ms Fatima Shah of HSBC James Capel.

Mr Yaqub warns that Pakistan must reduce its current account deficit from around 6 per cent of GDP to around 1.2 per cent because the flows of concessionary aid that used to finance it have dwindled. Eventually Pakistan will need to run a surplus as borrowings have to be repaid. "The need for a substantial expansion of exports and containment of imports is massive, but it has to be planned over a long period," he says.

Telecommunications sell-off: by Farhan Bokhari

Less solid than it looks

The image problem has meant that large foreign investors have stayed away

The future of the Pakistan Telecommunications Corporation (PTCL), the state monopoly telephone company, looks uncertain.

More than five years after a government decision to privatise the PTCL, Islamabad is still faced with the challenge of selling what many consider to be the flagship of the public sector.

The delay has been the result of a range of factors. It has proved difficult to find a large international company willing to link up with PTCL through taking a stake.

There have also been concerns over the implications for national security.

Under pressure from the country's defence services, Pakistan has agreed to use some of the proceeds from the sale of PTCL to set up a separate telephone service for the use of government and defence forces.

But the government has still not found an investor to put up at least \$2bn for that strategic 26 per cent stake. That buyer would also take over PTCL's management.

The sale of the stake would be Pakistan's largest single privatisation after 12 per cent of the company was floated on domestic and international markets two years ago. But the controversy surrounding that sale is part of the problem with

the new one. Documents accompanying the flotation overstated the number of lines in operation, claiming that there were 2.4m clients when there were in fact only 1.8m.

Pakistan claims that it was an unintentional "overshoot", but many analysts say that the confusion continues to worry prospective buyers.

One Western businessman in Islamabad says: "Pakistan has got a bit of an international image problem. For businessmen, it once bitten, twice shy."

But Mr Salman Shah, the newly-appointed chairman of Pakistan's privatisation commission, is convinced that the company can still attract reasonable competition from buyers. He quotes an internal study by the World Bank which suggests that there is interest among American companies in buying the PTCL.

The privatisation commission said in September that a new consortium consisting of two international operators and a Pakistani company were considering an offer. They are the Stetco group of Indonesia and PTT Telecom Netherlands, who have joined hands with Pakistan's Shaheen foundation, a business venture established by the air force.

The Shaheen foundation has announced that the consortium was considering making an offer of up to \$2bn for 26 per cent of the company's shares. The government is convinced that prospects for future growth in the tele-

communications sector in Pakistan remain attractive. PTCL, with roughly 2.5m subscribers at present, still has a further capacity to connect another 650,000 users without any large new investment. Average per capita telephone connections at 1.76 per 100 is expected to rise considerably.

PTCL announced in July that its annual revenues for the last financial year (July 1995-June 1996) had risen over the target of Rs35bn, but did not say by what per cent. The company has set a revenue target of Rs44bn for the current financial year (July 1996-June 1997), a rise of 25 per cent over the previous year. Even though details of the company's pre-tax profits for the last fiscal year have still not been made public, analysts predict that it would be about 7.12 per cent above the profits of Rs16.885bn for the year before (1994-95).

Particularly striking is PTCL's pre-tax margin of almost 40 per cent. This is at least in part the result of high domestic telephone tariffs in Pakistan.

The government has promised to provide the same degree of monopoly to the PTCL's new buyer, at least for some time after privatisation. The contract of sale for the 26 per cent stock would include a clause giving a seven-year monopoly over basic telephone services in Pakistan. The new buyer would receive a 25-year renewable licence for providing the full range of telephone services.

Foreign Investment: by Mark Nicholson

A tale of constant vagaries

The pattern of a small number of new investments in large projects needs broadening

Even before November's political upheaval added to the political vagaries of doing business in Pakistan, foreign investors were already treating the country with some circumspection.

A month before the dismissal of Ms Benazir Bhutto's government, leaders of the Overseas Investors Chamber of Commerce and Industry, the chief representative body of foreign investors in Pakistan, had visited her husband, Mr Asif Ali Zardari, then investments minister, with a list of long-

held woes and grievances. They ranged from concerns over high duty rates, smuggling and brand name protection to worries over restrictive labour laws and constant changes in policies.

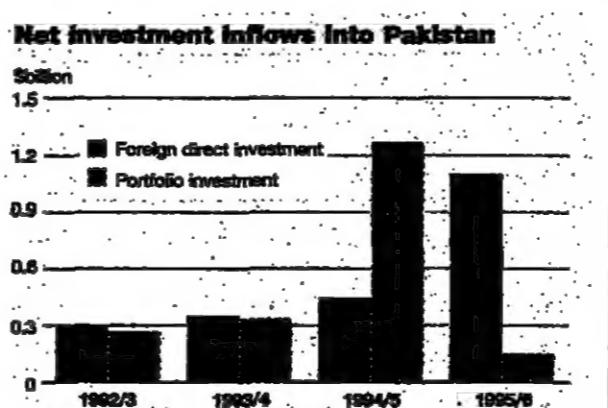
The list did not include corruption, though this is also a longstanding complaint of incoming investors. Pakistan last year was rated the world's second most corrupt country, after Nigeria, by the German-based group Transparency International.

Citing examples of problems which the OICCI said were proving detrimental to their and other foreign investors' interests in the country, the body argued that the best way of attracting new foreign investors was adequately to reward those already in Pakis-

tan – something they argued was not always the case.

Established foreign companies in Pakistan may, however, have some interest in sustaining the perception that Pakistan is "difficult". OICCI Lever Brothers, Procter & Gamble, ANZ bank have all been around for the best part of 100 years – it can make the barriers to entry very difficult for others," says one senior foreign banker in Karachi.

Yet, many investors would agree that Pakistan can be an awkward place to do business. "Companies with external shareholders might be a little reluctant to come into Pakistan, where you have to do business in an unusual way, which may not reflect practice elsewhere," adds the foreign banker.



ented manufacturing industries.

In part, smaller groups tend to be more easily put off by the perception of Pakistan's political risk, be it last year's bloodletting in Karachi or merely the recent political crises which have led to seven changes of government in the past eight years.

Moreover, while Pakistan's population of 130m offers an appealing enough market, for companies considering a single south Asian sortie, India offers a quite dwarfing population of 850m people. "Altogether," concedes one foreign banker reflectively, "it can seem difficult to say what is attractive about Pakistan for the investor."

Hence the list of grievances from the OICCI. The core of their concern is that industry and manufacturing are too heavily taxed, and that the tax regime is too frequently changed by governments scraping to find revenues to meet their chronically poor fiscal position.

This bias of taxation derives from Pakistan's political structure, in which the governing elite is largely landowning and agriculturally-based and therefore strongly resistant to spreading the burden of taxation away from urban and industrial taxpayers.

The consequence, as the OICCI suggests, is that duties in some industries, like tobacco or toiletries, now mean it is cheaper to import products than produce them locally. Or, that import duty rates for capital imports in industries like power and energy have been raised, reduced, then raised again such as to make a lottery of revenue or investment planning.

Elsewhere, the picture is far less encouraging. Most notably, there is an absence both of widespread interest from smaller foreign investors and of significant investments into export-oriented

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IV PROSPECTS FOR PAKISTAN

■ Business guides by Farhan Bokhari

Out with the VIPs

Visitors need to respect the local economic and social environment

A few tips:
 • VIP: Many ordinary Pakistanis share a sense of extreme disgust with the commonly dreaded VIPs or very important persons. In the recent past, government ministers, MPs, senior bureaucrats, police officials, high-ranking military officers, and relatives of people in many of these categories came under the VIP class. Special VIP perks meant exclusive passage through VIP lounges at airports, jumping queues and privileged access to other VIPs. Over the years, so many VIPs acquired this title that a further exclusive category -VVIP (very, very important person) has been coined for the president and the prime minister.

The government of Mr Meraj Khalid has taken the first step towards ridding the country of the VIP culture, with the decision to close down VIP lounges at airports, though not regular first-class lounges. The state-run PIA (Pakistan International Airlines) has also stopped the block-booking of flight seats for VIPs making it relatively easier to get bookings on domestic flights at short notice.

But these new measures may only be a temporary first step, especially if one of the two mainstream political parties with a track record of promoting VIPs, returns to office. Remember, rubbing shoulders with VIPs often is an important first step to entering the corridors of power.

A word of caution: some of the most prominent VIPs from the former Bhutto government are now under investigation on graft related charges. Make certain that your VIP contact is not behind bars before you begin to throw the name around.

• Pakistan is a Moslem country where Islam and politics is a key issue for the

small number of Islamic activists and religious political parties. Visitors are therefore expected to dress and act accordingly in public, though religious constraints are often relaxed in private.

Alcohol is banned by law but drinking does take place in the privacy of homes. An exception is made in hotels where special permits have to be sought by non-Moslem guests to purchase alcohol which can only be consumed in their rooms. Non-Moslem guests have to sign an undertaking which says that they must not offer alcohol to Moslems.

• Communications: E-mail connections are the emerging new facility for businesses and private users. Pakistan's state-run Pakistan Telecommunications Corporation has launched an on-line internet service but subscribers have to be based in Pakistan. Make sure that your host in Pakistan has an on-line connection which you can use once you are in the country.

Connections however can be unreliable with frequent line drops. The worst quality of service is found in the city of Lahore where users are far in excess of available lines. But the lines out of Islamabad and Karachi are relatively more reliable.

Recent improvements in telecommunications have also made it easier to place an international call from hotel rooms though rates inclusive of operator handling charges are far higher than those charged through public call offices where long queues are not unusual.

While in Lahore, Islamabad and Peshawar, consider renting a mobile telephone to cut costs. In Karachi, mobile phones have been banned since the violence peaked last July. Nobody knows exactly when the service will be restored.

• Health hazards are similar to those in many other Asian countries. Consult your doctor before arriving, to find out if you need inoculation. As a general rule, try to avoid tap water, salads and ice cubes. Bottled mineral water can be found in



Government and constitution

| | |
|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Head of state | National legislature |
| President, Farooq Leghari | Bi-cameral legislature; the lower house, the National Assembly, has 277 directly elected members who serve four years, of whom 10 represent the upper house, the Senate, has 97 members elected for six years with one-third retiring every two years; each of the four provinces elects 19 senators, the remaining 11 are elected from the Federal Capital Territory and the tribal areas |
| Head of government | Provincial government |
| Prime minister & minister of finance, Meraj Khalid | Pakistan has four provinces which enjoy considerable autonomy. Each province has a governor and a Council of Ministers headed by a chief minister elected by a provincial assembly |
| The executive | National government |
| The president is head of state and is elected for a period of five years by joint sitting of the federal legislature | After the election on October 8 1993, the PPP, backed by a coalition of small parties and Independents, formed the national government, with Benazir Bhutto as prime minister. Her government was dismissed by Mr Leghari on November 5 1993. An interim government was appointed under the leadership of General Raheel Sharif |

■ Energy: by Mark Nicholson

The hugely successful drive to increase capacity could yet have a downside

It took more than a decade from conception to execution, some unprecedented World Bank political risk guarantees and a net of tightly interlocking agreements, but the first and biggest private power station in South Asia is up, running and set to be fully commissioned by March next year - a month early.

Hubco, the \$1.6bn power plant operated by National Power, the UK power group, synchronised the third of its four 223MW units with the Pakistan grid this month after the first two began delivering power this summer. The final unit, lifting output to 1222MW, will leave Hubco providing 13 per cent of Pakistan's power by next spring.

By most measures, Hubco has been a widely acclaimed success, the financial arrangements for which have provided both a model for Pakistan's similarly applauded private power policy and the impetus for a flush of subsequent private power deals. The deal was particularly important in engendering investor confidence in Pakistan, previously regarded as a politically risky state for such big infrastructure projects. "It has become the cornerstone for the power policy in Pakistan," says the head of one foreign financial institution in Karachi.

Seventeen other private power projects have since closed financing arrangements entailing investments of \$3.6bn. They will provide an additional generating capacity of 3,192MW.

So iron-clad are the financial guarantees for Hubco offered by both the World Bank and the Pakistan authorities that investment analysts commonly liken Hubco stock to a fixed-interest security. "Hubco can essentially be viewed as a 30-year Pakistan Eurobond with fixed annual coupon payments yielding 13 per cent at the [then] current price of Rs256 a share," HSBC Jamie Cope recently informed clients.

Underpinning the whole is a political risk guarantee from the World Bank, the first such for Pakistan and a factor Hubco officials consider to have been decisive for the pioneering foreign investors involved in the project - chiefly National Power (which holds a 24 per cent stake) and Xcel, the Saudi industrial group (14 per cent). The political risk guarantee, plus a further series of government guarantees, also helped the project attract loans from some 60 foreign banks, 40 of which had never previously lent to Pakistan - and many of which have subsequently lent on to additional power projects in the country.

The project is leveraged at 72.28 debt to equity, with \$12m of commercial loans, \$425m from multilateral lenders and \$322m of equity raised through a 1994 local and international offering.

The government has guaranteed foreign exchange cover for interest and principal repayments and undertaken to index Hubco's revenue stream to the US dollar, adjusted for inflation and depreciation every six months. The Water and Power Development Authority (Wapda), Pakistan's state power utility, has signed a

| Economic summary | |
|--------------------------------------------------------------|---------------|
| 1989/90 | 1997/98 |
| Total GDP, nominal (\$ bn) | 85.2 70.1 |
| Real GDP growth (annual % change) | 4.6 5.0 |
| GDP per head (\$) | 480 612 |
| Inflation (annual % change in CPI) | 12.0 12.0 |
| Industrial output (annual % change) | 5.0 4.8 |
| Agricultural production (annual % change) | 8.7 5.8 |
| Money supply, M2 (annual % change) | 17.0 17.4 |
| Foreign exchange reserves (\$ bn) | 2.3 2.75 |
| Tourism & other foreign exchange receipts (\$ bn) | 1.85 1.61 |
| External debt (\$ bn) | 35.82 39.17 |
| External debt/memt (%) | 266 286 |
| Debt-service (% of exports) | 36.1 36.8 |
| Current account balance (\$ bn) | -3.54 -3.24 |
| Merchandise exports (\$ bn) | 8.54 8.4 |
| Merchandise imports (\$ bn) | -12.35 -13.48 |
| Trade balance (\$ bn) | -3.84 -4.06 |
| Major trading partners (Share of total trade to world, 1995) | |
| US | 42% |
| Hong Kong, HK | 7.5% |
| UK | 6.4% |
| Japan | 5.7% |
| Germany | 5.4% |

Mohammed Qazi Movement (MQM); Awami National Party (ANP); Jamiat-e-Ulema-e-Islam; Tehrik-i-Talib-i-Islam (Movement for Justice).

■ National elections

General election February 3 1997; presidential election November 12 1998.

■ National political organisations

Pakistan People's Party (PPP);

Pakistan Muslim League (PML);

PML(N); Pakistan Muslim League (Q); Jamiat-e-Ulema-i-Islam.

Source: UN, International Monetary Fund, World Bank.



Wiring-up: an engineer adjusts overhead cables

David Ahmed

now contracted to pay.

The premise of the power policy is that the new generation capacity will considerably bolster industrial output and, particularly, Pakistan's export industries. But the structural problems besetting the country's industrial sector and its narrow range of export earning manufacturers - which are mostly cotton and textile based - suggest it will take more than just greater availability of power to boost production. "The concern is developing because the promise of renewed manufacturing activity seems further away than the government hoped," says Mr Atif Bajwa, country manager of ABN-Amro Bank in Karachi.

Pakistan already suffers a chronic balance of payments weakness, a rising trade gap and at best flat non-cotton export output. However, commitments to the 17 finalised power projects will expose Pakistan to an additional foreign exchange obligation - for capital, interest and fuel costs - of between \$1bn-\$1.5bn a year for the next 12 years, according to recent confidential research by a foreign institution. The result, according to its report, will be "very significant pressure" on Pakistan's balance of payments, costs that were not fully appreciated" when the power policy was formed.

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